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MEN'S SPRING AND FALL TOP COATS
From \$10.00 to \$22.00
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MEN'S OUTFITTING SHIRTS
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MEN'S OUTFITTING SHIRTS
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Worth \$1.00... For 59c.

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BOYS' SUITS
At Special Out Prices for Friday and Saturday

IT PAYS TO SHOP AT WILCOX'S
Cor. Union and Charlotte Sts.

ANSACS HAD NO ORDERS TO ADVANCE BUT THOUGHT THEY'D JOIN OTHERS AND GO ALONG

(Philip Gibbs in Montreal Gazette.)
With the British armies in the field, Aug. 18—There have been no sensational advances since the great day of July 14, when the British broke through the second German line, but hardly a day passes since then without some progress being made to get a stronger grip on the high ridge which rolls down on the German side from Postiers and the Basentine and High Wood. This fighting has been very hard and grim, and the Germans have done their utmost to check every yard of the British advance by a continual curtain of fire, so that to take a trench or two or rush over a few dozen yards of No Man's Land has been a perilous adventure.

Last night the British were out to make a further advance, as they call it, of nearly 400 yards in depth on a front of about a mile. This was to the north-west of Postiers, and at the same time ground was gained on the northwest of Basentine-le-Petit, closer to the German switching between the British and Mar-tin-pitch. The men who have been fighting this uphill battle, for that is what it is, literally and morally, have been showing remarkable qualities. It is an alliance between Australians and old English, with new men in them, including some of the Derby recruits. Although the Australians had the greater share of the fighting round Postiers, being in greater numbers, they were the first to pay tribute to the spirit of the English lads, and their admiration is reciprocal.

An episode which happened a week ago shows the way in which they are shunting in the struggle. I already have written how the men of Kent went forward on August 4, and they scrambled the line. On the right of them were Sussex men. Their trenches were in touch with the Australians, and as they scrambled over the parapets at the time of these attacks their comrades on the right shouted out to them: "Hullo, boys, what's up? Where are you going?" "Oh, just up along," said the Sussex lads, pointing to a "hot shop" they call it, where a lot of shells were bursting.

"Is that so? You don't say. Gosh, we'll come with you."
It wasn't discipline, for the men had no orders to go, as far as I can make out, but some of them certainly did go in a friendly way and joined in the scum up there. It was no joke.

The advance last night when the Australian troops took an important line of rising ground is further proof that the adversary has not by any means become discouraged against the British as those that had to be forced in the first attack. In spite of all his industry in digging he has not been able to make any system of trenches and dugouts to withstand the British shell fire. As soon as he gets on with a trench the British gun registers upon it, and lay it flat. His only protection is in artillery retaliation, and however great his obstructive power it cannot give cover to the German infantry crouching in shallow ditches and having to come up through communication trenches ploughed by high explosives.

The stories I have told about prisoners are characteristic of the morale of the German troops fighting over this appalling battlefield. It is not a question of courage with them. When they are isolated in shell craters no amount of courage can save them, and it is no wonder they are glad to surrender. They belong to battalions hurriedly gathered

THE KING TOOK RISKS WHEN ON WESTERN FRONT

Was Well Within Range Of German Guns
IN TURMOIL OF WAR

His Majesty Fearless, Writes Philip Gibbs; An Interesting Bit About Monarch's Recent Visit to His Gallant Troops

(By Philip Gibbs in Montreal Gazette.)
With the British armies in the field, August 18—During the last week King George has been with his armies in the field. Without any kind of formal programme, he traveled among the troops and went into the battle fields over which, during recent days, his troops advanced victoriously after desperate fighting.

All the traffic and turmoil of the war has surged about him day after day, and manhood now in fighting ranks passed him on the roads, not in review order, but as the men went up to the trenches to do their work of war.

The king has taken certain risks—he would have been glad to have taken more—and he has gone to places well within the range of the German guns.

He has seen the devastation of war, not done in ancient days, but a few weeks or less ago, and has stood amidst its wreckage and ruin, where the ground is the graveyard of gallant men and where all the evil spirit of the war broods over the litter and rubbish heaped in old German trenches.


The King is quite fearless. I have seen him standing on the edge of a great shell crater, underneath the ghastly ruins of a fine old building, which had been shelled by long range guns only four days before his visit, and might at any moment be shelled again. The people about him were a little nervous for his safety, but he lingered there as though there was no danger in the blue sky above him. He wandered about on the battlefield for several hours and was eager to go right forward.

His soldiers were astonished and glad to see him in such places. All of them have used the same phrase about him: "It was very sporting of him." And the loyalty of all the men, the patriotism of the British soldiers which makes them fight and suffer with astounding courage, though they hide the ideal in the British way, ashamed of sentiment, has been stirred by the presence among them of their king, who symbolizes for them the old traditions of the race.

On Saturday there was a historic rendezvous when King George with Sir Douglas Haig, who is commanding the British armies in the field, had a meeting in a chateau in France with the president of the French Republic, General Joffre, and General Foch. On Sunday the king attended a religious service among his troops and on the following day he motored to La Panne where he visited the King and Queen of the Belgians.

The essential character of the king's visit has been its informality, the absence of all ceremony, and it has been most interesting to see him chatting with the officers and men in roads and in the field, and walking into the men's billets and going about lines without an escort.

On Thursday last the king had his most memorable experience. He went farther than the edge of the battlefield,



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Leather has advanced in price, but we are now selling at before the war prices

Did you ever see Such Bargains?

SCHOOL BOOTS

A very large assortment of the good strong kinds in all sizes.
Boys' Solid Boots—Button or lace, in gun metal or box kip. Sizes 1 to 5. Reg. price, \$3.00. Sale Price, \$1.98

Girls' Solid Box Kip Bluchers, in gun metal, will give good wear. Reg. \$2.50 value. Sale Price, \$1.48

About 150 pairs Children's Boots—Sizes 8 to 2, button or lace, to be sold at less than manufacturer's prices. These are worth \$1.75 and up.

Our Price is 96c. per pair

Girls' High Cut Boots, in gun metal. Sizes 11 to 2, for school wear. Reg. \$3.00 value. Sale Price, \$1.98

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Men's \$2.45 and \$3.50 Douglas Boots..... Only \$1.79 and \$1.98

Men's \$3.50 and \$4.00 Gun Metal Boots..... Only \$2.48 and \$2.98

Men's White Sneakers—Worth \$4.00..... Sale Price, 49c.

About 250 pairs Ladies' High-grade Boots in the following styles—Grey cloth top, button or lace. Black cloth top, button or lace, plain toe. Patent dull top, Goodyear welt. These are worth \$2.50 to \$4.00..... Sale Price, \$2.48

Ladies' Low Shoes—Black or tan. Reg. value, \$2.50. Sale Price, \$1.98

Ladies' Black Cloth Top Patent Boots—Worth \$3.00. Sale Price, \$1.98

Ladies' Patent Gun Metal Pumps—Grey or suede tops. Reg. \$2.25 value..... Sale Price, \$1.98

Ladies' High Cut Champagne Boots—Nice, neat-fitting. Worth \$5.00..... Sale Price, \$2.98

Ladies' White Sneakers—Value 85c..... Only 39c.

Girls' White Canvas Shoes—All sizes. Reg. \$1.25. Sale Price, 69c.

Girls' Tan Calf Pumps—A neat shoe. Worth \$4.75. Sale Price, \$1.19

Come in. We will show you the saving on each pair. We want to clear out our stock at once to make room for Fall and Winter lines.

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339 Main Street
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Look For Cotton Signs
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Store open till 10 o'clock; Saturdays 12 o'clock.
Car Fare Refunded to Residents of Outlying Districts

BRITISH DRIVE THEM BACK SIX TIMES

For the first time in weeks no change of importance was reported in any theatre of the war Thursday. The most violent fighting took place on the western end of the British salient on the Somme. Six times the Germans advanced in force in a desperate effort to bend back the British lines northwest of Postiers. London reports that all of the assaults were repulsed with heavy losses and that the British in turn captured about 100 yards of trenches northwest of Basentine.

An interesting feature of the situation on the western front is that the Germans, contrary to their usual practice, have so far made no attempt to deliver a counter-attack in the region where the French and British claim to have captured nearly three miles of trenches on Wednesday. The French are busily consolidating their gains and report no action of importance on any section of their front, including the Verdun region.

Something of a mystery exists as to the situation on the eastern front. For two consecutive days the Russians have confined themselves to brief statements that nothing of importance had occurred. The Australian and German war offices have been almost equally uncommunicative. The only fighting mentioned by Vienna was the repulse of Russian attacks on the lines of General Von Boehm-Ermolli, who is in command of the Teutonic forces retiring from the Tarnopol front. Berlin reports the repulse of Russian attacks south of Budy.

The lull in the Italian operations against Trieste is unofficially explained from Rome as due to General Cadorna's desire to straighten his lines before proceeding with a general offensive against the great Austrian seaport. Austrian sea planes have again raided Venice but Rome says that they caused only slight damage.

TYPOGRAPHICAL UNION
Baltimore, Aug. 17—The International Typographical Union, in annual convention here today, rejected a proposition from the Montreal union that there be created the office of fourth vice-president for Canada, elected from the Canadian membership.

A supporter of the proposition pointed out that a foreigner can exercise no authority in labor disputes in Canada, and may be deported. Arguments against electing officers by sections prevailed, however.

A proposition to increase the death benefit from \$400 to \$500 also was voted down. In the debate it was brought out that 700 Canadian members are in the trenches, and may never get out.

Two hundred union printers were said to be on the Mexican border.

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A large organization, nationwide, has been working for two years to promote better advertising conditions and to protect the man who pays the advertising bills. It employs a large staff of experts and has gone to great expense in order to protect your interests.

This organization is financed by advertisers, advertising agencies and newspaper, magazine, farm journal and trade paper publishers all over America—with the sole object in view of putting the buying of advertising space on a sound, clean, businesslike basis—so that you, when you buy advertising, can know what you get. It is not organized for profit—but for service only.

This organization is known as the "A. B. C."—Audit Bureau of Circulations—and is entitled to the support of every business man who ever pays a dollar for advertising space.

When you buy space from any publisher who is a member of the "A. B. C.," you buy CERTIFIED CIRCULATION—circulation that is as bona fide and square and honest as a certified check—circulation that has been verified, in every smallest detail, by the trained and unbiased auditors of the "A. B. C."

When you buy advertising space, buy it from those publications who have nothing to conceal, whose circulations are certified circulations.

There are only two newspapers in New Brunswick holding membership in the A. B. C.—only two that have submitted to the exacting, incisive acid-testing investigation of this independent organization of circulation auditors—and therefore only two whose net circulations can be accurately known by any business house—local or national—and those two newspapers are—The Daily Telegraph and The Evening Times-Star.