



Borden's

"The Milk That Cuts the Cost of Cooking"

Take advantage of the present favorable opportunity to increase your sales of both Condensed and Evaporated Milk by making a counter display of Borden's Milk Products.

During a period of shortage with fresh milk is an opportune time to educate your customers to use more Borden's "St. Charles" Evaporated Milk.

It's more economical; also more convenient.

Do Your Customers Know You Sell Borden's?

Borden Milk Co., Limited

"Leaders of Quality"
Montreal

Branch Office:
No. 2 Arcade Bldg., Vancouver