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THE LONDON ADVERTISER COMPANY, COMPANY.

London, Ont., Wednesday, April 17.

### FRIGHTFULNESS AND HATE.

HAS BEEN the fashion to regard Germany Nietzsche. In their works, curiously enough, we find a mixture of Platonic idealism and the deificathe work of soiling the German soul.

atrophy and of the disregard for the higher and fight in the American press. The two big bruisers more chivalrous human instincts, is frightfulness who might well take our Canadian Jack Munroe and hate. The very ends they desired to accom- as an example have not been called slackers as plish through frightening and hating their ad- D'Arcy was. versaries have been defeated by the means they adopted. Chivalry and France are synonymous. chivalry of France through the licentious exercise of barbarism France would cry out for mercy. jeered. Having done all this, the savage beast sideration. expected the knightliest nation of Europe to three and a half years.

be evolved by the Germans we do not know, but One of the official war dispatches from Berlin makes the statement that 300 French prisoners taken in the fighting west of Moreuil were subsequently killed by shells from the French cannon.

A writer in the New York Times, says:

'It could not have been with any notion that for such a reason the French would cease to bombard the German lines, and of anybody else than Germans it would naturally be expected, if they did disclose such a slaughter of prisoners, care would be taken to explain just why it was that the protection demanded by the laws of war could not be given to them in this particular instance.

ment of the slaughter "was simply to create for French minds an additional horror or pain.'

Consistently and systematically have the Germans failed to understand the psychology of other peoples. They are mentally muddled and game. emotionally dead. Such announcements as this one of a slaughter of three hundred French sol-

'would go well with the kaiser's congratulations to the inventor of a gun that kills people worshipping in church on Good Friday and is similarly effective against the mothers and babies and nurses in a maternity hospital.

Alas! the "blond beast!" of Nietzsche has a very dirty soul; and Schopenhauer's contempt for the veneration of all decent men for women and children has born very putrid fruit.

### PARKS AND PLAYGROUNDS.

THE ADVERTISER for many years has consistently urged upon London the wisdom of establishing more parks and playgrounds. An important meeting to deal with the subject was held last Friday in St. Andrew's Hall.

Springbank, Victoria and Queen's Parks are attractive and suitable as far as they go. To these could be added at various points much of the river front along the Thames. The suggestion of the late ex-Mayor Cowan may still in part be realized. He advised making the river front a park from Oxford street north to Becher's Island. This would form a fine recreation ground and the Parke flats with all the land west to the Wortley road would be another. On Ridout street north the Harris flats present another fine opportunity and other spots naturally adapted to Napoleon once said that all history was merely a lie agreed rest and play will come to the minds of readers. Footpaths along the river bank should be constructed and the banks beautified wherever pos- that it has much more of merit than the great Frenchman

Playgrounds can yet be secured at many points in the heart of the city. As Friday's meeting was called in a church, why not have the question taken up by each church for its respectitile, and there was considerable surprise when, following example for this. The late A. B. Cox established been offered, but that the Liberal leader respectfully but tive community? There is a striking precedent or the announcement of the 1897 New Year's honors, his name

Playgrounds exist at Springbank Park and Queen's Park. Such an idle stretch as Tecumseh
Park should belong to the city. Wherever school
grounds are large enough the public should be permitted to use them. Many centres of blocks as his genuine affection for the great good monarch, would be available, for instance the block north triumphed over his democratic views.

In the second monarch is the block north triumphed over his democratic views.

of Central avenue between Colborne and Waterloo streets and the centre of each block north of

it except one. Believing that much good would come from realizing the dream of parks and playgrounds for every locality, The Advertiser offers these suggestions. Our boys at the front get an athletic training as part of their fitness to be at the front. by Luke McLuke ordinary battle of life, as in the greatest war of all the ages.

THE WILLARD-FULTON FIGHT.

DEADERS WILL recall with what contempt Leslie D'Arcy, the Australian prize-fighter, was hounded through the United States as a 'slacker.'' During his ill-starred tour of the republic whither he had come from under the Southern Cross in search of a fortune with which he could endow the declining years of his aged mother, he was target for scornful epithets and cold-shouldered rejections. Finally he went to a hospital, and, with a plea on his lips that he had intended to join the army after he had secured one big American purse he died. Then came the Our own tasks we are prone to shirk, sob-squad that had previously damned him, and told everyone, as is the trick of human nature after a man is beyond the stabs of the dagger as the home of modern philosophy. She has tongues, what a fine fellow D'Arcy was at heart. given us Hegel and Kant, Schopenhauer and Everyone was very sorry. Obituary notices should speak no ill.

Having the fate of D'Arcy in mind, it is not ion of certain phases of brutishness. Kant and out of place to call attention to the present nego-Hegel, however, kept from descending to the level tiations which are under way for the Willard-Some after-dinner speakers bray.

They're nervous, and they soon beof realism; but through the medium of a system | Fulton fight. Here are two giants who have both of philosophical thought, often enough unintel- gained fortunes in the prize ring. They could igible, they seem to have succeeded in confusing earn (?) enough money to live for the rest of their he German mind. So much so does this mental lives by a few months in vaudeville. But for confusion appear to be thorough that we do not months past they have been endeavoring to work find the German capable of forming even an up interest in a heavy weight battle, and finally elementary distinction between right and wrong. they have signed articles. So far the location of Miss-placed confidence." find the German capable of forming even an up interest in a heavy weight battle, and finally elementary distinction between right and wrong. they have signed articles. So far the location of Schopenhauer's contempt for womanhood and the arena has not yet been decided. One state Nietzsche's glorification of force have completed governor has forbidden the exhibition, but from other states offers have come from the sporting The result of this mental confusion and fraternity. There has been no outcry over the

### PUBLICITY FOR NEWSPAPERS.

The German thought that by wounding the THERE can be no more reason for withholding details as to the ownership of a newspaper than in connection with any other business The women and children of France have been concern. A newspaper is a quasi-public instituviolated and butchered; her old men have been led tion, and while ownership is frequently an into slavery; those "epics in stone," her temples, established fact in the community it would be of have been shattered; the holiest of human emo- assistance rather than injury to a newspaper to tions have been laughed at and the noblest deeds have the facts properly stated for public con-

So far as The Advertiser has observed there throw up its hands and ask for mercy. The very has been no objection raised by any newspaper to opposite has happened. The chivalry of France | the proposal made by Hon. Mr. Lemieux in the was wounded to the quick, and she determined House of Commons. But there are a few newsthere and then to abolish from the world such a papers that might offer objections if the matter code of morality as that which the swinish hordes | were carried further; if the publishers of a newsof Germany have been practising for the last paper were required to make affidavit as to the amounts of money they have received from Whether any new forms of frightfulness can parties or individuals in connection with the shaping of their policy who are not known to have is his best friend until he has treated in any connection with the newspaper. While the publisher who would accept assistance from outside sources naturally might be prepared to make a false oath, it would be interesting to have the form which the law may demand cover this particular point in order that a record of value would be on file.

Further than this, a newspaper should be made to reveal just how much it received each year in the way of political patronage. Advertising has been given out and is still being given out by the Government at Ottawa to certain papers which supported it. The same advertising is denied newspapers of another political stripe. If this is not securing rewards for the influence The purpose is quite clear. This announce- of a newspaper's columns, what may it be called?

### EDITORIAL NOTES.

Britain is sweeping the Cattegat clear of trawlers, but probably the fleet is out for bigger

Some folks are cursing because they have large incomes; most of us are cursing because we

"The five cent cigar is doomed," says a headline. Watch the stogie move out of the 'two-for' class.

Somehow or other there is calm in Vladivostok. Wonderful how a few Japs will take the fight out of the Russians.

Emperor Charles in his rage will take revenge on Italy. But treachery no longer lurks as

an ally in the ranks of the Italians. If men have a right to organize in any calling, why not the policemen of Ottawa? Isn't the

chief constable a member of the Chiefs' Union,

### SIR WILFRID LAURIER'S TITLE.

[Ottawa Journal (U).] "I accepted a title. Why I accepted it, holding the views I do hold, would be going into a matter of history."-Sir Wilfrid Laurier in the

Commons yesterday. What was this "matter of history" which, as Sir Wil implied, forced a title upon him against his will? while the following version of how the veteran Liberal chieftain came to be a knight was not given to the writer at first hand, there is considerable reason to believe attributed to history in general. This, at all events, is the version of how Sir Wilfrid got his title, as told to the writer by one who is in a position to know the truth:

try to expect that he would be almost immediately given a title, and there was considerable surprise when, following was not included. The number of prisoners is believed gone completely. My system to have

Church of St. John the Evangelist and much good resulted. The church had a gymnasium on the rear of Mr. Cox's property on Waterloo street and from time to time athletic grounds at some distance were added. This would be a subject for the Ministerial Association.

In this decimed it.

Six months later, however, Sir Wilfrid (then plain Mr. Laurier) went to England to attend the jubilee of Queen Victoria. The reception accorded him by the British people was remarkable for its warmth. The handsome, distinguished young French-Canadian statesman took London by distance were added. This would be a subject for the Ministerial Association.

Playgrounds exist at Springbook Park. overseas prime ministers. When the young Canadian and believe that any statement she premier, who was again honored by being seated next her makes would be true,"—R. N. Thurtell,

COPYRIGHT, 1917 Buy a Bond!

Do you want to help creation?

Buy a bond!

Ald the Hun extermination?

Buy a bond!

You know we did not begin it:
But by Godfrey new we're in it,
We are in this fight to win it,

Buy a bond!

Then It Happened! "Whaddy ya think of that?" said the clerk, as he glanced over the news-paper. "A man stole a \$50 bill and hid paper. "A man stole a sou bill all teeth it under the plate of the artificial teeth in his mouth. But the plate worked in his mouth. in his mouth. But the plate worked loose and they found the bill."
"Ah, I understand," said the Rummy, as he headed for the door. "He trusted his teeth and they proved false."

No Joke.

But we can always see some work The other fellow ought to do. Paw Knows Everything. Willie—Paw, what does it mean to be fired with enthusiasm? Paw—That's when the boss dis-charges an employee by kicking him out of the door, my son.

You Have Heard Them.

tray it; They haven't anything to say, And they don't know just how to say it.

Misplaced.

Firms Is Firms. Weight & Fish are in business at

No Locksmith T. E. Byrne of Cincinnati was stopping at the Blackstone in Chicago one cold night a few weeks ago, and his room was freezing because there was something the matter with the radiator. The office heard Byrne's complaint and sent the engineer up to plaint and sent the engineer up to Byrne's room. The engineer tinkered around for a half hour and uncoupled a lot of p ip ing while Byrne shivered. Finally Byrne said to the engineer: "Having any luck?" And the engineer replied in a broken Hungarian-Spitz accent: "Lock? What you mean lock? I no flx de lock, I fix de heat."

Names Is Names. Willie Growe lives in Cincinnati.

Our Daily Special. There Is Always Room For Improve-ment In the Other Fellow.

Luke McLuke Savs. It may sound paradoxical. But every addition to the family subtracts from

grateful patient who is convalescing tells a doctor that he will never be able to repay the doctor for his efforts, the patient is often telling the truth. Every boy imagines that other boys have a better time than he has. And every man imagines that other men

every man imagines that othe have a better time than he has.

Never repeat a nasty story you hear about someone. Whether the story is about you or someone les, a few details are certain to be added by the teller

The greatest evil of procrastination is the fact that the more you intend to do tomorrow, the less you will do today. Don't judge a man's age by his ap-gearance. Maybe the poor mutt married he wrong woman.

A husband can hold his own in a fight

with his wife as long as she throws cups and knives and kitchen utensils. But the minute she begins to throw tears he is Faith is a beautiful thing. But when a Faith is a beautiful thing. But when a woman gets through saying her prayers at night she always looks under the bed and makes sure that she is safe.

It doesn't hurt to tell the truth once in a while, so here goes: No baby less than two months old is pretty, unless you would admit that a monkey is pretty.

Some men are such Missourians when it comes to seeing if the paint on fences and buildings is dry that we wonder how they resist the temptation to dab a finger on the cheeks of the women who pass them on the street.

### STRENGTH EXHAUSTED BY ILLNESS

pass them on the street.

And the Strain of Nursing Sick Children—Had Dizzy Spells and Palpitation of the Heart.

of the benefit I have received from the use of Dr. Chase's Nerve Food. About FIRST BATCH OF GERMAN eighteen months ago I was very much run down after a severe attack of tonsilitis. This, and the strain of nursing several of my children who were sic almost at the same time, placed me in a very nervous, run-down state. I was very drowsy, took dizzy spells and had

palpitation of the heart. A friend of mine advised me to try Dr. Chase's in the United States, formerly members Nerve Food, so I sent for six boxes. I took them regularly, and after the first box I found my nerves were steadier and that the dizziness and palpitation were disappearing. I kept on using the Nerve Food, and found great relief in

"My daughters have also derived great benefit from taking Dr. Chase's

# Hoosier Kitchen Cabinet



Opens Thursday Morning

A Carload of 1918 Models Received This Week, Having New and Special Features.

# Hoosier Puts Any Kitchen On a War-Saving Basis

The kitchen is the real battleground in the war on waste, and the Hoosier Cabinet is the biggest factor in home defence. For Canada depends on her housewives to save their time and strength as well as food. Hoosier saves all three.

Wornout womanhood would be a national weakness.

### Men Have Conveniences-Why Not Women?

Factories, offices and farms all have the most modern machines to save men work and time and do things better than in old-fashioned ways.

Then why not the home? Why should any woman do double the amount of kitchen work necessary?

The Hoosier cuts kitchen work nearly half. It saves food by preventing waste in measuring and mixing and by keeping supplies in protected

By providing places for 400 articles within

arm's reach it saves miles of steps. It is scientifically arranged, with the most used articles nearest at hand,

### 40 Work-Reducing Features

The wide uncluttered cupboard provides ample work space above the sliding table top.

The Revolving Rack of Six Glass Jars keeps spices airtight and ever-ready. · The patented Shaker Flour Sifter shakes out flour light and fluffy instead of grinding flour and grit

through a sieve. The Hoosier Two-Way Sugar Bin holds twice the ordinary amount.

The Oversize Base has 25 per cent more space for pots and pans. Hoosier experts have experimented thousands of

times to perfect this "automatic servant." Now Hoosier's Council of Kitchen Scientists pro-

nounce it as efficient as can be made. .

### Accept One On Trial

We are the authorized Hoosier dealer in our city, and will deliver this cabinet on convenient

Hoosier's famous guarantee amounts to a free trial-your money all back if you are not delighted. To make sure of getting the model you admire most, come and pick it out without delay.

Read these reasons why you should get the Hoosier at once. 1. For loyalty's sake. So save flour, sugar and other foods and

keep them protected.

2. Because Hoosier's Council of Kitchen Scientists say this cabinet represents the utmost in convenience.

3. Because wartime demand has compelled the factory to limit our supply. If you delay, you may not get the model you admire most.

COME NOW WHILE OUR LINES ARE COMPLETE. OUR CONVENIENT TERMS MAKE IT EASY TO OWN A HOOSIER.



PER WEEK It Earns While You Pay

# William Trafford Furniture (

129 DUNDAS STREET.

TWO BRITISH MISSIONS TO U.S. HAVE LANDED

Bridges and Gen. Hutchinson Reach Canadian Port.

A CANADIAN ATLANTIC PORT,
April 16.—The two British missions to
the United States arriving here by
steamer yesterday will proceed within a day or so to New York. Lieut.-Gen-Ingersoll, Ont., April 16.—Gaining eral Bridges is head of one of the misstrength after an exhausting illness is sions. Lieut.-General Bridges' work usually a slow process, unless you can will be to co-ordinate British missions anyway?

A conscientious objector, such as the youth sent to prison for two years yesterday, shows how stern has military necessity become even in a democracy like Canada.

SIR WILFRID LAURIER'S TITLE.

Supply nourishment to the system in a condensed and easily assimilated form. Because Dr. Chase's Nerve Food does this very thing it is highly appreciated as a restorative by all whose blood has become thin and watery, or whose nervous system is exhausted.

Mrs. Elizabeth Harriott, Ingersoll, Ont., writes: "I am writing to tell you of the benefit I have received from the said, were most important and not yet to be made public.

## PRISONERS REACH U.S.

Twenty of Submarine Crew or

Same Ship With Baker. AN ATLANTIC PORT, April 16 .- The in the United States, formerly members
I of the crew of the submarine U-58,

gone completely. My system is built up, and I feel so much better. MUST REPORT SALES

## ASKED FOR TANK UNITS

Dr. Chase's Nerve Food, 50 cents a block, a full treatment of six boxes for \$2.75, at all dealers, or Edmanson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations only disappoint.

QUEBEC, April 16.—Major Theo Paquet called today on the students of Laval University, during their morning session and asked for volunteers to form a tank unit. The proposal will be given consideration, although no one in the ranks of the students stepped up to em-

NEW ZEALAND RAISING LOAN.

WELLINGTON, April 16 .- (Via Reuter's Ottawa agency.)-The New Zealand Government is raising another

AUSTRALIAN WAR LOAN. MELBOURNE, April 16 .- (Via Reuter's Ottawa agency.)—The Australian war loan has now reached £38,000,000.

### MEN AND WOMEN TO EARN MORE MONEY

The most powerful single influence in greater production, and consequently in greater earning power, is the energy

To work his or her best, the worker So many who start the day's work with full vigor, tire as the day's work goes

stops to relieve an aching back. This backache is not due to the work but to defective kidney action, and will disappear if treatment with Gin Pills is

We have a number of testimonials on file from men who have had to give up work on account of backache, rheumatism, and the various ills that follow poor Kidney action. Gin Pills enabled these people to resume steady work again, with the vigor of youth and all the happiness of unfettered activity.

We will gladly send a free trial of Gin Pills to all who feel the need of this tested remedy, or we urge you to buy from your dealer on the strict understanding that your money will be returned by us if Gin Pills fail to benefit your particular case, accepting your word on this matter. Gin Pills are 50c. cample to National Drug & Chemical Co of Canada, Limited, Toronto, or to





physicians has expressed the opinion that the systematic keeping clear of the intestinal tract would save hundreds of thousands from that semi-insane state, melancholia. For this purpose nothing can quite equal Chamberlain's Tablets They also possess tonic properties which aid in establishing a natural and healthy action

25 cents at all dealers, or from

CHAMBERLAIN MEDICINE CO., TORONTO