## Men's Cravenette and Rubberized <br> RAINCOATS

There's a perfect craze for Rubberized Raincoats. Motorists must have them -other men want them too. Cravenette Raincoats are always in demand. While Although rubber has gone up considerably in cost--by sheer good luck we were able to get a good supply of Rubberized Coats.

OUR SPECIAL is a fine light weight Rubberized Coat with rubberized silk lining, well made, good length, ventilated arm pits, high close $\$ 7.50$
collar, and very specially priced at

Other Coats at $\$ 7.50,10.00,12.00,15.00,18.00$ up to 26.00


## Why Some Womien's Clothes Fit

It's this way. They know how to buy and how
o wear a corset. The going into the first store
 on ome to and ationg

The best Corsat is none toog good, and goodinem is notespreead by tho pricios astiere are somen
 But, pay a good priee and see to it that you get a Sut, pay a good

The La Diva, D. \& A. Corset with the adjusto
ature is essentialy the Corset for stout women Come in and see them.

## May, "The Bride's Month"

 Although June is ealled "The Month of Brides and Roses," the monthaf May would indeed be lighted if some notice were not taken of its imporof May would indeed
tance to the Bribes of. June.
It is the month of preparation-the time when all the arrangements are
made -when busy hands prepare the bride and her trousseau for the Bridal made-
Month.

Therfore, although we call June the Month of Brides, let us call May the Bride's Month.
For this important month the prospective bride will find the Regina
Trading Co's Big Store replete with everththing she needs.
The finest and choicest weaves of Silk, the richest of Satins, Chifions,
roidery, and Laces for her Wedding Gown and white and Dainty colorings of Serges and other Dress Materials for her street and travelling suit. Then, for fancy waists and afternoon dress there are hosts of dainty and pretty patterns that will charm her heart. Come on X , ,ou wio aie abat to take the initial step, we are ready for you.

WHITE AND OREAM SERGES, the old reliable standby of hosts of
brides in a great variety of qualities and prieed from per yd. 600 to $\$ 1.50$ FANOX CHIFFONS, in a variety of patterns of satin shadow stripes and faney spots, and in colors of Mauve, Brown, Pale Blue, Turquoise, Creas,
Champagne, Helio and Reseda. 42 inches wide. Priced at per yd. $\$ 1.00$ to $\$ 1.50$ COLIENES, in every fashionable and wanted shade, and from 42 to 44
wide. The several qualities are priced at per yard, 750 ., 850 ., $\$ 1.00$ inehe
and
sLLK Poplins, 42 inches wide in Pale Blue, Navy, Brown, Green,
and Champagne. This is the snap of the season at per yard - 750 .
Lisle Thread and Lace Hose, 50c
In all the newest ot the new shades to match your summer or spring
costume, comes the spring hosiery. In lisie thread with embroidery or pree
insertion. Well shaped and well woven, every pair of first quality, per pr. 500 .
IN THE HARDWARE DEPT.

## Builders' Hardware and Tools

The Trading Co's Hardware Department is the headquarters in.Saskat-
wan for all kinds of Builders' Supplies and Tools. Always a full stokk to
隹 choose from- always the mosters' 'eonophieas and prices and and always the very finest
cualities that can be purchased in America.

## HARDWARE

DOOR SETTS, front, inside, or sliding, in
of plain and sanded brass and Antique coppe
BUTTS AND HINGES, in all styles; night latches and cupboard otthes; bolts and locks; sash pulleys, cord and weights; foot and chain bolts;
Blac-Kote Roofing, Builing Paper and Tar Paper; in taet, everything nees-
sary to make upa a complete stock.

## tools

Saws, Hammers, Planes, Chisels, Levels, Augers, Braees, Bits, Screw Drivers, Drawing Knives, Rules, Measuring Tapes, Steel Squares, Try Squares,
Bevel Squares, Gauges Bench Seress, Benect Axes, Adzes, Lathing Hatchets,

This is to Be a Season of Silks Silks are not POPULAR, they are IMPERATIVE. To be right up-to
you must have a silk gown or at least a silk waist or two. RAW smuk in two different weights for spring or summer shirt waist
sts, coats and wraps. In 20 different shades, 26 inches wide. Very specially MOTRE sILKs for fancy dresses and blouse waists. Very popular in


## A White Lawn Waist For 85c

$\qquad$ newest full length sleeves, nieely finished with lace, Lawn and Linen Waists in great variety and

## Silk Gloves, 35c, 50c to $\$ 1.50$


Special
Values in
Trunks, Suit Cases and Bags

 oude bacs from st.00 to spo.00

## Fresh Fruits and Vegetables

 Ripe Tomatoon loally gomm.

flower and garden seeds


## Gopher Poison <br> That is Guaranteed to hill--That Has Proved Itself

 Get our price on Gopher Poison. Special prices to farmeršrs and loeealmprovenent sooieties buying in quantities. Our repeat orders are coming fast
do

> DRUGS FOR THE HOUSE DRUGS FOR THE STABLE



## The Regina Trading Co.

Western Canada's Greatest Store



## ELE

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