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# The

of the policyholders' interests in the NORTH AMERI-CAN LIFE is strikingly evidenced in the following items as shown in the Company's Annual Report for 1911: #

Dividends Paid to Policyholders \$148,135

Dividends Paid to Guarantors

If interested, write for copy of 31st Annual Report

# North American Life Assurance Company

Home Office - TORONTO

It is gratifying to know that there was an increase in the total income of the Society for the Propagation of

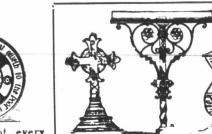


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Messrs, James Joicey & Co., colliery owners, have given £1,000 to the fund for the enlarging of St. Andrew's, Beamish, and the new Durham.

# Free Sample of

Men To Go To Church.-New Rochelle is almost near enough now to be called a suburb of New York, but it still retains its individuality. church of St. Hilda and St. Helen, At the beginning of Lent a surring Dowden Colliery, toward which Lord appeal was signed by all the pastors Londonderry gave £2,000 in addition of Protestant bodies and approved of to the site, has but lately been conse- by the Roman Catholic priests, which crated by the Lord Bishop of concluded as follows:-(1) It is entirely non-sectarian. We only ask you to attend the church you prefer, Catholic or Protestant. (2) As pastors, rectors, and church officers, representing nineteen different churches, Campana's Italian Balm we heartily unite in this invitation, Anyone suffering from chapped hands evidencing our singleness of purpose sore lips, or rough skin, may have a large to encourage the men to do that FREE SAMPLE of CAMPANA'S which they know is for the best inthe Gospel for last year of £3,437, the whole amount received having been £212,917.

FREE SAMPLE of CAMPANAS which they know is for the best interests of themselves, their families and the community. (3) We have been £212,917.

FREE SAMPLE of CAMPANAS which they know is for the best interests of themselves, their families and the community. (3) We have named a definite time—the Sundays Fertilizer Co., Buffalo, N.Y."

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that in its nineteenth year the public gave The Great-West Life applications for over \$18,000,000 was because, since 1892, that public has observed and approved the methods of the Company

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DEPARTMENT OF AGRICULTURE

TORONTO

in Lent. This is the Season when all the people in Christendom and all churches of every denomination give special attention to religion. The one phase of religion we here emphasize is church-going. We do not ask you to attend special services, but simply to go to your own church, whatever it may be, on seven Sundays, beginning next Sunday, and including Easter Day, April 7th. As leaders of the churches we are individually requesting church members to attend more regularly, to bring their families and those who may visit over Sunday at their homes, to our respective churches. Now we unite to ask you to attend your own church, and sincerely trust that you will comply.

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