



Westclox

HERE they are; the four top-notchers in the Westclox line. Big Ben heads the family. He's a good, substantial timekeeper and a loyal call-clock.

At his right, America: trim, alert, competent. Then Sleep-Meter, a close second to Big Ben; refined, neighborly, watchful.

Last but not least only in size comes little brother, Baby Ben, who tucks cozily into places where Big Ben might feel out of place.

They're all faithful timekeepers and punctual alarms. They all have that same good Westclox construction. They all wear our quality-pledge, Westclox.

Western Clock Co. - makers of Westclox

La Salle & Peru, Illinois, U. S. A.