

## LIFE INSURANCE

**CONFEDERATION LIFE**  
ASSOCIATION.

Head Office, - Toronto, Canada

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J. K. MACDONALD,  
Managing Director

POLICIES ISSUED ON ALL APPROVED PLANS

## LIFE INSURANCE

**The Fall Campaign**

of The Great-West Life Assurance Company has commenced by a Business for August largely in excess of any previous total for that month—and over half-a-million greater than August of last year.

The prospects for the three remaining months of the year are promising in the extreme.

Insurance men of ability should investigate the attractive opportunities available to Agents of

**The Great-West Life Assurance Co.**

HEAD OFFICE - WINNIPEG

**THE HOME LIFE**

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted  
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,  
Managing Director

A. J. WALKER, A.C.A., Secretary

**SINCE IT BEGAN BUSINESS**

In 1870 the

**MUTUAL LIFE OF CANADA**

Has Paid For:—

1) Death Losses	\$4,512,834
2) Matured Endowments	2,135,879
(3) Surplus	1,761,859
Surrenders	1,392,738

Total Cash Payments - \$9,803,310

And It Still Holds:—

Reserves Invested for Security of Policyholders	\$12,065,146
Surplus over all Liabilities	2,269,692

Total Paid to and held for  
Policyholders - \$24,138,148

Head Office - Waterloo, Ont.

**The Monthly-Cheque-Contract**ISSUED BY **THE CROWN LIFE INSURANCE CO.**

Guarantees the Beneficiary a fixed income, payable monthly, for Twenty Years—or longer, if desired.

The Insurance cannot be squandered, lost, or unwisely invested. Costs less than ordinary life insurance.

Loan, Cash Surrender, Paid-up, Automatic Non-forfeitures, Extended Insurance and other modern life insurance privileges guaranteed in policy.

Most liberal Life Insurance Policy available to Canadian insurers. No estimates—Everything guaranteed.

Agency openings, with salary and commission contracts, for successful life insurance writers. Apply

WILLIAM WALLACE,  
General Manager.

Head Office—Toronto, Canada.

**The Excelsior Life Insurance Company**

Established 1889.

HEAD OFFICE:  
59-61 Victoria St.  
Toronto.

Insurance in force \$14,000,000.00. Assets over \$2,000,000.00.

Business for 1910 will be the most satisfactory in the Company's career of uninterrupted success. A Company foremost in features particularly attractive to Insurers and Agents.

No better Company to insure in. No better Company to represent.

A number of important appointments on Agency staff available: liberal contracts will be given suitable gentlemen. Apply to Head Office. Local Agents wanted everywhere.

E. MARSHALL, General Manager. D. FASKEN, President.

**THE****DOMINION LIFE**has good openings for one or two bright men in  
Western OntarioApply to **FRED HALSTEAD,**

Waterloo, Ont.

Superintendent of Agencies.

For Reliable and Timely Insurance News  
—Read the Monetary Times each week.**The Federal Life Assurance Company**

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - \$4,512,949.53

Total Assurances in force - 21,019,322.31

Paid to Policyholders in 1909. - 347,274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

**SUN LIFE OF CANADA**

At 31st December 1909

ASSETS - \$32,804,996.77

SURPLUS over all liabilities, and Capital

Hm 3 1/2 and 8 per cent. Standard - 3,308,534.53

SURPLUS GOVERNMENT STANDARD - 4,940,556.77

INCOME 1909 - 7,778,132.05

ASSURANCES IN FORCE - 129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL

**COMMERCIAL UNION ASSURANCE CO.**

LIMITED, OF LONDON, ENGLAND

FIRE, LIFE, MARINE, ACCIDENT.

Capital Fully Subscribed - \$14,750,000

Total Annual Income exceeds - \$27,400,000

Life Funds - \$61,490,000

Total Funds exceed - \$94,800,000

Head Office Canadian Branch, Commercial Union Bldg., Montreal.

Jas. McGregor, Mgr. Toronto Office, 49 Wellington St., East.

GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.