

HAPPENINGS OF THE DAY IN THE STORES AND ON THE STREETS OF THE BIG NORTH END

STAR THEATRE

UNION HALL, NORTH END.

Watch For Monday's Big New Programme.

FREE OF PAIN
is the way we extract teeth by the famous Hale Method which is used exclusively at our offices.

WE CHARGE ONLY A NOMINAL FEE 25 cts.

If you wear a set of artificial teeth, try our improved Suction Plate.

Each dollar spent includes a chance for a FREE return trip to Demerara, or choice of \$100 in gold, and each 25c. spent with us gives a chance for a FREE return trip to New York.

Boston Dental Parlor

527 Main street

245 Union street.

Phones: 683, 38, 293.

CARPET CLEANING AND RUGMAKERS
The manufacturing of fine rugs from your old carpet.
Send for free booklet containing valuable information, prices, shipping instructions, etc.
PUT YOUR NAME ON THIS COUPON NOW.

The Maritime Rug Works
388-370 Main street, St. John, N. B. Put your name on this coupon and send it in.

Dear Sirs, please forward me one of your free booklets.

NAME

ADDRESS

Overcoats

For the men we have them in all the new fancy tweeds, and plain blacks. Prices from \$6.00 to \$18.00.

For the boys we can give you values that are not to be found in the city, from \$3.00 to \$12.00.

Men's and Boys' Reefers, high storm collars, \$2.50 to \$6.50.

Sheep-Lined Coats, \$5.00 to \$8.00.

Some odd lines of Boys' Overcoats, that were \$6.00, selling for \$3.50, while they last.

GIVE US A CALL.

Beatty & Johnson

695 Main street

NORTH END.



DID IT EVER OCCUR TO YOU
that bread is the most essential thing in life, you can get along with most anything else, but bread you must have, and yet how many people are careless about this very indispensable food product. We make it our particular business to turn out the finest bread in town.

TRY HETT'S HYGIENIC MILK BREAD.

BAKERY, 136 Mill street.

Phone 1167.

Your Hardware Needs

CAN BE SUPPLIED HERE

Whenever in need of anything in the hardware line, whether tacks or saws, glass or food choppers, you will find our store replete in all details.

Our stock is large and includes nothing but goods of high standard of quality.

If in need of anything for the kitchen—pots, pans, knife sharpeners, knives—here you will find a wide assortment to choose from.

If it is shaving outfits, your inspection of our stock of standard razors are stropped is invited.

Whatever your need is in the hardware line at any time, let us serve you. You will find our goods right, prices fair and attention courteous.

Everything an up-to-date Hardware store should have will be found here.

A. M. ROWAN, 331 MAIN ST.

NA-DRU-GO. REMEDIES

The best family remedies on the market, at

F. W. MUNRO'S

UNION HALL

DRUG STORE

357 MAIN STREET

Telephone and we will call for your prescription and deliver it to you with all possible despatch.

Tel. Main 661

PHILPS' Hygienic Food Supply Store

Everything of the best quality
Everything clean and appetizing

Choice California Oranges, several sizes, 40c. to 60c. per dozen.

Finest quality California Tokay Grapes, all fresh, received today, everyone perfect and luscious, 15c. per lb.

We have a very nice lot of Gravenstein Apples, all large and even in size, and free from spots. These are really the best we have seen this season, 40c. per peck.

Cooked Ham, fresh and sweet, just received today, ever try ours? there's a difference from others. Machine sliced, 35c. per lb.

Have you ever tried Philips' Breakfast Bacon, the very finest in the city.

We are the originators of machine sliced meats in St. John and have the reputation for putting out the best, try some tonight, you will not be disappointed.

Remember, what you get here is clean, we know this will appeal to you.

Cor. Douglas Ave. and Main St.

REASONS FOR PROSPERITY OF THAT SECTION

Main Street the Artery For a Big Business Traffic

NEW WORK GOING ON

Houses Go Up With City Improvement Operations—Death in Douglas Avenue—St. Peter's High Tea Committees—Taken to Gagetown for Burial

Some of the most enterprising and up-to-date merchants of the North End are using this page today to make their announcements to their friends and patrons. This is not all of them, for the North End is full of business men of that type, but the make-up of this page is of interest as a fair indication of the spirit of progress and business ability which is found in that section of the city.

Although closely united to the rest of the city by social and commercial as well as by political ties the old historic town of Portland has always preserved a distinct individuality and something of a spirit of independence. There is every reason why this should be so, for in itself the North End would make a very complete and thriving city. How many cities or towns are there of the same population as is found in the North End which have as many modern stores, as many big factories and smaller industries, as many substantial churches, as many up-to-date schools, and as many other marks of prosperity and progress?

Main street, the chief artery of the district, with its almost a mile of prosperous looking stores, forms a substantial business section, and is an indication of the reason why the North End is going ahead. While termed the North End, this section is becoming one of the most central parts of the city.

In addition to the areas adjoining Main street, which are closely packed with residences, the North End merchants draw their trade from parts of the southern and eastern ends of the city as well. This does not begin to mark the bounds of its sphere of influence, however. Main street forms the thoroughfare for all the traffic arriving in the western end of this section of the province and along the banks of the St. John and Kennebec rivers.

On the other side lies the immense area of Stanley ward, which some day will be a solidly built residential district also tributary to the North End. No other part of the city will reap more substantial advantages from the wave of development which is striking the city, but the North End has not had to wait for any such unusual developments. It has been growing steadily and today it includes one of the finest residential districts of St. John.

In addition to the advantages of its geographical position this portion of the city has advanced because it has been fortunate in the energy, optimism and progressiveness of its citizens, no better evidence of which could be found than on this page of today's paper.

The work of constructing the new sewer from Douglas street to Clarendon in North End is being pushed along with fair speed, but it will be some little time yet before it is completed. Those having the work in charge have had no easy task because of the obstructions they have met with in the large quantities of rock through which it was necessary to bore. This was true more particularly of the lower end of Clarendon street approaching Harvey where, in order to round the sewer in towards Main street, it was necessary to bore for a considerable distance.

When the new sewer is finished it is expected that its value will be shown in improving land values in the locality in question. Already even, through the fact being known that sewerage was about to be supplied, several new dwellings are being erected on both sides of what is really a new street, and there is a probability that others will be started in the spring.

The death of Mrs. Margaret, wife of John J. Murphy, occurred this morning at her home, 234 Douglas avenue, after a lingering illness. She left a large number of friends who will grieve to learn of her death. Besides her husband, she is survived by three daughters—Misses Helen, Theresa, and Marion; two sisters—Mrs. Frank Spittel, and Mrs. Robert McCarthy of this city, and two brothers—John Murphy, of the L. C. R., and Thomas, of Boston.

The body of P. A. De Veber, who died yesterday in the General Public Hospital, was taken to Gagetown for burial this morning on the steamer Elaine. Interment will take place there in the family lot. He was 49 years of age and a son of the late James W. De Veber of Gagetown.

Taking advantage of every day that offers, and anticipating an early closing of navigation on the river, those engaged in the work of attending to the carrying of freight on the river steamers both to and from the city, are rushing matters to the limit, and Indian town wharves and warehouses present an aspect of activity, bustle and animation. Each down-coming steamer bears its load of country produce, and every day sees hundreds of barrels, bags and boxes brought here from the river districts containing potatoes, for the most part, but a fine assortment of vegetables of all kinds, apples and other fruits.

And while it is true that for a time it has been necessary for some of the boats to pass by large shipments of farm produce which stood on the wharves awaiting shipment.

(Continued on page 13; first column)

Monday Morning
marks the opening of the greatest week in our whole fur year

The Annual November Fur Sale

an exceptional sale at the height of demand. Our entire Fur stock at price saving prices. One week only.

F. S. THOMAS

539 to 547 MAIN STREET.



Of Course You Would

You would be mightily tickled to find just the suit or overcoat you want—tailored a little better than you expected, from fabrics a little better than you hoped for, priced a little lower than you had anticipated.

It sounds like "big talk" we know but we have the goods to make it true.

You will find out about this extra value satisfaction only after you have worn a suit or overcoat. We guarantee every garment down to the last stitch.

\$6.48 to \$18.48

C. B. PIDGEON

Corner Main and Bridge Streets

WASSON'S NORTH END DRUG STORE

579 Main street

FREE PREMIUMS WITH

Next Week

Watch for our special announcement on Rexall Week.

November 14, 15, 16 will be big days for the people of St. John.

LOOK AT THESE CUT PRICES

25c. Abbey's Salt, . . . for 20c.

35c. Attwood's Bitters, . . . for 28c.

100 Aspirin Tablets, . . . for 48c.

25c. Beecham's Pills, . . . for 20c.

25c. Carter's Pills, . . . for 19c.

25c. Chase's Pills, . . . for 19c.

25c. Baby's Own Tablets, . . . for 19c.

50c. Canthrox, . . . for 47c.

50c. Fig Syrup, . . . for 43c.

25c. Nature's Remedy, for 19c.

50c. Gin Pills, . . . for 37c.

50c. Fruitatives, . . . for 37c.

50c. Zam Buk, . . . for 37c.

25c. Minard's Liniment, for 17c.

25c. Nerviline, . . . for 19c.

50c. Pink Pills, . . . for 35c.

25c. Belladonna Plaster, . . . for 15c.

25c. Mustard Liniment, for 17c.

50c. Chemical Food, . . . for 33c.

100 Bland's Pills, . . . for 17c.

100 Cascara Tablets, . . . for 29c.

\$1.00 D. D. D., . . . for 29c.

35c. Cuticura Soap, . . . for 29c.

35c. Sal Hepatica, . . . for 29c.

\$1.00 Rival Herbs, . . . for 79c.

25c. Rat Biskit, . . . for 19c.

BEST FRENCH OLIVE OIL

in pint bottle, for 47c.

VINOL, for strength, \$1.00

50c. Sage and Sulphur, for 43c.

25c. Danderine, . . . for 19c.

\$1.00 Ferrol, . . . for 79c.

1.00 Hood's Sarsaparilla, . . . for 79c.

YOU CAN SAVE MONEY ON ALL DRUGS AND MEDICINES HERE.

SPECIAL FOR SATURDAY

Ladies' Flannelette Night Dresses, 75 and 100 in., plain, pink and white.

Ladies' and Children's Hose, in cashmere and wool, all prices.

Bath Towels, 18 and 38 in., 25c. pair.

Ladies' Neckwear, in latest styles.

Ladies' and Children's Wool Gloves.

F. W. McCAW

609 MAIN ST.

YOU WILL BE GETTING THEM

Why wait until wet feet give you a cold?

Rubbers

ARE A NECESSITY

NOTE THESE PRICES

Ladies' Rubbers, sizes 2 1-2 to 8, 50, 65, 75 and 85 cents.

Girls' Rubbers, sizes 11 to 2, 45, 60, 65 cents.

Child's Rubbers, sizes 4 to 10 1-2, 40, 50, 60 cents.

Men's Rubbers, sizes 6 to 11, 85, 90 cents, \$1.00, \$1.10.

Men's Knee Rubber Boots, prices \$3.00, \$4.00 a pair.

We have a better Rubber Boot for \$4.00 than you have been wearing.

Men's Watershed Boots, Gold Bond quality, prices \$5.00, \$5.50, \$6.00.

SPECIAL FOR SATURDAY AND MONDAY

November 9th and 11th

Ladies' Gun Metal Button Boots, regular \$3.50 quality, for \$2.66. All sizes but 4 1-2. This is a very dressy boot.

PERCY J. STEEL

Better Footwear

519-521 Main Street

Blankets AND Comfortables

One third of every normal life is spent in bed, therefore, good bedding is essential in every home. Whether it's the Blankets, Comforts, Sheets, Pillow Cases or Spreads that you need, you will find them here in desirable qualities at little prices.

White Wool Blankets, . . . \$2.95 to \$7.75 pair.

Grey Wool Blankets, . . . 1.65 to 3.15 pair.

Shaker Blankets (white or grey) 1.10 to 1.75 pair.

Comfortables, . . . \$1.35, \$1.60, \$1.75, \$1.85, \$2.00 each.

BUY WHERE YOUR DOLLARS GO FARTHEST—THAT'S HERE.

S.W. McMACKIN

335 Main street