DEVINENTE TURNETATI

THE TORON'TO WORLD

SEPTEMBER 11 1819

PSON CORPARY THE SIMPSON COMPANY THE ROBERT SIMP Sept. 11, 1809.



....

ine says that wears the aundered here. We've

a the installi It means that to-day and to none in the

a all our work.

cuffs a great special st done exquisitely. call if you phone or

team Laundry

ufacturing Co.)

s Is a Sale

RUNKS

Indeed

n that.

1 1150.

7 Simcoe-Street,

Toront

- Extension

saving in buying at

rices-and an extra

vellers' Needfuls

ed, iron-bound, iron-mounted good ones; strong and dur-good enough to stand as a best trunk selling, \$2.50 34-inch, \$4.00 32-inch, \$3.50

a2-inch, \$3.50 unks, canvas-covered, good rong lock and hinges—28-in. e bigger 50c more up to 36-in.

l, rawhide-bound Dress mountings, body tray with \$8.50, to 36-in. at \$10.

th two and three strong 65c, 85c, \$1, \$1.10 and \$1.25.

Corner of Yonge & Agnes Sts., Toronto

Hater

ce of extensiv premises, and that

Millinery Opening Days.

To-day, Tuesday and Wednesday will be Millinery Opening Days Paris, London and New York have sent their best, and in no recent sea- Costumes and Furs. son have so many really pretty effects been given. Elegance, the harmony of good taste, is evident everywhere, and amongst the many Parisian models the following are worth particular mention :--

Ready-to-Wear Hats.

Our stock of "Ready-to-Wear" Dress Shapes-Toques, Round Hats comprises all the New York novelties - Rough Riders, Tam New Fancy Crown Flops, in wool Crown, Princess and other shapes- or fur felts, from

From \$1.25 to \$3.50. 75c to \$2.50.

Millinery Trimmings.

Eagle and Pelican Quills in natural and fancy colorings, each, from 10c to \$1.50.

Beautiful Painted Quills, Paris' latest novelties, for BOC, \$1 and \$1.50. Handsome Pheasant Breast and Wings, in rich color shadings, 40c, 75c and \$1.50.

To-Day's Shopping! Prints, Muslins, Fancy Cotton Goods. Departing visitors wishing to take home inexpensive remembrances to friends will find the following list contains useful materials, handsome Every item in to-day's store news is now ready for your inspection. If the clock has struck eight the sale of the goods has already begun. We expect to have good things to-morrow, but these are for

To-Day! To-Day! To-Day!

Put a visit to this store on your program and plan for to-day. Here is ours :--

1. Second Fall Opening of Millinery, Silks, Dress Goods, Mantles,

- 2. Great Sale of Clothing and Furnishings in the new building.
- 3. Weekly Basement Sale of Household Utensils and Crockery.

The New Dress Goods and Silks.

Genuine Oxford Tweed Suiting, in a large range of coloring, 54 inches, at \$1.50 per yard.

muine Scotch Homespuns, in pretty checks and combina-tions of colorings, 50 inches wide, at \$1.00 per yard. Ladies' Fine French Venetian Cloths, in all the new fall shades, guaranteed, 52 inches wide, [at \$1.00, \$1.25, \$1.50.

Ladies' Fine French Covert Cloth, beautiful finish, the cor-rect material for tailor-made suits, in new shades, 52 inches wide, at \$1.00, \$1.25, \$1.50.

per yard.

New French Redfern Suitings, in all the popular shades, including black, 46 inches wide, at 850 per yard.
New French Cheviot Suiting, in navy and black, beautiful material for ladies' tailor-made suits, 53 inches wide, at

24-inch Morette Skirting Silks, new colorings for fall wear, regular 85c goods, special at 65c.
22-inch Black Satin Radzimer, a special high-class dress silk, a marvellous fabric at the price, \$1.00.

25-inch Black Satin Duchesse, Lyons manufacture, all pure sitk, extra heavy quality, for separate skirts or full gowns, regular value \$1.65, for \$1.25.

New French Camel's Hair and Boucle Plaids, in beautiful combinations of colorings, at 75c, \$1.00, \$1.25, \$1.50 per yard.

Departing visitors wishing to take home inexpensive remembrances to friends will find the following list contains useful materials, handsome tyles and reliable qualities at unusually low prices :--An Evening Dress for \$2.25—A beau-tiful White French Organdie, the most desirable of all evening mate-rials; this is a splendid present for a young lady: the goods are nearly two yards wide, and we offer a dress length of six yards, to-day, for \$2.23.

Dress Lengths for 950-100 Dress Lengths of Fleece Back Wrapper-ettes, put up in neat, presentable shape, pretty designs and colorings, 10 yards for 93c.

Biouss Lengths for 480—100 designs to select from, American Novelty Plaids and Stripes, elegant color-ings, copies of the high-class novel-ties; a very handsome blouse of 2½ yards costs but 48c.

Biouze Lengths for 600 - 25 pieces New, Handsome and Stylish Plaids, selected colorings, 36 inches wide, for dresses and blouses, a blouse length of 21-2 yards, to-day for 602 60c

60c. Handsome Cushion Tops 500 - 200 Japanese Silk Cushion Tops, size 22x22, handsomely embroidered with tinsel and gold thread, shades of buttercup, black, pink, pale blt 6, etc., good 75c value, to-day, 50c. Matsrial for Underschict \$1,50-Rich colorings in Metallic Printed Sa-teens, a serviceable and durable material, that looks almost as well as silk; specially made for fail as silk ; specially made for fail underskirts ; at the Lining Counter, to-day, 6 yard lengths for \$1. 29.

All one price To-day, 70.

Printed Flannelettes. Hanglish and

28-inch English Printed Flannelettes, for children's fall dresses, ladies' blouses and wrappers, in a variety of floral, check and stripe patterns, colors warranted fast, on sale to-day, per yard, $8\frac{1}{2}c$.

28-inch English Printed Flannelettes, in an almost endless variety of two-color effects in floral, check and stripe pat-tern, for ladies' wrappers, bloure waists, etc., all fast colors, on sale to-day, 10c. 28-inch English and Gernan Printed Velour Flannelettes, heavy soft finish goods, in the latest fall designs for ladies' tea gowns, dressing sacques and wrappers, colors warranted fast, on sale to-day, per yard, 12 to

Rochette Flannels, 33 inches wide, heavy soft finish, imitztion of all-wool flannels, for undergarments, in cream shades, on sale

SHIRTINGS-30-inch Heavy American Fleece Back Shirtings, in a variety of neat check patterns, for fall wear, on sale to-day, per yard, 124c. dressing, on sale to-day, per yard, 12 I-2C. TOWELLINGS-IS-inch Heavy Linen Role

ler Towelling, of fancy red or blus GREY FLANNEL3-27 inches wide, zil stripe edge. 19-inch Glass Towelling, in red and

blue checks. 21-inch Unbleached Brown Linen Towelling.

22-inch French Novelty Waist or Trimming Silks, the new raised cord design, direct from Lyons, exclusive novelty, at \$1.00. wool, in light, medium and dark shades, plain and twilled, on sale to-day, per yard, 20c. 28-inch Imported Flannel Shirtings, in neat stripe patterns, unikrinkable, fast colors, on sale to-day, per yard,

CREY SHJETINGS-72-inch Unbleached or Grey Plain Sheeting, best Canadian manufacture, warranted free from

200 Sheets, manufactured from fine American unbleached cotton, free from specks and easily bleached, reg-ular \$1.25 per pair, on sale to-day, per pair, 99c.



22-inch Novelty Striped Silks, illuminated broches and por padour broches, exquisite combinations of French colo ings, at \$1.50. New Homespun Suitings, in greys, browns, fawns and tints. with fancy mixtures, 52 inches wide, at 850 and \$1.00