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Because

O-Cedar
Polish

"Cleans as it polishes"

BRIGHTENS the home—lightens housework—makes dusting "dustless." For the renewal of any mop. Contains nothing injurious. May be used, with complete confidence, on the finest furniture or piano. It is the most successful polish for a motor car.

OUR extensive national advertising has made all Canada familiar with these merits—has, in fact, made "O-Cedar" a household word. The demand we have created you may easily direct to your store, if you will use our electros in your newspaper ads.; display O-Cedar (with trims and signs) in your window, and distribute the circulars which we furnish.

SUGGEST O-Cedar to your customers—use the O-Cedar Electric Sign, Counter and Floor Display Stands. Hundreds of merchants are increasing their sales through these displays. When your stand needs stocking, take advantage of the O-Cedar Profit Deals. Ask your jobber's salesman for full information.



CHANNELL CHEMICAL COMPANY, LIMITED
TORONTO, CANADA