

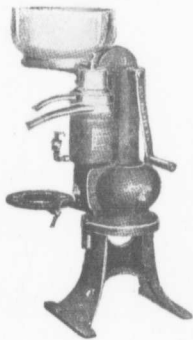
## NEVER HAD AN ACCIDENT

You will have to go a long way to find a person who has had an accident with a "SIMPLEX" bowl. And, what's more! A worn out

### SIMPLEX LINK-BLADE SEPARATOR

is as scarce as hen's teeth. There are several reasons why this Separator has the reputation of being a "no break, no wear" machine.

The "Simplex" bowls are made of a very ductile grade of seamless steel tubing, that even if it were subjected to an extreme pressure would stretch, but would not fly to pieces. The spindles are made of a special grade of high carbon steel, heat treated, to increase their toughness.



There is no safer or stronger bowl than the low speed "Simplex" bowl, and this is a point that you should think about especially in these days of cheaply built high bowl speed separators.

Our aim is to make a Cream Separator that is stronger than is actually necessary. When you buy a Separator, buy a good one. The safest way is to get in touch with our nearest agent.

## D. Derbyshire & Company

Head Office and Works: BROCKVILLE, ONT.

Branches: PETERBOROUGH, ONT. MONTREAL and QUEBEC, P. Q.

WE WANT AGENTS IN A FEW UNREPRESENTED DISTRICTS

## A Heart to Heart Chat With Our Readers

By the Editors

First measure, honed up and running over, and this of quality, has ever been the policy of the management towards the reading matter that goes into *Farm and Dairy*. Material, all wool and a yard wide, a farm paper up-to-date in attractive, in illustrations, in timeliness, in fighting the farmer's battles, in keeping him informed of what is going on in the world, upon these things have the editors of *Farm and Dairy* ever sought to permanently retain the confidence and support of subscribers.

We are grateful for the place that *Farm and Dairy* has won in the hearts of the farmers of Canada. We thank you, and we are making for you, for the support you have given us, and we have made possible the publishing of an absolutely wealthy farm paper like *Farm and Dairy* at the low price of only \$1.00 a year.

### A "FEAST" NEXT YEAR.

There is going to be a big feast for *Farm and Dairy* readers this coming year. Never in the history of a farm paper have there been such plans and such preparations for a farm paper as we are making for *Farm and Dairy's* audience in 1911. The editors of *Farm and Dairy* wish they could sit down at your table one of these evenings and tell you just what they have in store for you.

This Magazine issue, the Second Annual Breeders' Number, is the eighth of the series of special magazine numbers that during the past year, as in 1909, have gone to *Farm and Dairy* subscribers to an extra cost to them, along with the regular numbers included in their subscriptions for one year, which cost them but \$1.00. More special magazine numbers for 1911. These special issues in which the information they contain will be of the greatest value to our readers.

### POULTRY NUMBER, FEB. 2

The first of this series of special issues will be the Third Annual Poultry Number of *Farm and Dairy*, to be published February 2nd. A new interest has been awakened in poultry circles by the development of the co-operative poultry circles. These circles are showing farmers what a money-making proposition Macdonald College, Quebec, will set forth. What the co-operative poultry circles mean to Canadian farmers. Prof. A. G. Gilbert, of the Central Experimental Farm, Ottawa, Ont., will write from his years of wide and practical experience an article on "Poultry as an Asset on a 100 acre Farm." John I. Brown, a poultry specialist of Montreal, in a practical article, "30 Hens to a Farm," will tell just how others have succeeded with hens and how thousands of other farmers may make poultry the best paying branch of their farm. There will be also many other interesting and instructive practical poultry work.

### OTHER MAGAZINE NUMBERS

Following after the Poultry Number will come our Third Annual Orchard and Garden Number, March 2nd. Excellent material by well known authorities, who know from practical experience whereof they speak, is being prepared for the other numbers that follow.

In this Orchard and Garden Number, Prof. J. W. Crow, of the Ohio Apple Cross, Professor Caesar, also of Guelph, will tell "How the Codling Moth and Scab can be Effectually Controlled." His arguments will be backed by the results from his practical work. Special articles will treat of the Farmer's Garden, others will give specific directions on How to Plant, How to Prune, How to Cultivate and How to Fertilize, so as to get the best returns from the horticultural departments of the farm.

April 6th is the date of our Special Dairy Number. The Farm Improvement Number will come out May 6th. The Farm Machinery Number 1. Our Fourth Exhibition Number will be certain to delight and inform all who secure a copy of it. Readers and advertisers alike have come to take a special interest in this number. It is to be dated Aug. 31.

Then there will be a Household Number, Oct. 5th; this will be followed by the Third Annual Breeders' Number, Dec. 7th. Through the year, each and every week, *Farm and Dairy* readers will get the benefit of the practical farm experience of scores of men who have made a success of some particular branch of their farm work. Articles, brief and to the point, from actual farmers—men and women who live on the land, will, during 1911, as heretofore, be a feature of *Farm and Dairy*. A large number of the essays written by these farmers who were successful in the Dairy Farms Competition during the past two years, are yet to be published. These will appear from week to week.

### ANOTHER FARMERS COMPETITION

Then there is to be another provincial Prize Farms Competition during 1911. This will be enlarged in scope and will include some farms from Quebec province. Every department of *Farm and Dairy* will be strengthened and every part of *Farm and Dairy*, of a truth, will afford the farm people of Canada the greatest dollar's worth ever offered in agricultural periodicals should.

Canadian farmers are coming into their own, and it is right. This is but a part of our program for 1911. There will be illustrated supplements, more and better than there have been this year, and there will be many other good and attractive things, which for want of space we cannot mention here. We do no our part. Will you do yours? Will you tell your friends about your paper, *Farm and Dairy*, and induce one and more of them to subscribe and thus enlarge our field of usefulness and place us in a position where we can give you even greater value for your dollar? Commence now to do your part.

## THE "B T" FEED AND LITTER CARRIERS

NOW IS THE TIME TO BUY A LITTER CARRIER

Every farmer knows what a dirty and disagreeable job the cleaning of stables is and especially when there is several feet of snow in the barnyard. Don't shove the wheelbarrow another winter, but let us put in a complete outfit for you now.

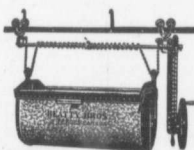
In feeding a large number of Cattle there is no better help you can get than a Feed Carrier. Large quantities of roots or cut feed may be transferred from feed room to the passages without any waste and in far less time than when handled in small quantities.

The feed box shown here is our standard style but we are pleased to make any variation in the size or shape to suit your requirements.

Get our Catalogue and learn why it WILL PAY YOU to install a "BT" FEED AND LITTER CARRIER. In writing let us know how many feet of track you require.

**BEATTY BROS., - - Fergus, Ontario**

STEEL STALLS, STANCHIONS AND MAY TOOLS



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