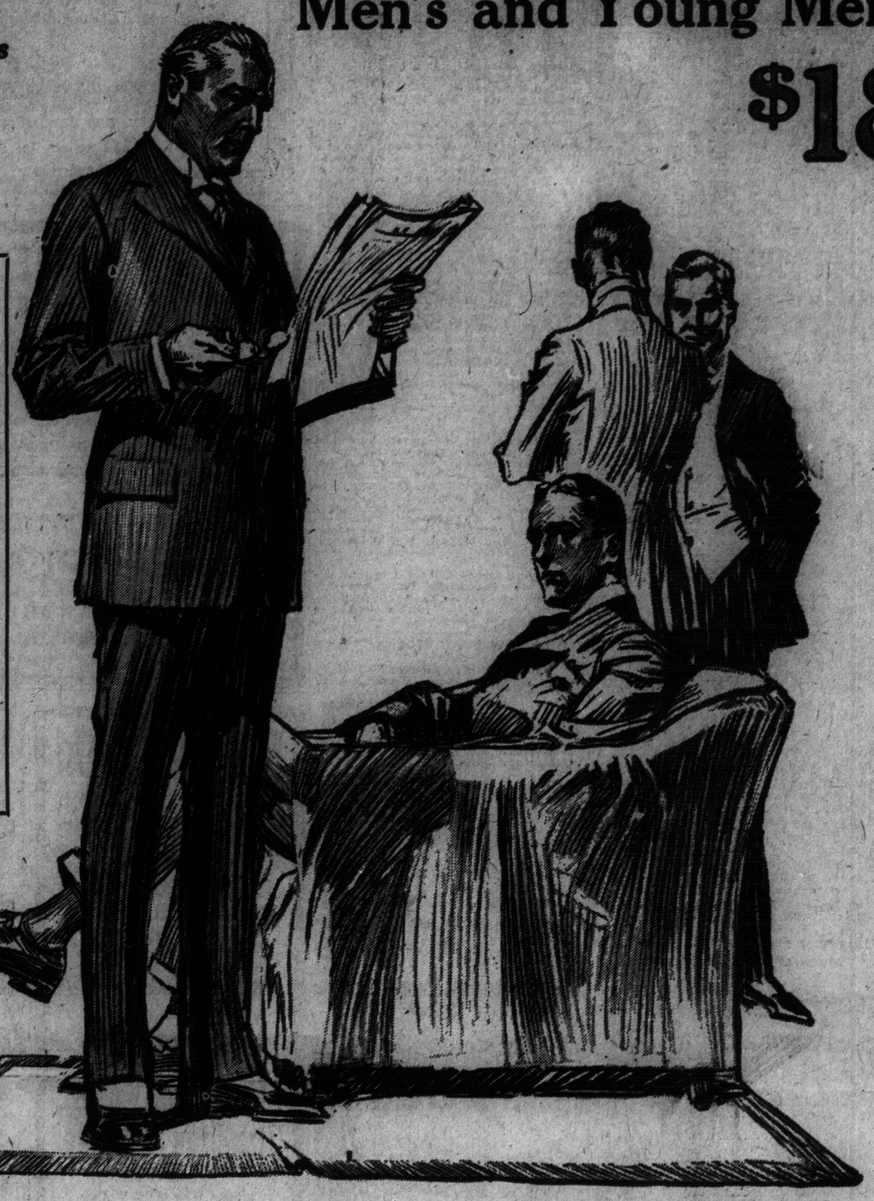
Today in the Simpson Men's Store

Men's and Young Men's $25.00 to $40.00 Suits at

$18.95

Store Closes Today at 1 p.m. No Noon Delivery



Simpson's Palm Room

This delightful retreat is commodious and airy—the food is excellently cooked and well served—the prices are very moderate.

Breakfast, 8.30 a.m. to 10.30 a.m.
Lunches a la carte at all hours.
Dinner, 11.30 a.m. to 2 p.m.
Afternoon Tea, 3.30 to 5.30 p.m.
—Sixth Floor.

The Suits Are All New Models, Splendidly Made From Finest Materials

Here's where Toronto men settle their suit problems with satisfaction and economy!

It is seldom that such quality suits are subjected to ruthless reduction.

Some suits showing the new "bell skirt coat," the coming style. Choose from distinctive patterns in plain navy and classy stripe effects. Every suit up-to-the-minute in every particular. Sizes 34 to 46. Special, 8.30 a.m. today $18.95.

Two-piece Palm Beach Suits $15.00

Get the summer suit you promised yourself. It'll help keep you cool, feel fit and look smart. Today is a good day to decide your purchase.

Young men's two-piece suits, medium grey, neat stripe, single-breasted, three-button, with all-round belt, patch pockets, unlined. Sizes 33 to 39, $15.00.

Men's $1.25, $1.50, $2.50 Shirts at 87c

What a purchase it was—1507 shirts all told. And they're famous Tooke brand at that.

Shirts with laundered cuffs. Shirts with double soft cuffs. Shirts with collars attached, and sports shirts.

All sizes, 13½ to 18. Certainly no man who needs shirts can afford to ignore this most extraordinary sale. Today 87c, or 3 for $2.50.

Men's Genuine Panama Hats $5.00

Guaranteed genuine South American Panamas. Fedora, telescope and negligee shapes. Black corded silk bands. Today, $5.00.

June White Sale

6 Stirring 8.30 a.m. Savings in WHITEWEAR and CORSETS

No Phone, C.O.D. or Mail Orders

June White Sale 8.30 Special

Brassieres at 49c

Round necks and deep yokes of lace in very effective designs. Double ply arms, lace trimmed. Sizes 34 to 44. Today 49c.

June White Sale 8.30 Special

Corset Covers 48c

New styles, made of fine nainsook; front or front and back yokes, lace insertion and Swiss embroidery in a score of charming designs. Regular 75c, 85c and $1.00. Today, 48c.

June White Sale 8.30 Special

Drawers at 49c

Made of good quality white cotton, in umbrella style. Deep frill of lawn with row of lace insertion. Both styles. Regular 75c. Today 49c.

Combinations 63c

Fine elastic ribbed cotton, with V or round neck, low neck, no sleeves or short sleeves; umbrella drawers with lace trimmed or shell trimmed edges; 34 to 40. Reg. $1. 8.30 special, 63c.

June White Sale 8.30 Special

New Corsets at $1.39

Made of fine white coutil and pink batiste; medium and low bust, long free-fitting hip and dainty lace and ribbon trimming; sizes 19 to 28. Regular $2.00, $2.25 and $2.50. Today, $1.39.

June White Sale 8.30 Special

Petticoats at 99c

A manufacturer's lot of odd lines; excellent quality cotton in gored styles, with deep frills of Swiss embroidery and cotton underlay; sizes 36 to 42. Regularly $1.50 to $1.85, at 99c.

June White Sale 8.30 Special

Women's Vests, Drawers, Combinations, Half Price

June White Sale 8.30 Special

Watson's seconds, a clean-up of all slightly imperfect garments; materials, fine elastic knit cotton, lisle thread, eyelet and silk. Vests are low neck and no sleeves, or short sleeve; plain or fancy lace yokes; ordinary or extra sizes. Regularly 30c to $3.50. Today, 15c to $1.75.

Combinations in envelope style, with low neck and no sleeves or short sleeves; umbrella or tight knee. Regularly 85c to $7.50. Today 43c to $3.75.

Drawers are fine knitted cotton and lisle thread; umbrella or tight knee; both styles. Regularly 75c to $2.25. Today 38c to $1.13.

8.30 Silk Specials

36-inch Ivory Habutai, $1.00 quality. Per yard, 89c.

Natural Silk Pongee, for dresses, waists and middies. Regularly $1.10 to $1.19. On sale at 98c.

200 yards of Best Quality "Non-slip" Ivory Wash Satin, for separate skirts. Sale price today, $2.48.

Ivory Jersey Silk, extra weight for suits, dresses and silk sweaters. Washes well. Regularly $2.50. Today, yard, $2.00.

June White Sale 8.30 Special

Sheets at $1 Each

Fully bleached, splendid quality; size 70 x 90 inches; finished, hemmed.

Irish Embroidered Pillow Cases, $1.85 Pair—Dainty designs, spoke hemstitched hems; size 45 x 36 inches. Special, today, pair; $1.85.

Striped Turkish Bath Towels, heavy quality, large size. Special, today, pair, 59c.

White Turkish Bath Towels, soft absorbent quality. Special, today, pair, 48c.

Damask Table Cloths, "seconds," assorted designs; size 2 x 2½ yards; slight imperfections, $2.50, $3.00 and $3.50 values. Today, $1.95.

(No Phone Orders).

Pretty Paisley Comforters, extra well quilted; size 72 x 72 inches. Regular $5.00. Special today, $4.45.

Fancy Chintz Bedspreads, dainty colorings; size 68 x 86 inches. Regularly $2.50. Special, today, $1.98.

(Fourth Floor).

50 Only Misses' Cloth COATS Half Price

There are navy and black gabardines in dressy styles and black and white checks for sports wear. Smart collars, novelty pockets and buckle or button trimming. No exchanges, no refunds, no C.O.D.'s.

$12.50 Coats .....$ 6.25
$16.50 Coats 8.25
$25.00 Coats 12.50

Misses' Tub Skirts $1.50

These smart skirts are fashioned from white repp. Attractive features are the button fronts and novelty button-trimmed pockets. Splendid value at $1.50.

8.30 Rush Sale Girls' Wash Dresses, 49c

Made from striped print in a neat, well-finished, one-piece style. Collar and cuffs prettily piped. Colors pink, blue, tan. Sizes 6 to 14 years. No exchanges, no refunds, no C.O.D.'s.

Less Than Cost Girls' Coats $2.75

57 mothers who shop early today may secure one of the greatest coat values we have ever offered. Lovely styles in tweeds, covert cloths, burellas, checks, plaids and serges. Large collars, fancy belts and pockets, chic buttons. No exchanges, no refunds, no C.O.D.'s. Regularly $5.95, Clearing, 8.30 a.m., today, $2.75.

Art Needlework

Turkish Towels, soft absorbent quality, stamped on ends for French knot or cross-stitch; size 12x18. Special, today, each, 25c.

Children's Hats, 2 to 6 years, stamped on white pique for white or colored embroidery. Special for today, 65c.

(Fourth Floor).

Remarkable Sales! Low Shoes $3.95

Women's $5, $6 and $7 Queen Quality, Dorothy Dodd and Gold Medal Makes

White Paris Pumps $3.00

Made of fine white Sea Island duck, on neat narrow toe last, light flexible sole, covered wood heel, beautifully finished; sizes 2½ to 7; widths C and D. Today, pair, $3.00.

No Phone, Mail or C.O.D. Orders for Sale Boots.

1,500 pairs Pumps, Colonials, Strap Slippers and Lace Oxfords, in brown, grey and black kid, gunmetal and patent colt leathers, with long plain imitation straight toecaps, medium and narrow toes, Goodyear welt and flexible McKay sewn soles, high and low Cuban and high Spanish heels; sizes 2½ to 7 in the lot. Today $3.95.

Girls' White Ankle Strap SLIPPERS $1.49

Just received 300 pairs, with neat tailored bow, rubber soles, leather insole; sizes 9 to 10½ and 11 to 2. Today $1.49.

Men's $7.00 and $8.00 Boots, $5.45

Goodyear welt soles. Save from $2.00 to $3.00 on every pair. About 600 pairs, several different shapes, in gunmetal, brown calf, black kid and patent leathers; leather and Neolin guaranteed soles; wide and narrow toes. Sizes 6 to 11. Today, $5.45.

Boys' Tan Boots $3.75

Made from heavy, soft calfskin, solid leather soles and heels, leather insole. "Active Service" boots, and all that the name implies; sizes 1 to 5½, $3.75.

$6.50 to $12.50 Blouses Today $4.95

Original and exclusive styles and designs. 100 blouses altogether, only three of a kind. Rich georgettes, crepe de chine and various brocaded plain silks in loveliest colors. Sizes 36 and 38. A few larger sizes. 8.30 a.m. today, $4.95.

No Phone Orders, No C.O.D.'s, or Refunds.

Regular $3.50 and $3.75

Club Bags $2.98

Walrus grain, leather corners, brass lock and catches; neatly lined; pocket; 16 and 18-inch. Today at $2.98.

Regular $2.25 and $2.50

Suit Cases $1.98

Fibreite, reinforced corners, brass lock and bolts; extra deep; pocket; 24 and 26-inch. Today $1.98.

The Robert SIMPSON Company Limited