

## Introduction.



THE HAMILTON COFFEE AND SPICE CO., LIMITED, was established in 1885 with premises in the lane near the Hamilton Post Office. They engaged in the manufacture of Baking Powder, Coffees and Spices. From small beginnings the business steadily increased, until the premises were found much too small for the amount of business done. Another warehouse was rented, but that was also found insufficient, and in 1898 the company decided to build a modern factory on one of the best business streets. The handsome brick building now occupied was shortly afterwards constructed, being 25 and 27 McNab Street South. Every improvement that could be devised was adopted in the machinery and plant in this building, and the superior quality of all the different goods turned out goes to show the excellence of the machinery used. Several years ago the manufacture of jelly powder and flavoring extracts was started, and from the very first the sale of these articles was several times greater than the company anticipated it would be, and the provision made for the manufacture of those articles was found to be entirely inadequate, and it has been with the greatest difficulty that the company has been able to keep up with the demand for those articles. A great deal of time was spent experimenting with the jelly powder, as the company was determined that it would be better in every way than any other manufacture, English, American or Canadian. After about a years' work they succeeded in putting upon the market, McLaren's Invincible Jelly Powder, and the enormous sale of this article has shown that the great care in its production was entirely warranted. The same amount of care is given to every article manufactured, and the result is that the name, McLaren's Invincible, has become a household word all over Canada for superior quality in BAKING POWDER, SPICES, COFFEES, JELLY POWDER and EXTRACTS.