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Trade Topic.

"The cost of the tires for an automobile during its period of usefulness will equal in amount the original cost of the car," said H. O. Wilson of the Goodyear Tire & Rubber Co. of Canada, Limited, in speaking before the students of the Toronto Automobile School yesterday.

Without question, tires properly cared for will give from twenty-five to fifty per cent. more service than tires that are abused. In this course you have studied the automobile, not merely to enable yourself to drive up Yonge street in accordance with the traffic laws, but to also put yourself in a position to handle the problems that make the average motorist tear his hair. When an engine pounds, you will be able to locate the trouble at once without waiting till some internal injury has developed that will materially affect the efficiency of your car. In other words, a car in your hands will give longer and more satisfactory service than one in the hands of an inexperienced driver.

Here are a few of the tire problems that the average motorist has to solve. Give them the same thought and attention you have given the other parts of your car, and the results will be just as gratifying.

First, watch the inflation of your tires as carefully as you watch the oil in your engine. Perhaps 85 per cent. of all ruined tires reach this condition because they were driven with insufficient air pressure. Every tire is stamped, showing just how many pounds of air it should contain. If you want your tires to perform properly, see that this pressure is maintained at all times.

Next in importance is the care of your tread. Any rubber tread is susceptible to road cuts. If they are given attention when the cuts first appear, you won't experience very much trouble from them. If neglected, however, they will destroy the tread within a short time because sand and moisture is bound to work in, and tread separation always follows.

Mr. Wilson used sample sections along with his talk that showed the results of practically all tire abuses. He also distributed a series of eighteen Service Bulletins that explained the different tire injuries in detail.

This talk is the first of a series arranged for by Mr. Cameron, Principal of the School. His aim is to give students, not only a thorough working knowledge of an automobile, but also an understanding of all of its parts.

The talks are included in the regular course, and will be given at intervals during the coming season. They will include all automobile accessories as well

Gossip.

CORN

The field of corn illustrated in our issue of January 28, page 117, was grown by James E. McGregor, instead of John C. McGregor, as indicated under the cut.

The list of first-class passengers sailing on the last "Royal Mail" steamer from Halifax for Demerara and other ports in the British West Indies contained the names of many people well known in Halifax and the Maritime Provinces, demonstrating the favor in which seacoers hold this voyage provided by the 'Royal Mail' steamers.

Questions and Answers. Miscellaneous.

Workmen's Compensation Act.

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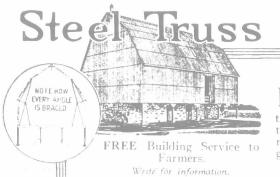
Dispersion Sale of Pure-bred Holsteins

On Tuesday, February 16th, 1915

We have in this sale 41 Pure-bred and 10 High Grades mostly young. Herd sire No. 1, Dutchland Sir Hengerveld Maplecroft, 17 R.O.M. daughters and the only sire in the world that has 14 sisters that have given over 100 lbs. milk daily test. Herd sire No. 2, Calamity Posch Baron, the son of a 21.64 lb. cow at 3 years and 17,245 lbs. milk in 10 months. Some of the cows in this sale are descendents of Brookbank Butter Baron and Prince Posch Calamity. Trains met at Courtland day of sale 7 a.m., 12 noon In case of storm sale will be under cover. Lunch for persons from a distance Write for catalogue.

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