



Five Breakfasts Like This

Five Suppers Like This

# All Ten Are Free This Week

Now again we invite you—as once each year—to breakfast and sup with us. Breakfasts for five of you—suppers for five. And all with our compliments—nothing to pay.

Take this coupon to your grocer—that is all. He will give you for it a Package of Puffed Wheat—a full-size, 10-cent package. And we will pay him for it.

Don't hesitate. We make this offer only once a year. And you will serve Puffed Grains hundreds of times when you learn their fascinations.

### Just a Revelation

You read of Puffed Grains. But cold type can never picture these delightful foods. The first taste always means a revelation, and we want you to have that taste.

'Twill reveal these things to you:

Bubbles of grain, thin-walled and porous, with a taste like toasted nuts.

Airy morsels—dainty, fragile—ready to melt at a touch of the teeth into almond-flavored granules.

Grains puffed by steam explosion to eight times normal size. Made three times as crisp as crackers and four times as porous as bread.

### 100,000,000 Explosions

Each of those grains of Wheat or Rice contained 100,000,000 food granules. In Prof. Anderson's process these grains are shot from guns. And each of those granules is exploded from within.

## The Quaker Oats Company

Thus the granules are broken for ease of digestion. By no other method is whole grain ever made wholly digestible.

### This Coupon Pays

This coupon pays for a package of Puffed Wheat. Go get it. Serve with our compliments.

Serve in the morning with sugar and cream, or mixed with any fruit. For supper serve like crackers floating in bowls of milk.

Use like nut meats in home candy making or as garnish for ice cream. Or heat the grains in butter and let the children eat them dry, like peanuts, when at play.

Then you will realize what Prof. Anderson did for you when he invented Puffed Wheat and Puffed Rice. Simply cut out this coupon, lay it aside and present it when you go to the store.

**Puffed Wheat, 10c**  
**Puffed Rice, 15c**

Except in  
Extreme  
West

### SIGN AND PRESENT TO YOUR GROCER C 40

Good in Canada or the United States Only  
This Certifies that my grocer this day accepted this coupon as payment in full for a 10-cent package of Puffed Wheat.

#### To the Grocer

We will remit you 10 cents for this coupon when mailed to us, properly signed by the customer, with your assurance that the stated terms were complied with.  
THE QUAKER OATS COMPANY  
East of Manitoba—Peterborough, Ont.  
West of Ontario—Saskatoon, Sask.

Name.....  
Address.....  
Dated ..... 1914

This coupon not good if presented after June 25, 1914.  
Grocers must send all redeemed coupons to us by July 1st.

NOTE: No family is entitled to present more than one coupon. If your grocer should be out of either Puffed Wheat or Puffed Rice, hold the coupon until he gets new stock. As every jobber is well supplied, he can get more stock very quickly.

10-Cent Coupon