



Borden's Popularity

spells bigger revenue for those aggressive grocers who keep their Borden supplies well displayed—always.

Why should you not be one of these to profit by the fast-growing Borden demand?

Remember, the demand is big and is growing constantly because of our widespread consumer publicity.

Get linked up with this. Get a good Borden display working for you right now. Never let your customers forget the fact that you sell and recommend Borden's—"the leaders of quality."

Borden Milk Company, Limited
"Leaders of Quality"
Montreal

Branch Office: No. 2 Arcade Bldg., Vancouver



The Original and Leading Brand Since 1857.

If any advertisement interests you, tear it out now and place with letters to be answered.