



**The Sensible Gift
Jaeger Coat Sweater**

Grey, as illustrated.....\$6.25
 Lovat, as illustrated.....\$6.25
 Fleecy Knit, as illustrated.....\$7.00
 Camel Hair, as illustrated.....\$10.00
 Another style at.....\$7.25 and \$7.50
 has a larger collar and are made of heavier wool. Come in Grey, Lovat and Maroon.
 Grey, without collar.....\$5.00
 Lovat, without collar.....\$5.00
 White, without collar.....\$7.00
 Lovat and pockets.
 Other Makes \$3.00, \$4.00, \$4.50 and \$5.00



BROADBENT
 JAEGER'S AGENT

Temple Building **Whitlock & Co.** 78 Dalhousie St.

XMAS GIFTS FOR MEN AND BOYS
 Come and see us for Gloves, Neckties, Umbrellas, Leather Collar Cases, Fancy Braces in Boxes, Silk Hose, Handkerchiefs (plain and initialled), Garters, Arm Bands in boxes, Smoking Jackets, Bath Robes, etc., etc.
WE ARE HEADQUARTERS FOR XMAS NOVELTIES FOR MEN AND BOYS
 NEXT TO NEW POST OFFICE

OH, SAY! WATCH THIS SPACE!
Say Fellows! Oh, Say Girls!

DO YOU KNOW that we have the very SWELLEST BOXES OF CHOCOLATES that you CAN FIND ANYWHERE, NEW YORK, CHICAGO, TORONTO OR ANY OLD PLACE. "COME AND HAVE A LOOK." All we ask is, Come and see for yourself. If you are PERNICITY, we can please you. They are all kinds, all prices, to suit everyone. QUALITY THE BEST, PRICE REASONABLE.
 "GIVEN AWAY FREE" with a purchase of \$1.00 worth or more of our goods. We will give you a "BEAUTIFUL CALENDAR WALL POCKET" FREE. Get one of these for your HOME. See them in our WINDOW.
 Our Special All Chocolate Mixed at.....25c pound
 Our Special Crystal Creams and Jelly Mixed at.....15c pound
 Our Special New York Broken Mix at.....10c pound
 ALL FRESH, PURE AND DELICIOUS
 "CANDY CANES—CANDY APPLES—CANDY POTATOES"
 Our Toffees and Counter Goods, always fresh, up-to-date and delicious. AT THE HOME OF GOOD CANDY—THE "CANDY KITCHEN"

TREMAINE, THE CANDY MAN
 50 MARKET STREET
 OH, SAY! WATCH THIS SPACE!

Removal Sale! This Great Sale
Now Going on

Everyone Trusts the Millionaire! WE TRUST---
THE PEOPLE
 ON CREDIT

This is the Workingman's Store. Now is your CHANCE FOR BARGAINS, as we must reduce our stock of Household Furniture, Men's and Boys' Overcoats, Suits and Underwear, Ladies' and Misses' Coats, Suits and Underwear, a large assortment of Ladies' Furs, and Blankets, before removing to our NEW STORE, TWO DOORS WEST.

GEO. MACDONALD, THE RELIABLE CREDIT STORE
 4 Doors from Peel St. 417 Colborne Street Open Evenings

\$6 Sweater Coats \$2.45
 We sell everything in Men's Wear from head to foot. As a special inducement to have you visit our store we will sell Men's Good \$15.00 Overcoats, with fur collar, for \$9.95
 Men's Suits, worth \$20.00, for \$13.95
 Boys' Suits from.....\$3.25 to \$7.00
 Men's 50c Ties for.....25c
 Men's Hats, regular \$3.00, for.....\$1.95
 A Xmas present given free with every purchase until Christmas.
M. SHEAR, 74 Market Street
 Open Evenings Next to Pickels' Book Store

CHRISTMAS IS HERE!
 THE TIME OF GOOD LIVING AND CHEER
 Our stock of good things for Xmas is unsurpassed in Brantford.
PRIME XMAS BEEF, CHOICE TURKEYS AND FOWLS, SAUSAGE AND MINCEMEAT
 We buy from the best breeders, and our prices are the best and cheapest in the city.
SMITH & FOULDS
 HIGH-CLASS, RELIABLE BUTCHERS
 Corner of Darling and Market Sts. Both Phones 251

HALLORAN & HASKETT
 150 Colborne Street
 The Leading Cigar and Tobacco Store of the City
 CARRIES ALL LINES OF SMOKERS' ARTICLES
 To Suit the Taste of the Most Fastidious
 Our Christmas display will be unequalled for quantity and quality.
 A FULL LINE OF ENGLISH TOBACCOS AND CIGARETS CARRIED.

E. C. ANDRICH
 Importer
 Direct importations Mitchell's celebrated Irish and Scotch Whiskeys
 A FULL LINE OF CHRISTMAS GOODS
 Port Wines, Sherries, Brandies, Rhine Wine, Claret
 All the Leading Brands of Scotch
 SPECIAL 7-YEAR-OLD RYE.
 LABATT'S ALE AND STOUT.
 BASS' ALE AND GUINNESS' STOUT.
 SPECIAL FOR CHRISTMAS: Port Wine, 25c a bottle. Try it. Phone Orders Promptly Delivered.
88 Dalhousie Street
 Bell Phone 9 Auto Phone 19

COLD WEATHER
 is fast approaching, but what need you care if you have one of our celebrated MOFFAT Guaranteed Stoves in your home? By every test the best and most economical stove ever sold in Brantford.
Mr. Working Man!
 YOU cannot afford to buy elsewhere until you have looked these stoves over. We know that you will be satisfied that our prices are the LOWEST IN THE CITY.
See Our Line of Coal Heaters at \$18.00
 Sole Brantford Agents for the celebrated Moffat Coal Ranges and Heaters, formerly handled by Mr. T. Potts, of Market Street. You cannot give a more useful present than a piece of Furniture. Come and make your selection now, and we will hold it until you need it.
COMPLETE HOUSE FURNISHERS
Burgess & Johnson
 328, 330, 332 COLBORNE STREET
 Not in the High Rent District. Open Evenings Till 9.30

The Peoples' Cash Meat Market
 100 DALHOUSIE STREET
 THE STORE WHERE YOUR MONEY GOES FURTHEST
 When wanting good tender meat at the lowest price, this is the store.
 REMEMBER, SATURDAY IS OUR BARGAIN DAY
The People's Cash Meat Market
 Both Phones 437 100 Dalhousie Street / J. C. BLOXHAM, PROP.

Stock Reduction Sale!
 35% off on Ladies' and Gents' Ready-to-wear, also on Furs and House Furnishings. Special Xmas gifts in silverware and china.
The Dominion House Furnishing Company
 300 COLBORNE STREET
 Open Evenings CASH OR CREDIT Phone 1532

The Sugar Bowl
 THE LEADING CONFECTIONERY STORE

 Now is the time to get the best goods at the very lowest price. Special candies made every day, and something new every day in the week. Candy from.. 10c to 60c lb.
 Agents for Patterson's of Toronto

McDowell's DRUG STORE
 KERBY HOUSE PHONE 403
 EBONY BRUSHES Large Assortment At all Prices
 SAFETY RAZORS 25c to \$5
 RADIOPTICAN POST-CARD PROJECTOR Electric or Gas \$3 to \$15
 SHAVING STANDS 75c to \$2.50
McDowell's Drug Store

Headquarters for the Famous **AUTOMOBILE SKATES**

 We are headquarters for all kinds of Repair Work. We also carry a complete line of Automobile and other Skates, Hockey and Skating Shoes, Skis, Pucks and Shin Pads. Lovers of outdoor sports will do well to give us a call. No trouble to show goods.
W. G. HAWTHORNE, 73 Dalhousie St.
 BOTH PHONES 646 73 DALHOUSIE ST.