

# MARKETS AND FINANCE

Saturday, July 3.—Large quantities of produce were offered on Central Market this morning, and prices generally were a little easier. Strawberries were not quite so plentiful and on account of the canning factories handling large quantities the prices were firmer. Cherries were plentiful and could be had for as low as 75 cents a basket. Cauliflowers made a good showing and prices were firm. The demand for wheat is not quite so strong and as a result the price dropped to \$1.30. The standard prices at 5 a. m. were:

**Poultry.**  
Chickens, pair ..... 0.75 to 1.25  
Selling chickens ..... 0.90 to 1.50  
Turkeys, lb. .... 1.25 to 1.75  
Ducks, pair ..... 1.25 to 1.75

**Fruits.**  
Strawberries, basket ..... 0.60 to 0.80  
English cherries, basket ..... 1.25 to 1.75  
New apples, 2 for 50c

**Vegetables, Etc.**  
Asparagus, doz. .... 0.90 to 1.00  
Cucumbers, each ..... 0.10 to 0.20  
Carrots, basket ..... 0.40 to 0.45  
Lettuce, per bunch ..... 0.10 to 0.15  
Potatoes, new, basket ..... 0.70 to 0.80  
Potatoes, doz. .... 0.50 to 0.70  
Radish, bush ..... 0.05 to 0.10  
New beets, doz. .... 0.25 to 0.30  
Rhubarb, 2 for 50c  
Gruel onions, 3 for ..... 0.25 to 0.30  
Spinach, bush ..... 0.10 to 0.15  
New cabbage, dozen ..... 0.50 to 0.60  
New peas, basket ..... 0.25 to 0.35  
Cauliflower, \$1.00 each ..... 0.10 to 0.15  
New carrots, 2 for 50c

**Smoked Meats.**  
Bacon, side, lb. .... 0.15 to 0.17  
Bacon, back, lb. .... 0.15 to 0.18  
Lard, lb. .... 0.15 to 0.18  
Shoulders, lb. .... 0.11 to 0.15  
Pork, lb. .... 0.08 to 0.10  
Pork sausage, lb. .... 0.08 to 0.10  
Frankfurters, lb. .... 0.10 to 0.12  
New England ham, lb. .... 0.10 to 0.12

**Flowers.**  
Geraniums, pot. dozen ..... 1.00 to 1.20  
Carnations, doz. .... 0.90 to 1.00  
Heliotropes, pot. .... 0.10 to 0.15  
Pinks, doz. .... 0.10 to 0.15  
Stalks, box ..... 0.10 to 0.15  
Salvia, pot. .... 0.10 to 0.15  
Abutilon, doz. .... 0.10 to 0.15  
Foliage, dozen ..... 0.50 to 0.60  
Asters, 2 doz. .... 0.15 to 0.20  
Petunias, doz. .... 0.15 to 0.20  
Marigolds, box ..... 1.25 to 1.50  
Hanging baskets ..... 0.75 to 1.00  
Pinks, doz. .... 0.15 to 0.20  
Pansies, doz. .... 0.15 to 0.20  
Peonies, dozen ..... 0.60 to 0.80

**Meats.**  
Good supply and demand. Beef higher.  
Beef, No. 1, cwt. .... 3.00 to 3.00  
Beef, No. 2, cwt. .... 2.90 to 2.90  
Live hogs ..... 10.00 to 10.50  
Dressed hogs ..... 10.00 to 10.50  
Mutton, per cwt. .... 9.00 to 9.50  
Featherings, lb. .... 10.00 to 12.00  
Veal, per cwt. .... 7.00 to 8.00  
Spirits, lamb, per lb. .... 0.15 to 0.17

**Fish.**  
Good supply and demand, no change.  
Salmon, Trout ..... 0.15 to 0.18  
White Fish ..... 0.15 to 0.18  
Herring, lb. .... 0.10 to 0.12  
Halibut, lb. .... 0.30 to 0.35  
Haddock, lb. .... 0.10 to 0.12  
Pike, lb. .... 0.10 to 0.12  
Cod, lb. .... 0.10 to 0.12  
Shoulders, lb. .... 0.10 to 0.12  
Smoked Salmon ..... 0.15 to 0.18  
Lake Erie sardines, lb. .... 0.10 to 0.12  
Kittiwake, lb. .... 0.10 to 0.12  
Pellies, 2 lb. .... 0.25 to 0.30  
Lake Ontario ..... 0.10 to 0.12  
Pike Ontario whitefish ..... 0.10 to 0.12  
Pike Ontario ..... 0.10 to 0.12  
Pike Ontario ..... 0.10 to 0.12  
Mackerel ..... 0.20 to 0.25

**The Hide Market.**  
Fair supply, demand small, prices steady.  
Wool, pound, washed ..... 0.15 to 0.18  
Wool, pound, unwashed ..... 0.10 to 0.12  
Hides, No. 1, lb. .... 0.15 to 0.18  
Hides, No. 2, lb. .... 0.10 to 0.12  
Hides, No. 3, lb. .... 0.05 to 0.08  
Hides, No. 4, lb. .... 0.05 to 0.08  
Hides, No. 5, lb. .... 0.05 to 0.08  
Hides, No. 6, lb. .... 0.05 to 0.08  
Hides, No. 7, lb. .... 0.05 to 0.08  
Hides, No. 8, lb. .... 0.05 to 0.08  
Hides, No. 9, lb. .... 0.05 to 0.08  
Hides, No. 10, lb. .... 0.05 to 0.08

**Grain Market.**  
Barley, white, bush. .... 0.90 to 0.95  
Wheat, white, bush. .... 1.30 to 1.35  
Wheat, red, bush. .... 1.30 to 1.35  
Oats, bush. .... 0.80 to 0.85  
Rye, bush. .... 0.80 to 0.85  
Buckwheat, bush. .... 0.80 to 0.85  
Chopped Corn ..... 0.80 to 0.85  
Corn, No. 1, bush. .... 0.80 to 0.85  
Peas ..... 0.95 to 1.00

**Hay and Wood.**  
Straw, per ton ..... 7.00 to 8.00  
Hay, per ton ..... 12.00 to 15.00

**Toronto Markets**

**FARMERS' MARKET.**

The grain offerings were small to-day. About 100 bushels of good wheat, at \$1.25, and 200 bushels of oats at 80c. Hay quiet and steady, with sales of 35 loads at \$12 to \$14 for No. 1. Straw steady at \$12 a ton for one load of bunched.

Dressed hogs continue firm, selling at \$11 for heavy, and at \$11.25 to \$11.50 for light.

Wheat, fall, bush. .... \$1.35 to \$1.40  
Do, goose, bush. .... 1.25 to 0.00  
Oats, bush. .... 0.80 to 0.61  
Barley, bush. .... 0.64 to 0.00  
Rye, bush. .... 0.75 to 0.00  
Flax, bush. .... 0.95 to 0.00  
Hay, per ton ..... 12.00 to 14.00  
Do, No. 2 ..... 8.00 to 10.00  
Straw, per ton ..... 12.00 to 0.00  
Dressed hogs ..... 11.00 to 11.50  
Butter, dairy ..... 0.22 to 0.24  
Do, inferior ..... 0.18 to 0.20  
Eggs, dozen ..... 2.00 to 2.05  
Chickens, broilers, lb. .... 0.25 to 0.35  
Do, yearlings, lb. .... 0.14 to 0.15  
Fowl, lb. .... 0.11 to 0.13  
Celery, per dozen ..... 0.40 to 0.00  
Potatoes, bag ..... 0.75 to 0.85  
Onions, bag ..... 1.05 to 1.75  
Apples, barrel ..... 3.00 to 3.05  
Do, headquarters ..... 9.50 to 11.00  
Do, forequarters ..... 6.50 to 7.50  
Do, choice, carcass ..... 9.00 to 9.50  
Do, medium, carcass ..... 7.00 to 8.00  
Mutton, per cwt. .... 9.00 to 11.00  
Veal, prime, per cwt. .... 9.50 to 11.00  
Lamb, per cwt. .... 13.00 to 15.00  
Spring lamb ..... 18.00 to 19.00

**THE FRUIT MARKET.**

Receipts of fruit and vegetables were moderate to-day, and prices are steady in most cases. Quotations as follows:  
Bananas, per bunch ..... \$1.50 to \$2.00  
Strawberries, basket ..... 1.25 to 1.50  
Gooseberries, basket ..... 1.25 to 1.50  
Cherries, basket ..... 1.00 to 1.50  
Oranges, navel ..... 3.00 to 3.25  
Lemons ..... 3.25 to 3.50  
Pineapples, crate ..... 2.00 to 2.50  
Peaches, Cal. box ..... 1.75 to 2.00

## SWEETEST OF TOWNS.

Grasse, in the French Riviera, Perfumes the World.

The sweetest town in the world is Grasse, in the foothills back of Cannes on the French Riviera. All through the year Grasse is really one big bubbling cauldron, where are distilled gallons, barrels, hogheads of perfumes.

In the spring violets, roses and narcissus form the principal ingredients in the full jasmine and tuberose. All the flowers are grown in the open sun, except the violets, which, requiring shade, are hidden between rows of olive trees.

The flower pickers of Grasse and the flower girls and flower women of the "Jeu de Ballon," says the Lady's Electrical, form a far more picturesque element than the perfume makers of the factories where the fragrance is distilled. Coiffed with great, flat, pancake hats of plaited straw the flower pickers cannot fail to impress one. With them are their helpers with square flower laden baskets on their backs and a smile—the traditional smile of southern Europe—on their faces.

As for the process by which the perfume of commerce is made, it is as varied as the flowers which make up the ingredients. Primarily the essential oil or otto of a flower is obtained only with the aid of steam and is then mixed with alcohol and refined by distillation.

The residue is then mixed with clarified or refined pork fat by boiling in great copper kettles, and being stirred constantly with a wooden pestle during the operation.

It is this boiling down with fat that gathers the perfume to itself. The impurest grease is then churned up with refined alcohol in another cauldron until all, or nearly all, the perfume has passed into the spirit.

The fat remaining, with a slight impregnation still left to it, is made into soap, a by-product which is no inconsiderable factor in the turnover of the business. This cloth and its oil are then used in the manufacture of soap, a by-product which is no inconsiderable factor in the turnover of the business.

Another method for extracting the perfumes from the flowers is that of enfleurage. By this means the most delicate of essences are obtained indirectly by being allowed to filter slowly from the crushed blossoms through a quarter-inch layer of cold fat in shallow glass pans. From twelve to seventy-two hours is required for the enfleurage, depending upon the varieties of blossoms and the season of the year.

By careful experiment and by accident as well many curious truths have been brought to light concerning the art of the perfumer. White blossoms have been found to yield the most fragrance, with those of yellow and orange tints at the bottom of the list. A strong light decreases the odor of perfume, though incidentally it accounts for the fact that the sense of smell is strongest when that of sight is enfeebled.

It is a curious fact that the ethereal extract of any flower resembles the perfume of that flower very little. The odor peculiar to the rose and longed for by the world is not the rose itself, which is only arrived at by a long and tedious process.

Nearly every odor requires a different process to bring out its full value. Lilies, strangely enough, give out an odor resembling that of the rose, while the rose and the orange blossom, though they are of different families, have a scent of any and all blossoms except the jasmine can be fabricated by the scientific combination of the odors of many different flowers.

It is comparatively recently that a real violet perfume has been made. The so-called violet perfume of a generation ago scarcely resembled the natural odor of the flower, though it was actually prepared from it. The odor of the violet exists in infinitesimal quantities in each flower and is also very difficult to extract.

Out in the middle West there is a huge manufacturing company, the largest in the world in that line, and it has enormously enterprising competitors, all of whom advertise liberally.

But this company advertises too, and for years its appropriation has been made on an unusual plan. The rule generally with such expenditures is to set aside a stated sum each year, sometimes an arbitrary amount, sometimes a percentage of profits for the last twelve months.

This concern, however, recognizes that publicity money is to be spent to influence next year's business—not last year's. So the gross amount of next year's trade is estimated as closely as possible, and then a certain percentage of that constitutes the advertising appropriation.

Before the depression of 1907-08 developed, says the Circle, this company's business had grown at such a rate that the annual percentage yielded more money than could be spent to advantage along the established lines of the house.

"Now, had we better reduce our percentage?" asked the directors. "Or shall we seek new channels for spending the surplus of the same percentage? If so, what channels are best?"

A dozen questions calculated to bring it out were drawn up and submitted to every advertising firm in the country. Some did not give any opinion. Most of them replied, however, and usually at considerable length.

Among the latter was just one, it is said, that gave replies to the questions and said nothing about itself. Other advertising firms saw an opportunity to get profitable new business. They therefore gave full particulars about themselves, and in some cases sent salesmen to see the manufacturing concern's directors. A few were so intent in explaining who they were that they neglected the questions. In the end it was decided to spend the surplus and reduce the percentage. The firm that said nothing about itself got the account.

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## TO-MORROW CITY CHURCHES

### ANGLICAN

#### Christ's Church Cathedral.

James St. North, between Robert and Barton. Rev. Canon Almon Abbott, M. A., 218 MacNab Street North.

Communion services every Sunday at 8 a. m. Holy Communion and third Sundays at 11 a. m. Evensong at 7 p. m. Sunday School at 3 p. m.

#### Church of St. Thomas.

Corner of Main Street and West Avenue. Rev. R. E. J. Etherington, B. A., 15 West Avenue South.

FOURTH SUNDAY AFTER TRINITY. 11 a. m.—Service. 3 p. m.—Sunday School. 7 p. m.—Service.

#### Church of the Ascension.

Corner John Street and Forest Avenue. Rev. Canon Wade. Rectory—45 Charlton Avenue West.

Rev. A. W. Chapman, Toronto, will preach at both services.

#### St. George's Church.

Corner Tom and Sophia streets. F. E. Howitt, rector.

First Sunday after Trinity and third Sunday in the month. The rector will preach at both services. 11 a. m.—Morning prayer. 3 p. m.—Sunday School. 7 p. m.—Evening prayer.

#### Church of St. Peter.

Corner Main Street and Sanford Avenue. Rev. J. T. H. M. A. rector. Residence, 116 Grand Avenue.

FOURTH SUNDAY AFTER TRINITY. 8 a. m.—Holy Communion. 11 a. m.—Morning prayer. 3 p. m.—Sunday School. 7 p. m.—Evening prayer.

### BAPTIST

#### James Street Baptist Church.

S. W. corner James and Jackson streets. Rev. J. C. Symonds, M. A., minister. Residence, 221 Main Street West.

The pastor will preach morning and evening. 10 a. m.—Sunday school and Bible class. 11 a. m.—Like Minded, According to Christ Jesus—His Love. 7 p. m.—Reception to new members and ordinance of the Lord's Supper. 9 p. m.—The Glories of the Latter Days.

#### Victoria Avenue Baptist Church.

Corner Victoria Avenue and Evans Street. Pastor, Rev. H. Edgar Allen.

10 a. m.—Sunday school. 11 a. m.—Morning prayer. 7 p. m.—A Better Country. All seats free. Hymn books provided.

### CONGREGATIONAL

#### First Congregational Church.

Corner Cannon and Hughson streets. Rev. Ernest H. Tippet, pastor.

Patriotic services in the evening. Theme, "The Power of the Cross." 7 p. m.—The Power of the Cross. All are welcome.

### CHRISTADELPHIAN

#### Meeting in C.O.O.F. Hall, 67 James Street North.

11 a. m.—Memorial service. 7 p. m.—Lectures pertaining to the second coming of Christ. Subject, "The Burning Bush, or Israel Preserved." All are welcome.

### EVANGELICAL LUTHERAN

#### Trinity Evangelical Lutheran Church.

(All services in English.) Conservatory of Music Hall, James Street South. Rev. M. J. Bieber, M. A., pastor. Residence, 41 Charles Street.

Sunday services at 10 a. m. and 7 p. m. Sunday school, 9 a. m. Luther League, 8 p. m. Everybody welcome. All seats free.

#### The German Lutheran St. Paul Church.

Corner Gore and Hughson streets. Pastor, Rev. H. Rembe, 104 Hughson Street North. Summer residence, Station 9, Beach.

Sunday services at 10 a. m. and 7 p. m. German school, Saturday 10 a. m. and 2 p. m. Sewing class, Friday, 4 p. m.

### FIRST CHURCH OF CHRIST, SCIENTIST

#### Jackson and MacNab Streets.

Services—Sunday at 11 a. m. and Wednesday at 7 p. m. in the church open daily, except Sunday, from 3 to 5 p. m. Literature on sale or loan. All welcome.

### GOSPEL TABERNAACLE

#### Park and Merrick Streets.

P. W. Philpott, pastor. Sermons by the pastor.

### METHODIST

#### Centenary Methodist Church.

Rev. J. V. Smith, D. D., pastor. Residence, 171 James Street South. Telephone 562.

Rev. R. Rowe, assistant pastor.

#### Central Methodist Church.

Corner John and Rebecca streets. Pastors—Rev. I. Tovell, D. D. Residence, 137 Catherine Street North. Rev. I. Couch, M. A., B. D. Residence, 159 Gore Street.

10 a. m.—Union fellowship meeting in lecture room.

2:45 p. m.—Sunday schools of Central church in their usual places of meeting.

7:25 p. m.—Rev. William H. Shipman, of Iowa, will preach.

The united church choir will lead in the service of praise.

### ENEMIES OF THE BIRDS.

#### Result of Taming Robins—Domestic Cats and Nestlings.

In the Northern States many of the protected birds are induced to build their nests in or near buildings, and they are fed and sometimes partially tamed. This is commendable, of course, but robins, for example, are included in the list of game birds in some of the Southern States, and efforts made to tame them here may result in their destruction on their southern flight in the autumn. Accustomed to frequent the homes of their Northern friends, if they evince similar habits in the South they are often killed for the pot.

In the course of time the Southern States will protect these birds, but until this is done it would be well

### Charlton Avenue Methodist Church.

Cor. of Charlton Avenue West and Hess Street. Rev. J. U. Smith, pastor. Parsonage, 255 Hess Street South. Phone 456.

Rev. Charles Bruce Hunter will preach morning and evening.

### Emerald Street Methodist Church.

Corner of Wilson Street. Rev. Dr. Williamson, pastor. Residence, 71 Emerald Street North.

The pastor will preach at both services. Evening subject postponed from last Sunday—Five and Twenty Men With Their Backs Towards the Church.

### First Methodist Church.

Corner King and Wellington streets. Rev. E. B. Lancelley, pastor. Residence, 275 Main Street East. Phone 1241.

Rev. Mr. Lancelley will preach his first sermon as pastor of this church to-morrow morning and evening.

### Ryerson Methodist Church.

Springer Avenue and Main Street. Rev. C. Sinclair Applebach, pastor.

Rev. H. L. Roberts, of Victoria University, will preach morning and evening during the absence of the pastor.

11 a. m.—Test of Courage. 7 p. m.—A Great Opportunity Embraced. Sabbath school at 2:45 p. m. The Sabbath school picnic will be held on Saturday afternoon, July 10, to Brant House. Brief bright services during the warm weather.

### Simcoe Street Methodist Church.

Corner Simcoe and John streets. Rev. H. B. Christie, pastor. Parsonage, 256 John Street North.

10 a. m.—Sunday school and Bible class. 11 a. m.—Public worship. The pastor will preach. Brief services. All welcome.

### Zion Tabernacle.

Corner Pearl and Napier streets. Rev. A. H. Goring, B. A., pastor.

11 a. m.—Words of Greeting. 2:30 p. m.—Sabbath school. 7 p. m.—Bible class. Strangers and friends cordially welcomed.

### PRESBYTERIAN

#### Central Presbyterian Church.

Corner Caroline Street and Charlton Avenue. Rev. Dr. S. Lyle, pastor.

Rev. W. H. Sedgewick, associate pastor. Maple Avenue. Telephone 340.

#### Erskine Presbyterian Church.

Pearl Street, near King. Rev. S. B. Russell, pastor, residence, 40 Bay Street South.

Dr. C. L. M. Harris, organist and choir leader. Services conducted by Rev. S. Burnside Russell.

Morning—St. Stephen's View of Christ and on the Christian Life. Sabbath school and Bible class meet at 2:30. Evening—The Power of the Cross. Brief services. Strangers welcome.

#### Knox Church.

Corner James and Cannon streets. Rev. A. E. Mitchell, B. A., pastor. Residence, 32 Victoria Avenue South. Phone 278.

11 a. m. and 7 p. m.—Sermons by the pastor. Flower Sunday services in the mission. Rev. J. A. Wilson will preach at 7 p. m.

#### MacNab Street Presbyterian Church.

Corner MacNab and Hunter streets. Rev. Beverly Ketchum, M. A., pastor. Residence, The Manse, 156 MacNab Street South.

The minister will preach at both services. 11 a. m.—The Altar. 7 p. m.—John Calvin and His Influence.

#### St. Paul's Presbyterian Church.

N. W. corner James and Jackson streets. Rev. D. R. Drummond, B. D., 41 Duke Street North. Phone 208.

11 a. m.—Prisoners of Practice. 7 p. m.—The Power of the Cross. Sunday school withdrawn. Preacher, Rev. D. R. Drummond.

#### St. Andrew's Presbyterian Church.

Corner Barton Street and Smith Avenue. Pastor, Rev. J. A. Wilson, B. A. Residence, 96 Sanson Avenue. Telephone 215.

7 p. m.—The Pastor. 7 p. m.—Rev. H. D. Cameron, B. A., of Knox mission. Sunday school and Bible class at 3 p. m.

#### St. John Presbyterian Church.

Corner King and Emerald streets. Rev. John Young, M. A., pastor. Residence, 99 East Avenue South.

11 a. m.—A Good Citizen. 7 p. m.—A Good Dominion. 7 p. m.—Sunday school. Special patriotic music.

#### St. James' Presbyterian Church.

Corner Locke and Mackenzie streets. Rev. J. B. MacLachlan, B. A., 291 Locke Street South.

Services: 11 a. m. and 7 p. m.—Pastor at both services. 11 a. m.—Sunday school and Bible class.

#### St. Giles' Presbyterian Church.

Corner Holton Avenue and Main Street. Rev. J. B. MacLachlan, B. A., pastor.

Services at 11 a. m. and 7 p. m. The pastor will preach at both services. During the summer months the Sunday school will be held at 10 a. m.

#### Westminster Presbyterian.

Corner Sherman Avenue and Barton Street. Minister, Rev. J. Roy VanWyck, B. A. Residence, 535 Wilson St. Phone 3465.

11 a. m. and 7 p. m.—The Pastor. Special music at both services. Tuesday, 8 p. m.—strawberry festival.

### SPIR