

# THERE'S NO SUBSTITUTE FOR THE REAL KODIAK.

There are a lot of boot makers out there who'd like to think they're making Kodiaks.

Some of them even look just like the real Kodiak.

But before you spend your hard-earned money, take a real close look.

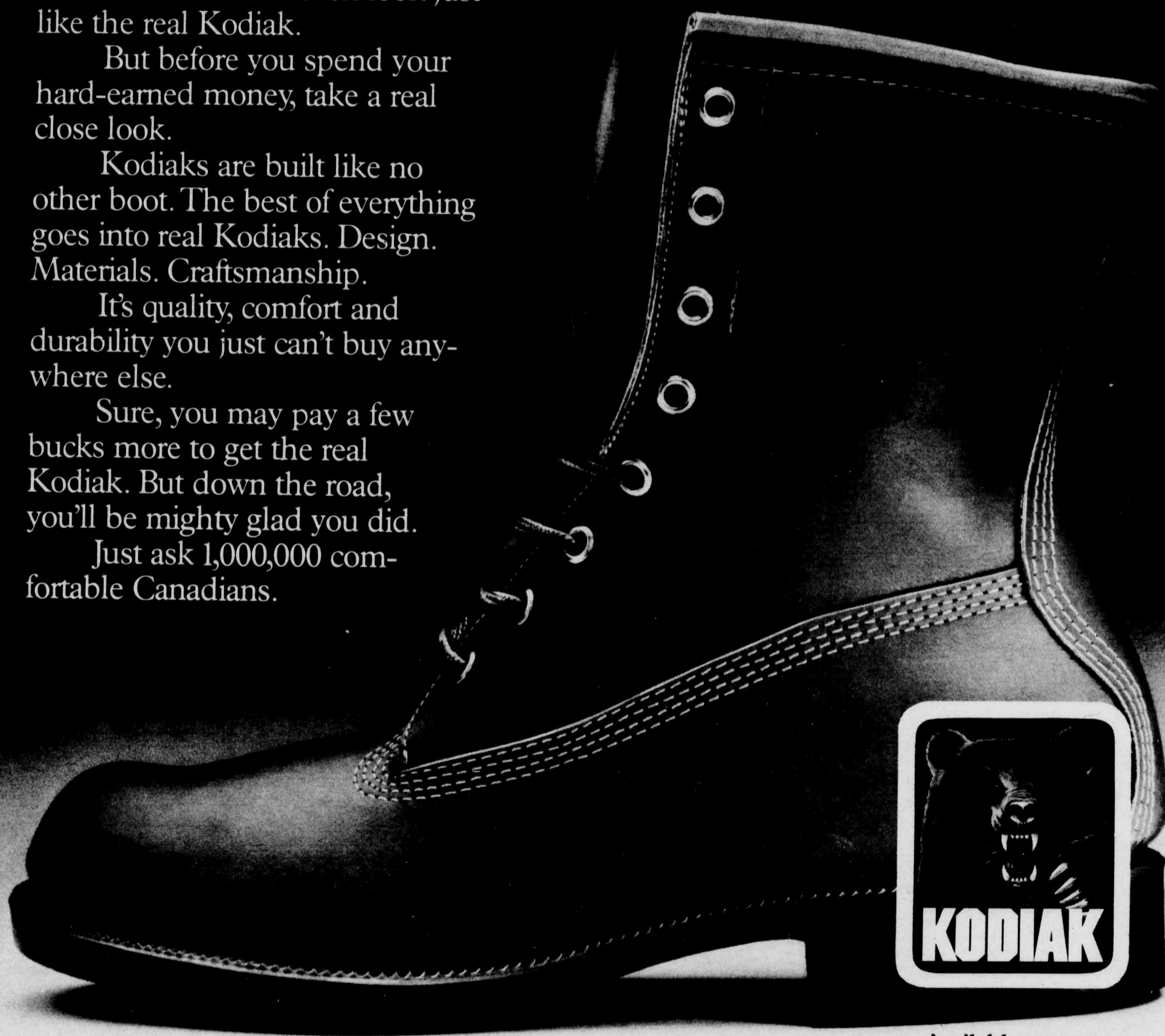
Kodiaks are built like no other boot. The best of everything goes into real Kodiaks. Design. Materials. Craftsmanship.

It's quality, comfort and durability you just can't buy anywhere else.

Sure, you may pay a few bucks more to get the real Kodiak. But down the road, you'll be mighty glad you did.

Just ask 1,000,000 comfortable Canadians.

So be sure you get the country's most popular kind of Kodiak. The genuine, original, real Greb Kodiak.



Available at stores that believe in real quality.