

Protect Your Furs by Putting Them in EATON'S Cold Storage. Full particulars, Fur Office, Third Floor, Phone Adelaide 5000, and ask for the Women's Fur Department.

EATON'S DAILY STORE NEWS

"The Same Old, Dear Old Place" One of the brightest and most appealing of the new songs, described as a "ballad of home." In keys to suit all voices—priced 40 cents.

Illustrating a Smart Fedora



A Most Appealing Stiff Hat and a Jaunty Cap--- All at Moderate Prices

At \$5.50 is an American-made Soft Fur Felt Hat, with medium crown, of medium width, and with brims slightly rolled or flat, and soft leather sweat-band. Sizes 6 3/8 to 7 1/2.

At \$2.00 are All-wool Tweed Caps, in grey, fawn, green or striped effects and fancy mixtures. Sizes 6 3/8 to 7 1/2.



At \$4.50 are Men's Stiff Fur Felt Hats of Canadian make, and with medium or high crowns, and medium width brims, which are slightly rolled or flat. Sizes 6 1/2 to 7 1/2.

At \$2.25 are English and American All-wool Tweed Caps, in checks, plain or fancy mixtures. Sizes 6 1/2 to 7 1/2.

At \$3.00 are American-made Caps of all-wool or silk and wool mixtures, in greens, greys and pin checks. Sizes 6 1/2 to 7 1/2 in the lot, but not in each pattern.

At \$3.25 are all-wool smooth or rough-finished tweeds, in various checked patterns. Sizes 6 1/2 to 7 1/2.

1869

GOLDEN JUBILEE

Store Closes Saturdays at 1 p.m., Other Days 5 p.m. "Shorter Hours" "Better Service"

1919

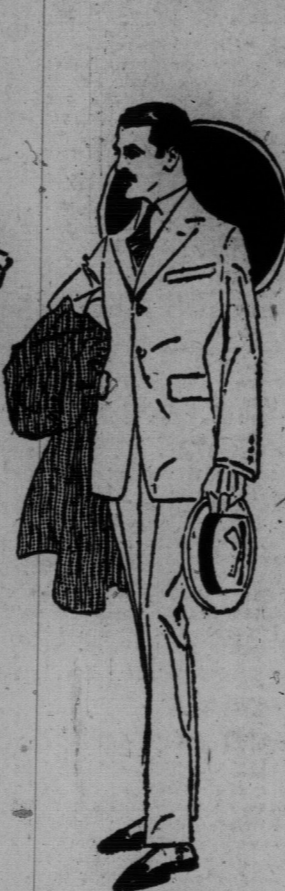
Suits, Hats, Travelling Bags, in Fact, Most Everything a Man Might Need

Is Listed Below

Illustrating the "Beatty," the "Blackstone" and the "Haig" EATON Brand Hand-Tailored Suits, Which Offer Splendid Cloth Quality, Good Style, and Above All, the Best of Careful Tailoring



This is the "Beatty" model, a young man's single-breasted, three-button, form-fitting, all-round better style (belt may be detached), with natural shoulders, graceful soft roll notch lapels, jetted crescent, no-flap pockets, and is of all-wool soft finished cassimere tweed, in dark, fancy mixture, showing a faint green check. Trousers are straight cut and have cuffs. Sizes 34 to 39. Price, \$35.00.



This is the "Blackstone," a three-button, single-breasted, conservative saque model of all-wool soft finished cassimere tweed, in dark fancy pin checks, flecked with red, showing blue thread overstripe. Sizes 36 to 44. Price, \$42.50.



This is the "Haig," a three-button, single-breasted, high-waisted, form-fitting model, with deep step vent, natural-fitting shoulders and soft roll peaked lapels. Material consists of union cassimere-finished tweed, in medium grey shepherd checked pattern. Sizes 36 to 44. Price, \$35.00.

In the Men's Wear Section Spring Shirts, Neckwear and Underwear of the Exclusive Sort Are in Grand Array

At \$2.50 are Men's Combinations of white cotton in spring needle stitch, and with short sleeves, three-quarter legs, closed crotch and mercerized leather stitching on neck and down front. Sizes 34 to 50.

Each garment is done up in separate envelope. Price, \$2.50.

At \$2.50 are Men's Shirts and Drawers, Penman's brand, in natural shaded wool and cotton yarns. (A garment for the man who requires something a little warmer than the ordinary summer underwear.) Shirts have French neck and long sleeves; drawers have outside facings, suspender tapes and long legs. Sizes up to 38 in shirts and 36 in drawers, garment, \$2.50; 40 to 44 shirts and 38 to 42 drawers, garment, \$3.00.

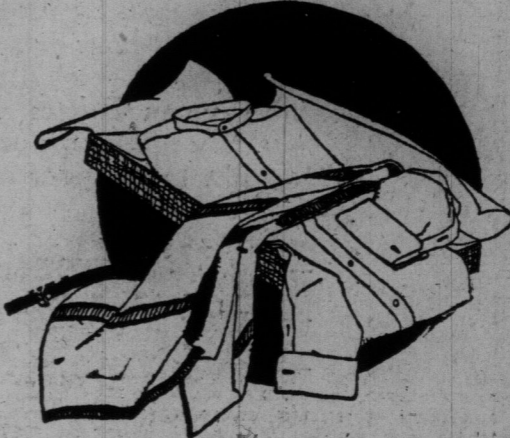
At \$2.00 are Summer Weight Combinations, of cotton in plain white shade with French neck, mercerized taped facings, pearl buttons, quarter sleeves and long legs. Sizes 34 to 44. Suit, \$2.00.

At \$1.25 is Spring Weight Underwear, two-piece style, just the garment for present wear; also cotton with a small percentage of wool yarns, in cream and natural merino shades. Having long sleeves and long legs, with closely ribbed cuffs and ankles. Sizes 34 to 44. Garment, \$1.25.



At \$3.00 are Men's English-made Shirts, in large range of neat, conservative striped patterns in pin designs, in various spacings, shades of blue, black or helio on light-colored grounds. They are coat style, with soft double cuffs. Made of cotton with twill finish, giving the appearance of wool taffeta. Sizes 14 to 18. Price, each, \$3.00.

At \$5.00 are Men's "Emery" Brand Shirts of corded Madras, in royal blue, helio and grey, enhanced by several twill cord stripes in cluster designs in contrasting shades. Are in coat style and have soft double cuffs. Sizes 14 to 17. Each, \$5.00.



At \$1.25 is a New Knitted Tie for spring wear. It's in derby shape and reversible, and in smart heather patterns in a good range of color combinations, including royal or navy blue, purple, green, tan or grey; also plain black. Many have cross-bar stripes in light shades to match grounds. Made of silk, with collar. Each, \$1.25.

At \$2.50 is a line of Swiss Silk Neckwear, in a rich but genteel pattern in shadow stripes of two-tone effects, with fancy interwoven leaf patterns, in purple with green, grey or gold. Also navy with red, Nile or yellow. Have medium wide flowing ends and slide-easy neckbands. Each, \$2.50.

Accessories---The Small Things That Play Such an Important Part in Adding That "Finishing Touch"



And Showers!--Are You Prepared for Them?

Or Perhaps You're Contemplating on the Question of the Purchase of a Smart "Swagger" Stick?

A Man's Silk Umbrella, with tape-bordered cover on a close-rolling paragon frame and an all-silk case; handles in both crook and opera shapes, in light or dark colored imported woods, some having neat bands or caps of silver. Priced at \$9.00.

A Man's Cotton and Silk Mixed Umbrella, with taped or hemmed edge; all cased and neatly rolled. Handles of light or dark colored woods, in both crook and opera shapes, smartly mounted with silver, small or large designs. Each, \$4.00.

Walking Canes are in grand array, consisting of Canadian and American sticks, in light, medium or heavy weight. In the lot are such woods as malacca, ebony, snakewood, pimento, rosewood and domestic woods, in light or dark finishes, plain or with gold or silver caps, or bands in various styles, and with steel or horn ferrule. Prices range from \$2.00 to \$25.00 each.

Goggles for the Fielder, 50c

Left field, close game, ninth inning, and the sunlight square in your eyes. It may be a good reason for missing the ball, but you're not there to furnish an alibi, you're there to GET THAT BALL. Amber Goggles might make the difference between a game lost or won. A pair of large, D-shaped amber lenses in nickel frames, with neat box, is 50c.



A Royal Purple Calf Bal. Oxford, with long English recede toe, Goodyear welt leather sole. Widths B to E. Price, \$9.00.

The Oxford Has a Poise--an Air of Smartness Difficult to Describe

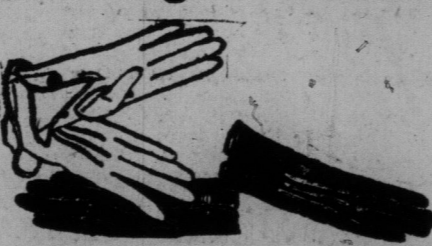
Which wins for it such a wealth of popularity, especially as the warmer days draw near. Perhaps that's because an Oxford is cool, light on the foot, and has every "bit as much "style" as a boot.

A London Brown Calf Bal. Oxford, with recede toe, Goodyear welted, leather sole, is priced \$6.50.

A Mahogany Bal. Oxford, in smart recede shape, with Neolin sole and rubber heel, is priced \$7.00.



A Gunmetal Calf Bal. Oxford, with recede toe, Goodyear welt leather sole. Widths B to E. Price, \$9.00.



Newly Arrived From Paris Are Men's Suede Gloves

They're Priced at \$4.50

They're so velvety soft and expertly finished in every detail, and so eminently good-looking that men could scarcely resist, buying them. Have spear-point backs, pique-sewn seams, gusset fingers, and one pearl dome fastener. In tan, grey and beaver. Sizes 7 3/4 to 9 1/2. Per pair, \$4.50.

Men's Grey Suede Gloves, with two-tone embroidered backs, gusset fingers, Bolton thumb, pique-sewn seams and one dome fastener. Sizes 7 to 9 1/2. Pair, \$2.75.

Men's Peccary Hogskin Gloves, with half pique-sewn seams, imperial points, one dome fastener. Kid binding at wrist. An excellent driving glove. Sizes 7 to 10. Pair, \$3.50.



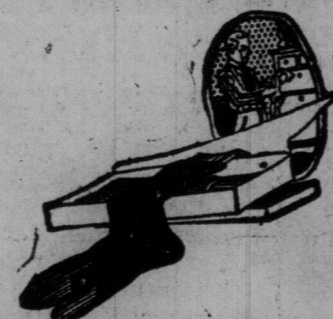
Here's a Special in Handkerchiefs at 75c

They're of Irish Linen of a Good Size and Have Neatly Hemstitched Hems

It's rather an appealing special, for the opportunities to buy handkerchiefs of the quality of these at special prices are "few and far between."

Men's Mercerized Lawn Handkerchiefs, soft and durable, a general favorite and of good size, are priced at 3 for 50c.

Men's Extra Large Sized Fine Cambric Lawn Handkerchiefs, with assorted tape borders, are priced at 3 for \$1.00.



Multiplex Brand Hosiery

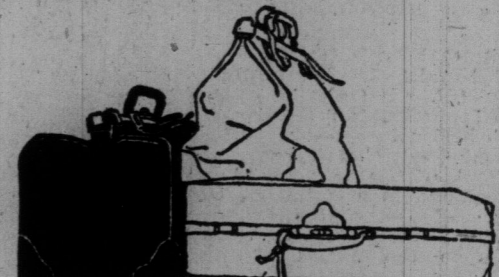
Who Doesn't Know of Its Value, Its Service and Comfort-Giving Qualities

At \$1.75 a pair, are Men's Silk Half Hose, in shades of pearl, dark grey, navy, black, white, cordovan and tan. Are full-fashioned and have double soles, heels and toes. Lisle, fine ribbed cuffs, and silk embroidered clox patterns. Also included are black and white clox, and white with black clox. Sizes 9 1/2 to 11 1/2. Price, \$1.75.

Men's Full-fashioned Thread Silk Half Hose, with double toes, heels and soles, and fine ribbed cuffs. In shades of pearl, taupe, tan, cordovan, white, black and navy. "Multiplex Brand." Sizes 10 to 11. Pair, \$2.50.

Men's Black Seamless Half Hose, of fine Botany all-wool yarns, with double soles, heels and toes. In sizes 9 1/2 to 11. Pair, \$1.00.

Men's Mercerized Lisle and Wool Full-fashioned Half Hose, in the two-toned effects of red and black, blue and black, white and black, green and black, mauve and black. With double soles, heels and toes. All sizes. Pair, \$1.25.



"If a-Traveling You Would Go"

Then Here Are Club Bags, Suit Cases and Steamer Trunks, in Which You Can Have Every Confidence

A Club Bag of oak-grained cowhide, sewn to a leather-covered frame, and with double stiff handles, leather lining with two pockets, brass lock and claw catches, is priced according to size--18" being \$15.75, 20" \$16.25.

A Suitcase of leather built over a durable steel frame, and with strong handle, reliable lock and clamps, grained leather straps around case, cloth lining and separate pockets for linen, is also priced according to size, 24" being \$13.50, 26" \$14.25.

A Steamer Trunk, covered with hard vulcanized fibre, and cross bands over top, strong lock and Taylor bolt clamp, cloth lining and separate tray. 35" is \$19.00, 40", \$19.50.

Out-of-Town Readers Write to the Shopping Service

If you cannot come to the Store to purchase, in person, any of the men's wear, or any other merchandise which is described on this page, write to the Shopping Service and one of the Shoppers will do all the selecting and buying for you. If there is anything else you require add it to the list, and it will be carefully chosen and promptly sent on to you. Address your letter The Shopping Service.