FOUNDED 1880.

A merning newspaper published every day in the year by The World News-paper Company of Toronto, Limited; H. J. Maclean, Managing Director. WORLD BUILDING, TORONTO, NO. 40 WEST RICHMOND STREET. Main 530.8—Private Exchange connecting

all departments.

Branch Office—15 Main Street East,
Hamilton.
Telephone 1946.

-\$3.00-

-\$2,00will pay for The Sunday World for one year, by mail to any address in Canada or Great Britain. Delivered in Toronto and Hamilton by all newsdealers and newsboys at five cents per copy.

Postage extra to all foreign countries.

UNITED STATES. Daily World \$4.00 per year; Daily World \$5c per month; Sunday World \$3.00 per year; Sunday World 25c per month, including postage.

It will prevent delay if letters contain-ing "subscriptions," "orders for papers," "complaints, etc.," are addressed to the Circulation Department. The World promises a before 7 a.m. delivery in any part of the city er suburbs. World subscribers are invited to advise the circulation department in case of late or irregular delivery. Telephone M. 5308.

FRIDAY MORNING, SEPT. 3.

### Mayor Church's Dilemma

Desperate efforts are being made to get the acting chief to accept the position of head of the fire department liberty and the mother of all free peo-at any money, so that it may be filled ples. But Mr. Hearst and his perat any money, so that it may be filled before the judicial investigation of the sonal organs reck nothing of these ments in Canada today.

had selected to be their tool is not that

resolution calling for a fire commissioner, the council does not now really pointment of a head.

If the acting chief accepted the still under judicial scrutiny.

## It Pays to Live

Among the conventions which have been and are meeting in Toronto this week, that of the Canadian Health Association, which opens today, should not be overlooked. Locally, it is of more direct importance to the individual citizen, than perhaps any of the others. Life is the first consideration, and even life itself is a doubtful boon without health. For some years we have become so familiar with Dr. Hastings' fight against, dirt and disease, that the measure of resistance an interest which in a properly constituted community should never flag.

while the total death rate has fallen jects." in the same period from 14 per 1000 to a little over 11 per 1000. This has of the president's cabinet as "a cab- North Bay 7.00 p.m. every department of the active scientific campaign that is being carried on-Death is an expensive and wasteful drain on the community. It pays to live and anything invested in good health pays regular dividends.

## Another Good Man Wanted

What is needed in the fire department is a man who will take his place and make a record for independence of departments like Messrs Harris, Chisholm, Hastings, Wilson, Pearse and Chambers. It should not be impossible for Toronto to achieve as much as that. The controllers and aldermen who keep this end in view cannot go

### American Diplomacy or British Seamanship?

President Wilson may be quite pleased with the climb down of Germany on the submarine business, and then again he may not. He ought to consult with the master mariners who may be accused of trying to escape if they out-steam one submarine and run into the clutches of another. And what does ne think of setting the passengers of a Lusitania of the future afloat in open boats in the middle of a stormy sea out of sight of land?

The president may also get a little

submarine adventure.

Germany is giving up the submarine policy because she is getting nothing out of it. If it were the success Von Tirpitz anticipated submarines will pay for The Daily World for one year, delivered in the City of Toronto, or by mail to any address in Canada, United Kingdom, Mexico and the British possessions enumerated in section 47 of the Postal Guide. stroyed by the British than British vessels sunk by the Germans. Not American diplomacy but British seamanship has brought about the German

"Counsel Against England" and other anti-British sections of the United States public, and have ignorant of fire department matters means nothing.

If a commission is necessary, select lost no opportunity to intensify competent men who can advise with their antagonism to the nation the fire chief as to what is best for which has been the cradle of the welfare of the brigade.

devoted to a letter from Dr. William much profit.

Bayard Hale to its editor, composed The real way to put the Toronto de sort of a man at all. Mr. Smith has Bayard Hale to its editor, composed sort of a man at all. Mr. Smith has Bayard Hale to its editor, composed partment on an efficient footing is to evidently had enough of the wire-pull- in part of a furious attack on Presignized Presignization of the wire-pull- in part of a furious attack on Presignized Presignization of the wire-pull- in part of a furious attack on Presignized Presignization of the wire-pull- in part of a furious attack on Presignized Presignization of the wire-pull- in part of a furious attack on Presignized Presignization of the wire-pull- in part of a furious attack on Presignized Presignization Presignization Presignization Presignization Presignization Presignization Pre evidently had enough of the wire-pulling and lobbying and his determination to accept his pension and retire will not lightly be set aside.

With the present recommendation of the board of control to rescind the control to rescin tution, the president of the union is, giving preference to citizens of the city during his term of office, responsible other things being equal.

know where it stands. Until it be de- to nobody. In this connection, Dr. finitely settled whether there is to be Hale betrays extraordinary ignorance a fire chief or a fire commissioner, when he defines the English constior a commission of three, and until tutional maxim that "The King can the judicial investigation is over, it do no wrong," as meaning "in modern Lt.-Col. Hamilton Merritt and Others seems premature to proceed to the ap- phraseology, that if wrong has been done, the King could not have done it; or in other words, that when the nomination as chief, he would be in an King has done wrong, his ministers nomination as chief, he would be in an King has done wrong, his ministers granted the honorary rank of colonel. awkward position should the aldermen take the blame." That is an entirely A number of officers have been granted decide to stick to their resolution to wrong explanation. The King can do temporary rank of lieutenant-colone have a fire commissioner. On the no wrong because, in fact, he does while commanding overseas battalions other hand no independent stranger nothing except on the advice of his is likely to come in from outside and ministers, who must, therefore, accept Horse, commanding infantry (over take hold of a department which is responsibility for the act done in the seas) battalion. King's name. The evident attempt to represent the government of the twisted Kingdom as autocratic again

Major J. Ballantyne, 20th Regulatory (Halton Rifles), commanding infantry (overseas) battalion.

Lieut. W. A. Lowry, corps of guides. runs thru the whole of Dr. Hale's

letter.

The cloven hoof comes out more palpably when he attempts to show that "with all his ability and charlimitations which set upon Mr. Wil- after Sept. 4th, son's fitness to handle alone a crisis such as we are passing thru." According to Dr. Hale, the presitional law, has no particular knowlwhich he first encountered in his efforts for health reform is apt to be edge of international relations, and is daily for North Bay and principal international relations, and is daily for North Bay and principal international relations, and is daily for North Bay and principal international relations, and is daily for North Bay and principal international relations, and is daily for North Bay and principal international relations, and is daily for North Bay and principal international relations, and is daily for North Bay and principal international relations. forts for health reform is apt to be not a traveled man, except as to one changed to apathy. But the meetings nation. That nation is, of course, Engand discussions of a health convenience. It seems, so Dr. Hale affirms, that daily for Hamilton, Niagara Falls and tion tend to reawaken and stimulate Mr. Wilson studies English political his- Buffalo will be discontinued after tory, loves English literature, delights Sept. 7th. Toronto has a proud record to present to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. Deaths from typhoid, a sent to her visitors covering the last five years. The property of most insidious dirt disease, have been will be run on Tuesday, Sept. 7th, in-reduced from over 40 per 100,000 to was born in England, and all four of be discontinued after Sept. 7th. one per 100,000 in the present year, his grandparents were British sub-

All this tirade and the description been accomplished by proper regulations and strict vigilance on the post ways been accomplished by proper regulations and strict vigilance on the post ways born subjects of the Circuit 13th, will leave Toronto 1.30 p.m. daily. tions and strict vigilance on the part were born subjects of the King of except Sunday (same time as at pres of the health department. Clean milk, England-is intended for a purpose, ent) and run to Huntsville instead of pure water, extermination of flies, are Dr. Hale's letter, like the scorpion, among the chief of the simple means carries a sting in its tail. It comes adopted, but the meetings of the con- out when he calls the president's devention will present an interesting mand that Germany abandon her sub- will run daily (except Sunday) effecrecord of the war against disease in marine activity, "a demand, the folly of which only the obscuring mercy of delay, and the fact that a government, stop at Sunnyside and arrive Toronto whose armies were gaining delay victories, could afford to be conciliatory, Grand Trunk agents. have worked together to efface." The "magnanimity," "high generosity" and FIFTY GERMAN SUBS. "friendliness" of the kaiser's government, in Dr. Hale's opinion, deserves recognition in the shape of "the vin- Officer of Adriatic Says Destroydication against England also of our violated dignity-the assertion now against England of the right of Amerand efficiency with the other heads can citizens to sail the seas with law-

## CANADA PERMANENT MORTGAGE CORPORATION

Quarterly Dividend

Notice is hereby given that a Dividend of Two and One-Half Per Cent. for the current quarter, being at the

TEN PER CENT, PER ANNUM on the paid-up Capital Stock of th Corporation, has been declared, an

that the same will be payable on and

FRIDAY, the FIRST DAY of OCTOBER next, to Shareholders of record at the close of business on the Fifteenth day

By order of the Board. GEO. H. SMITH, Toronto, Aug. 25th, 1915. A26S3,10

information about the efficacy of ful cargoes." So the cat is out of The Toronto World information about the efficacy of the cargoes." So the cat is out of the bag at last. Dr. William Bayard view, and of the efficiency of the pre- Hale is unmasked as a defender of ventive measures that are being the kaiser's right to sink the Lusitaken by the British fleet. There tania, and a denier of the right of the is no virtue in giving up allies to use their supremacy at sea what one is compelled to relinquish, to defeat the machinations of Prusand it looks as the Germany was pay- sian militarists bent on dominating ing too dear for her whistle in all this the world and destroying national and personal liberties.

department unless he has absolute control. As an ex-member of the Toronto Fire Department I know something of the Juner working of the department. Since the death of the late Chief Ardagh, the system of making appointments to the department has been pointments to the department has been youngest soldier of distinction in the ways to have a soldier of distinction in the ways to have a soldier of distinction in the ways to have a soldier of distinction in the ways to have a soldier of distinction in the ways to have a soldier of distinction in the ways to have a soldier of distinction in the ways of the north-western front. very much changed. He did not make the appointments, but recommended to "Counsel Against England" the appointments, but recommended to the case of the ezar in a the fire and light committee the names of men suitable for the job. Being a high-class mechanic himself he knew something of men, but with the comtivities of Mr. William Randolph ing of the present system a different commander-in-chief, and also himself named General Yanouskevitch chief of all the Pursian armites. United States opinion against the al-lies, and particularly against the Unit-ed Kingdom, or as his papers habitually say-England. Mr. Hearst's anti- mendation of the late chief, and in his British proclivities have long been known, nor are they without reason of a material kind. His newspapers high-class fire department. A comhave always catered to the German mission of one or more men over him

The writer has just returned from

Hodgson charges.

After blocking every move towards aims and objects to paint England as reorganization for months past, it is rather disconcerting to the Church administration to find that the man they

Chief, F.D., Massey-Harris Co.,

OFFICERS GIVEN TITLES.

Are Honored. OTTAWA, Sept. 2.—Lieut.-Col. W. Hamilton Merritt, of Toronto, has been

Major S. G. Beckett, 9th Mississauga

displays the anti-British bias which whilst commanding the 82nd (overseas) battalion.

Important Changes in Grand Trunk
Train Service From Toronto. Train leaving Toronto 12.01 noon daily (except Sunday) for Muskoka Wharf, Huntsville, Algonquin Park acter, there are certain quite, special and Madawaska will be discontinued

Train now leaving Toronto 10.15 a.m. dally (except Sunday) for North Bay and principal intermediate stations will. commencing Sept. 6th, dent is not an authority on interna- run via Muskoka Wharf and train cancelled after Sept. 11th.

Train leaving Toronto 2.05 a.m.

in English scenery and retreats "to p.m. Saturdays for Jackson's Point Commencing Sept. 13th, train No. 41 will leave Toronto 8.05 a.m. daily, except Sunday (instead of 7.45 a.m.) and

> only to Gravenhurst. Flag stops at Train No. 92, leaving Hamilton 5.45 p.m. daily, arrive Toronto 7.10 p.m., tive Sept. 12th.
> Train No. 90 (new train) will leave

6.48 p.m., effective Sept. 12th. Further particulars on application to

# CAPTURED IN NETS?

er of Arabic is Included.

NEW YORK, Sept. 2.-An officer of the White Star Liner Adriatic, which arrived from Liverpool today, declared that the German submarine which sank the Arabic had been caught in a steel net and the "U" boat's double crew were now prisoners in England. He added that within the past sixty days the British have captured no less than fifty Ger-

# MICHIE'S

3 FOR 25c At the Cigar Dept., 7 KING ST. W. MICHIE & CO., LIMITED

# **VICEROY OF CAUCASUS**

Staff Honored by the

Practical Advice

Editor World: Your editorial in this morning's World dealing with the question of a fire chief or a commission is putting the matter in a proper light. No chief of a fire department the world by Consensation of the Caucasus.

He will be succeeded as chief of the Caucasus. can have a well organized or efficient staff by General Alexieff, commander-department unless he has absolute con- in-chief of the armies on the north-

war, being only 44 years of age.

He was classmate of the ezar in a

### FRENCH AVIATOR'S FEAT.

AMSTERDAM, Sept. 2 .- A French aviator early today bombarded the barracks at Etterbeck, a suburb of Brussels. It is reported that many German soldiers were killed.

# WILL SEEK RECRUITS

Chief of Grand Duke Nicholas' Col. Morgan, Recruiting Officer for Cornwall District, Ar-

> Special to The Toronto World. CORNWALL, Sept 2 .- Colonel Morgan, who succeeded Major Cameron in command of the Cornwall Canal Guard and who is recruiting officer for this district, is meeting with success in securing recruits for overseas service He will visit all the fairs in Stormont, Dundas and Glengarry and arrange for military displays. There will be a grand military rally at the fair grounds the last day of the Cornwall Fair, Saturday, Sept. 11, when a detachment of troops, with the pipe band of the 77th Regiment, now under The funeral of the late Roger Grahame, of Westmount, Que., took place from the G. T. R. Station, Cornwall, to Woodlawn Cemetery today. Many of the older residents of Cornwall were present. A funeral service was conducted by Rev. Hugh Munroe, pastor of St. John's Church. Mr. Gra-

# AT AUTUMN FAIRS

ranges for Tour.

# The Match of Today

is the perfected product of over 60 years' experience in the match-making business.

# **EDDY'S**

"SILENT PARLOR" MATCH, if correctly held and struck on any rough surface, is warranted to give a steady, clear

The E. B. Eddy Company, Limited CANADA

Bay Company, and for many years was manager at Montreal.

WORK TO BE RESUMED ON NOTED BUILDINGS

Minister of Public Works of Manitoba Arranges to Complete

ountry in the service of the Hudson row or Saturday that he has arranged for a resumption of work on the new parliament buildings. A new contract for the completion of the work will be ready by the opening of the 1916 sea-

Premier Hearst at Soc. Hon. W. H. Hearst, premier of Ontor of St. John's Church. Mr. Grahame was married to a grandniece of the late Col. Alexander Maclennan one of the pioneers of Cornwall and brother of the late Chief Justice MacLennan of Toronto. He was born in Edinburgh, Scotland, came to this

# Best Beer Sold in Canada

# BREWED IN TORONTO

There is no beer sold in Canada that is equal to O'Keefe's. It is pure beer, brewed from the best Canadian barley-malt, hops and filtered water in the

## Best Equipped and Largest Brewery in Canada

All imported lager and lager brewed under the same formulae is classed by the Canadian Government as "imitation beer."

## O'KEEFE'S BEERS

have been brewed for over half a century in Toronto. Their Merit is known. Their Purity assured.

Order a Case from Your Dealer







The O'Keefe Brewery Co. **TORONTO** 

XHIBIT

id launder sould be fully

EXHIBITIO eakfast ea Napki

XHIBITION S unch Sen

lool Blan wn Qui

55 to 61 KI

Work excelle W Yonge St.

# FRENCH I SLOPE

Capture of Pe , to Col Tur

CARRIED

Fecht Valley Plain Als Thru (Continued

ground. In the flost heavily. Of Germans, three sers were the on "A counter-atts sulted in them their last positio ault July 26 we fills ground, and mbat over the make further ated one comp Brave Fre "The enemy rei company sent a

e barbed wire are digging ll never dis ance.' This co clent fire, with as summoned it 36 hours, w its flanks to a ition secure. From July 29 ve been cor inter-attacks, nied by intens usand Germa on our lines duri Abgust alone.

"The enemy's
mavailing, and
gress became deson held the sand Schratzaman he Munster F

Harper, Custo

CHEESE There were 801
The sales were 22
The sales were 801
The sales were VANLEEK HI

Labor Day Rates
The C.S.L. an
fare trips to Ni
Lewiston, Queen
the-Lake should to pleasure seek starting with Saup to Tuesday. turn to Nia good on the after mly. Tuesday, s lagara schedu