

# THE SIMPSON STORE

*bids for your confidence by sterling goods and the best possible values. No sacrifice of grade is made to lower prices, but you may count upon our having the right goods when you need them. The specials quoted here mean that we have secured exceptional prices in buying, or that we are clearing out odd lines that cannot be profitably carried in stock any longer. Every one of them offers a clean money saving on guaranteed goods if you have use for the article described. Come early for complete lists.*



### Special Lunch for Business People

(Sixth Floor.)  
Roast Leg of Veal—  
Browned Potato,  
Bread and Butter,  
Apple-Sponge Pudding—  
Tomato Sauce,  
Tea or Coffee.  
25 CENTS.

### SPECIAL MUSIC

Will be rendered by the orchestra, accompanying a soprano singer, during the afternoon tea hours 3.00 to 5.30 p.m.

### Easter Novelties in Fine Stationery

A dainty little novelty hat (in fancy box), ribbon-tied, with Easter verse printed on tag. Price... .25  
Pretty Easter Folders, with new and original verses, ribbon-tied, in dainty styles, 10c, 15c and 25c.  
New Postal Cards, elegant designs, 5c, 2 for 5c, 5 for 5c.  
Easter Bells, a book of hopes and gladness, arranged by May Byron, illustrated in color. Price... .25  
A Charming Easter Gift Book, The Book of Easter, a choice selection from prose and verse, beautifully illustrated from famous pictures, daintily bound in art cloth. Regular \$1.25. Special price... .50 (Stationery Dept.—Main Floor).

### Gloves and Hosiery for Easter Wear

"Perrin's" make, "Elite" French Kid Gloves, workmanship and finish are excellent, in colors tan, black, white and colors; sizes 5 1/2 to 7 1/2. Tuesday... .1.00  
"Perrin's" make, "La Rive" French Kid Gloves, selected real kid, excellent, soft, pliable finish; black, tan, white and colors; sizes 5 1/2 to 7 1/2. Tuesday... .1.25  
Women's "Monopol" Real French Kid Gloves, "Perrin's" make, extra choice skin, best finish; tan, black and white; sizes 5 1/2 to 7 1/2. Tuesday... .1.50  
Women's 8, 12, and 16-button length French Kid Gloves, "Perrin's" make, extra selected skin, splendid finish and fitting; tan, black and white; sizes 5 1/2 to 7 1/2. Tuesday... .1.75, 2.00, 2.50  
Women's French Suede Gloves, "Perrin's" make, soft, rich, uniform skin, best finish; tan, black and gray; sizes 5 1/2 to 7 1/2. Tuesday... .1.00, 1.25, 1.50  
We are showing some smart street gloves in the Cape leather. They come in white, heavy black stitching on back, or same in self; seams are outsewn; finish is all that could be desired; sizes 5 1/2 to 7 1/2. Tuesday... .1.25 and 1.50  
Women's Rich, Silk-thread Hose, light and medium weights, strong, clear weave, deep suspender top, high spliced heel, toe and sole; sizes 8 1/2 to 10. Tuesday, in all shades... .1.00, 1.25, 1.50 and 2.00  
Men's Gray and Tan Suede Gloves, "Perrin's" make, extra choice, soft skin, smart and good appearing, 1-dome snap, spear-point back; sizes 7 to 10. Tuesday... .1.50 (Main Floor).

### A Sale of Chintz

A Wonderful Selection of Chintzes is Offered at Extremely Low Prices.  
No fabric so effectively brightens a room at so small cost. Tables are arranged at different prices. These chintzes come from one of the best English manufacturers, and the colors in nearly every piece are fast for washing.  
Pretty bedroom designs, dark and light shades... .12 1/2  
Dainty floral patterns, all colors... .10  
Art ticking, stripe designs, 40c value... .22  
A rich selection of bedroom chintzes, easily worth 40c a yard, regular. Marked, yard... .25  
For living-room curtains, slip covers, etc., dark and light colors, 22 inches wide. Regular value 40c and 45c. Yard... .33  
An extraordinary quality in a fine variety of designs and color combinations, practically worth double. Yard... .39  
If you are about to decorate your home, let us give you an estimate for wall decorations, hardwood floors, rugs, carpet, draperies, window shades, awnings, furniture, all kinds of re-upholstering work, fly screens, etc., etc. Artists conversant with the latest ideas for decorating are at your service, and none but skilled mechanics are employed in filling your orders. (Drapery Dept., Fourth Floor).

### A Half-price Sale of Wool Rugs Tuesday

After carefully going through the different stocks of these inexpensive, durable rugs, we have taken out 129 odd rugs, to be sold at a great sacrifice. They are all good, serviceable rugs, and the prices they offer for Tuesday's selling are exceptional. The colors are in blues, pinks, tans, greens and some having Oriental design:  
18, size 9.0 x 9.0, to clear at, each... .4.99  
10, size 9.0 x 9.0, to clear at, each... .8.99  
25, size 9.0 x 10.6, to clear at, each... .5.99  
15, size 9.0 x 10.6, to clear at, each... .9.99  
32, size 9.0 x 12.0, to clear at, each... .6.99  
4, size 9.0 x 12.0, to clear at, each... .10.99  
30, size 10.6 x 12.0, to clear at, each... .7.99  
5, size 10.6 x 12.0, to clear at, each... .11.99 (Fourth Floor).

### Men's New Spring Overcoats Worth \$10, \$10.50, for \$7.95

These are splendid Spring Overcoats, and are made from English tweeds, in browns and grays, in neat patterns. They are beautifully tailored in good-fitting single-breasted Chesterfield style. The linings are fine twill mohair, and they are in every respect splendid garments. Special Tuesday... .7.95

### Men's Spring Suits for Easter

Our \$15.00 suits are exceptional values. They are made from English tweeds and worsteds, in the new narrow stripe patterns, beautiful designs, single-breasted three-button sacque, good twill mohair linings, and the best tailoring. Sizes 34 to 44. Price... .15.00

### Men's Suits in Brown

Made from English worsted cloth, in good patterns, cut in one of the new single-breasted, three-button sacque styles, with the best twill mohair linings. Price... .18.00

### New Fine Stripe Patterns

In blue-gray worsted English cloth, in a dark blue-gray, with a narrow thread stripe; made in one of the smartest single-breasted, three-button styles; linings and tailoring are the very best. Price... .20.00

### The New Light Gray Suit

Of English worsted, in a fine stripe pattern, cut in the fashionable single-breasted, three-button style, high cut vest and fashionable width trouser. Best tailoring and linings. Narrow trousers with belt and side straps. Price... .22.00

### Younger Man's Suits

Made from shepherd plaid cloth, in black and white; an English worsted that will wear well. The coat is cut in snappy single-breasted, two-button, soft roll style, short coat, natural width shoulder, body-fitting, outside-patch pocket, high cut vest with narrow collar and lower patch pockets, narrow trousers with belt and side straps. Price... .22.00 (Main Floor).

### Long Trousered Suits for Big Boys

A special \$12.00 Suit for young men. Very newest and most fashionable styles, single-breasted sacque and single-breasted Norfolk Suits, with long cuff-bottom trousers; wide range of fabrics, in brown, tan, and gray; tweeds and worsteds; serge linings; sizes 32 to 35. Tuesday... .12.00

### Boys' Bannockburn Tweed Norfolks

Smart, single-breasted, yoke Norfolk styles, with box pleats and belt, roomy cut bloomers; plain shades of medium gray; sizes 26 to 34. Tuesday... .7.00

### Boys' Double-Breasted Worsted Suits

Well-fitting shoulders, back semi-fitting; full-cut bloomers; made from English pick-and-pick worsted, in solid medium gray; sizes 24 to 30, Tuesday, 5.00. Sizes 31 to 34, Tuesday... .6.00

### Boys' Covert Cloth Reefers

Made from good wearing fawn covert cloth, smart double-breasted style, with fancy emblem on sleeves; sizes 2 1/2 to 10 years. Tuesday... .5.00

### Young Men's Soft Hats

In a stylish Spring 1914 design, neat curling brim and crown; can be worn in any way desired; trimmed with wide silk bands, bow at back. Splendid range of colors. Tuesday for... .1.50  
Men's Derby Hats, in the smartest of Spring styles. Our stock is representative of every late feature in men's headwear, and in wide variety. Special prices, at... .1.00, 1.50 and 2.00 (Main Floor)

### Tuesday in the Groceries

A TEN-DAY TURNOVER MEANS CLEAN STOCKS. SIMPSON'S GROCERIES ARE ALWAYS FRESH.

- One car Standard Granulated Sugar, 20-lb. bag, in cotton, per bag... .90
- Choice Side Bacon, Peameal, half or whole, per lb... .25
- Lake-of-the-Woods Five Roses Flour, 1/2-bag... .44
- Choice Messina Lemons, per dozen... .17
- Finest Canned Tomatoes, 3 tins... .25
- Finest Canned Corn or Peas, 3 tins... .25
- Cowan's Perfection Cocos, 1/2-lb. tin... .22
- Finest Creamery Butter, per lb... .32
- Pure Kettle-Rendered Lard, 3-lb. pail... .54
- Imported Malt Vinegar, Imperial quart bottle... .30
- Choice Red Salmon, 2 tins... .25
- Quaker Oats, large package... .23
- Finest Table Oil for Salads, large bottle... .25
- Blue Bell Jelly Powders, assorted, 4 packages... .25
- Morton's Kippered Herring, per tin... .15
- Canned Green Gage Fillets, per tin... .10
- Post Toasties, 3 packages... .25
- Banner Brand Jam, assorted, 5-lb. pail... .45
- Edwards' Desiccated Soups, assorted, 6 packages... .25
- Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages... .25
- 5000 lbs. Fresh Fig Bar Biscuits, 2 lbs. (Basement)... .25

### FRESH CANDIES

- 1000 lbs. Cowan's Broken Cream Bars, per lb... .25
- 25 500 bottles of Assorted Fruit Bonbons, reg. 20c. Bottle... .15
- 1000 lbs. Peppermint Humbags, per lb... .10 (Main Floor and Basement).

## The Robert Simpson Company, Limited



### Eyeglasses \$1.45

REG. \$3.50 AND \$4.

Tuesday Morning, 8.30 to 11 o'clock

Gold-filled, finger-spring style, with finest quality lenses, or framed style to fasten over the lens... .1.45

\$1.00 extra in case of compound lenses.

(Optical Dept., Second Floor)

### Men's and Boys' Sweater Coats, 75 Cents

A few have a V-shaped neck, the balance have high collars. Lots of colors and a few Black Cardigan Jackets among them. Come at 8.30 a.m., for they will not last long. About four hundred altogether. No phone or mail orders filled. Sizes 26 to 42 in the lot. Regularly \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, and \$3.50. Tuesday, each... .75 (Main Floor)

### The Bed Sale Ends Tomorrow

Brass Bedstead, has heavy 2-inch posts and evenly distributed fillers, in 4 ft. 6 in. size only. Can be supplied in bright, satin or polette finishes. Regularly \$11.25. Sale price... .7.00  
Brass Bedstead, continuous 2-inch posts, in bright, satin, or polette finishes. Regularly \$18.90. Sale price... .13.00  
Brass Bedstead, has heavy 2 1/4-inch posts, with heavy 1 1/2-inch fillers, in bright finish; 4 ft. 6 in. size only. Regularly \$21.00. Sale price... .16.00  
Brass Bedstead, heavy 2-inch posts and top rails, ball casters, 1-inch fillers, in bright finish, 4 ft. 6 in. size only. Regularly \$24.75. Sale price... .18.50  
Brass Bedstead, 2-inch continuous posts, with heavy center rails and fillers, 4 ft. 6 in. size, and in bright finish. Regularly \$26.50. Sale price... .19.45  
Iron Bedstead, in white enamel, brass caps and top rails, neatly designed centre, 4 ft. 6 in. size only. Regularly \$5.50. Sale price... .3.95  
Iron Bedstead, in white enamel, has continuous posts, brass centre rail. Regularly \$7.75. Sale price... .4.65  
Iron Bedstead, in white enamel, centre brass rails and strong fillers, in 4 ft. 6 in. size only. Regularly \$7.75. Sale price... .5.45  
Iron Bedstead, in pure white enamel finish, has brass caps, top rails and brass spindles. Can be supplied in 3 ft., 3 ft. 6 in., 4 ft., and 4 ft. 6 in. sizes. Regularly \$9.00. Sale price... .5.85  
Iron Bedstead, in white enamel, has continuous posts and artistically designed centre, 4 ft. 6 in. size only. Regularly \$9.75. Sale price... .6.45  
Iron Bedstead, in green enamel finish, has brass rails and neatly designed fillers, all different designs. Prices ranging from \$10.75 to \$18.00. Special... .Half-Price

Extension Couch Bed, the frame is made of steel angle, finished in gold bronze; the spring is closely woven steel wire, with tempered helical springs. The mattress is filled with pure cotton felt, covered in art ticking. The front and both ends are draped with good quality green denim. This can be used as a couch, or a full size bed. Regularly \$10.25. Sale price... .7.00

Mattress, filled with selected cotton felt, neatly tufted and covered in high-grade art ticking. Regularly \$6.00. Sale price... .4.50

Mattress, filling is of pure white elastic cotton felt, covered in fine art ticking, neatly tufted. Regularly \$7.50. Sale price... .5.25

Mattress, filled with pure white carded cotton, carefully selected, tufted and covered in art ticking. Regularly \$9.75. Sale price... .7.40

Mattress, filled with fine curled sea grass, layer of felt at top and bottom, covered in strong ticking. Regularly \$2.60. Sale price... .2.10

Mattress, filling is of pure curled sea grass with heavy layer of white cotton felt at both sides, neatly tufted and covered in good quality art ticking. Regularly \$3.45. Sale price... .2.55

Mattress, filled with sea grass, with layer of jute felt at top and bottom, neatly tufted and covered in art ticking. Regularly \$3.25. Sale price... .2.45

Bed Spring, frame is made of hardwood, fine woven wire fabric, well supported. Regularly \$2.00. Sale price... .1.50

Bed Spring, frame is made of steel tubing, fine woven wire steel springs. Regularly \$3.00. Sale price... .2.35

Bed Spring, frame is made of steel tubing, has fine woven steel wire fabric, well supported by steel bands. Regularly \$4.00. Sale price... .3.10

Bed Spring, has steel tube frame and extra fine woven steel wire. Regularly \$5.00. Sale price... .3.90 (Fifth Floor)

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