THE CANADIAN GROCER

First-Class Grocers are particular about the quality of the smaller as well as the larger lines. Take Salt for instance—a mere trifle in housekeeping, but it **must be good.** If you do not keep a good brand your customers will get it elsewhere, and other things with it.

Buy the Best.

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For Table and Household use, **Coleman's Salt** is the Best. Pure, White, Crystalline, Sparkling, in first-class packages, each one guaranteed to the consumer. The five pound carton is a wonderful package —neat and handsome—for shelf display it ranks with the finest fancy groceries.

Have you a Dairy Trade?

You cannot hold it with Common Salt that is a menace to the quality of every pound of butter and cheese it touches. Better run no risks but get **Coleman's Special Dairy Salt**, put up in bags, sacks and barrels.

Common Salt in Carloads.

The better it is, the better it pays the retailer. We carry large stocks at several shipping points and can always guarantee prompt shipment of clean, dry salt.

R. & J. RANSFORD, Clinton.