

SEND FOR OUR JANUARY WHITE GOODS CATALOGUE

YOUR NAME AND ADDRESS ON A POST CARD IS ALL WE ASK FOR THIS HANDSOMELY ILLUSTRATED BOOK. GET YOUR NAME ON OUR MAILING LIST EARLY. WRITE TO-DAY.

THERE is no exaggeration in saying that this January White Goods occasion will surpass our best past sales of this kind. While the predominating feature will be Women's White Underwear, yet many other lines will be associated with it, and almost every line of White Goods needed by men, women and children will be ready for your choosing. The garments all bear the stamp of care and neatness, as well as daintiness and exclusiveness. We believe that the average garment as we have priced them will cost you about what the materials would sell for by the yard. In many cases less. Looking at it from your practical standpoint, you would say the making must be thrown in. In fact this White Goods Sale is a triumph of economical production for the benefit of the many. Our illustrated catalogue, at the trifling expense of a post card, with your name and address on it, will bring this vast stock to your very fireside. Write to-day.

The waists illustrated below is a sample page taken from our White Goods Catalogue and will give you a slight idea of the many splendid values contained therein.

New Model Waists for 1909, at January Sale Prices



Made from the finest material in the latest New York fashions at specially low sale prices. Size 32 to 44 bust measure, all lines.

GW805. Waist of Fine Lawn, trimmed front, new sleeves, high collar and pointed cuffs, with a new Cluny lace, front and back tucked. Very special **\$1.98**

GW625. Waist of Fine Hair Line Check Muslin, floral embroidered, trimmed front, new long sleeves and collar with dainty Cluny lace. Sale price **\$2.59**

GW931. Waist of Fine Lawn, yoke of fine Cluny lace and fine embroidery, sleeves and collar trimmed to match, tucked shoulder and back. Exceptional special **\$2.29**

GW726. Model of Fine Lawn, trimmed front and back, new long sleeves and collar with Cluny lace insertions and tucks, panels of embroidered muslin on front, buttoned cuff. Sale price **\$2.95**

GW930. Waist of Fine Lawn, with panels finely embroidered, trimmed, insertions and frills of lace on front, collar and new sleeves, tucked back with lace insertions. Special sale price **\$2.75**

GW250. Lawn Shirt Waist, new buttoned panelled front, 24 fine pin tucks and pearl buttons, Gibson shoulder pleat, back and front, embroidered laundered collar. Sale price **\$1.35**

GW801. New Model, fine lawn, front and shoulders of square tucked panels, edged with Valenciennes insertions and laces, new mousquetaire sleeves and collar. Special Bargain **\$2.95**

GW243. Dainty Style, fine lawn, front of fine filet and Cluny lace, back and front and collar and cuffs, finely tucked and elaborately trimmed with Cluny designed lace. **\$2.69**

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