

Clearing Sale of Summer Stocks at the Simpson Store

Men's Hats

600 Men's Extra Fine Straw Boater Hats, in finest American split braids, and in the popular rough or sennit braids, correct shapes, with newest bands, in fine quality silk. You can choose almost any style from this lot in medium or high crowns, with brims in proper width, \$2 and \$2.50 hats. Stocktaking Sale price, Saturday, your choice, only .75

\$6.00, \$8.00 AND \$10.00.

Men's Panama Hats, tourist, negligé, and telescope shapes, very fine even weave, and clear white natural bleach. Stocktaking Sale price, Saturday, 8 a.m., your choice any hat only 3.95

\$2.00 and \$2.50 Men's Stiff and Soft Hats, mostly black, a few colors, extra fine quality English fur felt and up-to-date styles, odds from regular stock lines. Regular prices \$2 and \$2.50. Saturday, before Stocktaking Sale price, only 1.00

(Main Floor.)

Linens and Staples

TURKISH BATH TOWELS, 39c PAIR.

300 pairs of Fancy Striped Turkish Bath Towels, heavy make, close full pile, large size 23 x 48. Ideal towels for the bath. July Sale, Saturday, pair .39

Superior quality of fine English Nainsook, in 12 yard lengths. Regularly \$2.40. July Sale Saturday, 12 yards for 1.78

Horrockses' White Saxony Flannelette, free from dressing and perfectly napped, 33 inches wide. July Sale, Saturday, yard .15

Flannelette Blankets or Sheets, in white or gray, size 64 x 80. July Sale, Saturday, pair 1.19

Table Napkins, all pure linen, in a splendid range of new handsome designs, sizes 22 x 22 inches. July Sale, Saturday, dozen 1.93

Tray Cloths, in pretty drawn work effects, spoke hem-stitched all round, size 18 x 27. Clearing Saturday, each .25

(Second Floor.)

For Men!

Another thousand pairs of \$4, \$4.50 and \$5 Goodyear welted Shoes, in button and laced styles; tan calf, gunmetal, patent colt and black velours calf leathers; all sizes; for an 8.30 rush at 1.99

WOMEN'S AND BIG GIRLS' PUMPS AND OXFORDS, \$1.95.

Over two thousand pairs, in sizes 2 1-2, 3, 3 1-2 and 4, from our best American makers; patent colt, fine vici kid, gunmetal, tan calf, suede cravenette and satin; regular prices were \$2.50, \$3, \$4 and \$4.50; 8.30 rush price . . . 1.95

(Second Floor.)

Spectacles

Finest gold-filled 1.10 12k. quality, one style only, rims all round to fit on the ears. Complete with lenses, regularly \$3.50. Special Saturday . . . 1.75

Eyes tested without charge. (Optical Dept.—Second Floor.)

Wall Papers

1650 rolls only Foreign and Imported Papers, for parlors, livingrooms, diningrooms, halls, dens and good bedrooms, in silkettes, soirettes, tapestries, metallics, foliages, cloths, floral and stripes, in brown, blue, tan, green, gray champagne.

Regular \$1 roll, Saturday a.m.46

Regular 75c roll, Saturday a.m.34

Regular 50c roll, Saturday a.m.22

(Fifth Floor.)

\$2.25 Hammocks for \$1.03

(ONLY ONE TO CUSTOMER.)

100 only; with wide valance, fringed; large pillow, striped pattern; good, serviceable colors; closely woven for serviceable wear. Saturday1.03

WATERING CANS FOR FLOWER BEDS.

Strong, serviceable Watering Cans; some galvanized metal and some painted green with gold decoration; several sizes. Each17

HARDWARE AND TOOLS.

Carpenters' Claw Hammers, with solid cast steel head; some extra special values for33, .50, .75

Claw Hammer, for general use, regular carpenter's size; extra-ordinary value. Saturday25

Carpenters' Compass Saws, reliable quality of steel blade; 12-inch size, 15c; 14-inch size25

Screwdrivers, with oil-tempered square steel blades; 8-inch size, 25c; 10-inch size30

Screwdrivers, with oil-tempered crucible steel blades. Saturday, 6-inch size, 18c; 8-inch size, 20c; 10-inch size25

Carpenters' Bench Axes, cast steel heads of the best and most reliable makes, in two sizes. Saturday65 and .85

Carpenters' Lathing Hatchets, solid cast steel heads, extra quality. Saturday45

Carpenters' Zig-zag Rule, 3 feet. Saturday for10

Mechanics' Pliers, with wire cutters; an extremely useful plyor of reliable make, in three grades. Saturday75, .95, 1.10

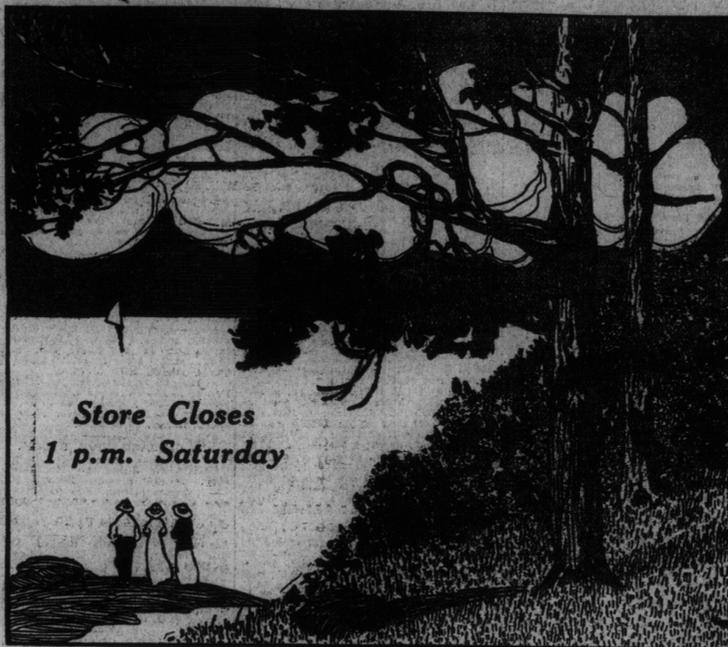
Linemen's Pliers, insulated handles; an exceptionally reliable article; extra special value. Saturday85

Tool Sets, with hollow handle and 10 oil-tempered tools. Saturday85

—Basement.

Simpson Store

For holiday takers or stay-at-homes the store is equally attractive now. The Half-day Bargains offered here do not begin to comprise a complete list. Come early, for the day is short



Great Reductions in Summer Suits, \$8.95

These Men's New Summer Suits at this price will save you many dollars on every suit. We are not looking for profits. Every suit is perfect fitting and is neatly and carefully tailored. All the new colors and patterns are included, and the most approved single-breasted, three-button styles. \$12, \$13.50, and \$15 values. Saturday morning 8.95

MEN'S LIGHT WEIGHT WATERPROOF COATS.

Will give you absolute protection during wet weather, yet is light in weight and will take up only a small space in your grip when away on trips. Made from a coffee colored silk, thoroughly rubberized, single-breasted, buttoned to the chin. Price 10.00

SIMPSON'S \$15 MILL FINISHED BLUE SERGE SUITS.

Made from an English mill finished serge in navy blue, with a slightly rough surface. Cut in smart single-breasted, three-button style. Best linings and workmanship. Price 15.00

BOYS' NAVY BLUE WASH SUITS.

Very serviceable suits for little fellows' summer wear. Made from medium weight English duck, in smart Russian style, with Eton collar, belt and bloomers. Sizes 2 1-2 to 6 years. Regularly \$1.50. Saturday morning98

BOYS' KHAKI DUCK BLOOMERS.

Correct for summer wear, full cut style with belt loops and strap and buckles at knee. Sizes 6 to 14 years. Saturday75

(Main Floor.)

Men's Neckwear on Sale 50c

We have purchased another huge quantity of Men's Knitted and Accordion Ties at a figure away below regular cost; also a big lot of Silk Fabric Ties in all the latest shapes and colorings. These two lines together. Regularly 75c, \$1, \$1.25, \$1.50 and \$2 qualities. Saturday50

BARGAIN NEGLIGE SHIRTS, 69c.

Nothing less than a dollar quality in the lot. Hundreds at prices ranging from \$1.25 to \$2. These are a final clean-up of all broken lines before stocktaking. No phone or mail orders filled. Saturday morning to clear, each69

SOFT SHIRTS, 69c EACH.

Hundreds of Summer Outing Soft Shirts, with either reversible or separate collar. Regularly \$1, \$1.25, \$1.50 and \$2. Saturday69

MEN'S UNDERWEAR, 50c A GARMENT.

Genuine French Balbriggan (best quality) Manchaufee's Sea Island cotton, lisle threads, natural wool, Penangle and Zimmerkmit merinos, all sizes in the lot, in shirts and drawers, 34 to 50. Regularly 65c, 75c and \$1. Saturday morning, each50

(Main Floor.)

Framed Mirrors at \$1.79

Best Bevel British Plate Mirrors, framed in solid oak moulding, suitable for bathrooms, kitchens or halls; sizes 18 x 20 and 14 x 24. Regular prices \$3.25 and \$3.75. Saturday bargain 1.79

PHOTO FRAMES TO CLEAR AT 29c.

Size 7 x 9; mouldings as wide as 1/2-inch; solid oak, finished in weathered and brown, fitted with assorted color mats; complete with glass and back. Regular price 75c. Saturday29

Camera Supplies

Films to fit any camera, dry plates, daylight and gaslight papers, snapshot albums, tripods and all photographers' "wants" supplied just inside Yonge Street door. All goods guaranteed fresh stock. Bring in your films to us Monday morning and you can get your snaps finished by Tuesday. Daily service all the year round.

The Robert Simpson Company, Limited

Men's Gold Filled Watch \$4.98

A 15-jewel Solid Nickel Movement in gold-filled case, thin model, 16 size, with attractive Arabic dial. Your choice of plain or engraved pattern cases. Written guarantee with each watch. Special price 4.98 (Main Floor.)

\$1 English Chintzes 39c

50 inches wide, reversible English. Chintz, Bordered Jasper Cretonne, Art Cretonne, etc., broken and discontinued lines, to be cleared at a sacrifice price. Regular prices are 75c, 85c, \$1 and \$1.25 per yard. All fast washing colors, living rooms, libraries, dining rooms, dens, halls, etc., etc., tastefully decorated at a small cost. Come early and have the best selection. Saturday morning, yard39

30c YARD SILK FINISHED SATEENS, 19c YARD. SPECIAL OFFERING SATURDAY.

A very complete range to select from, dainty shades and designs, also rich all-over effects, for window curtains, valances, bedspreads, comforter coverings, cushions, etc., 32 to 36 inches wide. Regular prices 25c, 30c and 35c yard. Special Saturday, yard19

All remnants of nets, muslins, chintz, velvets, velours, damasks, wool reps, etc., etc., half price Saturday

40c, 45c and 50c CURTAIN NETS, 33c YARD.

Clearing to make room for new stock, a table of nets unequalled at the price, in ivory, ecor, arabe and white, 45 and 50 inches wide. Get your windows fixed up now. You may not have this buying opportunity again. Regular values 40c, 45c and 50c yard. Clearing Saturday, yard33

25c SWISS FIGURED MUSLIN, YARD, 9c.

A multitude of different designs and color combinations, dainty and durable, washes perfectly, for light bedroom hangings, screen fillings, etc., is most effective at a nominal cost, 36 inches wide, 25c value. Special Saturday morning, yard9

Special prices on velvets, velours, wool craftsman's cloth, monk's cloth, figured taffetas, etc., etc. Watch special tickets. Each one means a saving of dollars. Special inducements for the early shoppers. (Fourth Floor.)

Half Price on Art Wool Rugs

A sweeping reduction to effect a speedy clearance of Imported and Domestic Rugs. We have taken from our regular stock 27 of these Rugs, some of which may have become a little soiled on the reverse side, but are otherwise perfect, and this defect cannot be noticed on the right side. To be cleared at one-half regular price:

30 Rugs, in various sizes and colors: 9.0 x 9.0, 9.0 x 10.6, 9.0 x 12.0 and 10.6 x 12.0. Regular prices \$10.75, \$11.50, \$12.75, \$13.50 and \$14.50. Clearing at a sweeping reduction price, each 7.25

Remnants of Oilcloth, lengths up to 8 square yards, for bathrooms and small halls, some slightly damaged in the printing. Regularly 27c per square yard. 8.30 selling Saturday, per square yard18

(Fourth Floor.)

Plain China Low Priced

HEAVY WHITE SEMI-VITREOUS PORCELAIN.

A great opportunity for supplying camps, cottages and restaurants. Bread and Butter Plates, 4c each; Tea Plates, 5c each; Breakfast Plates, 6c each; Dinner Plates, 7c each; Bowls, 6c each; Meat Platters, 7-inch size, 5c; 8-inch size, 7c; 9-inch size, 8c; 10-inch size, 10c. Open Vegetable Dishes, 6-inch size, 5c; 7-inch size, 6c; 8-inch size, 9c.

Fine quality Austrian Tea Cups and Saucers, thin, clear china, decorated with conventional designs. Specially priced, each8

(Basement.)

The Grocery List

2000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. 90c. Toasted Cornflakes, 3 packages, 25c. Canned Fruit—Raspberries, Strawberries, Cherries and Peaches, per tin, 15c. Imported French Peas, per tin, 11. Finest Canned Corn, 3 tins, 25c. Loaf Sugar, 4 lbs., 25c. Choice Red Salmon, 1/2-lb. flat, per tin, 15c. Garton's H. P. Sauce, per bottle, 15c. Finest Mild Cheese, per lb., 19c. Choice Olives, 6-oz. bottle, 15c. Imported Sardines, Blue Feather Brand, 2 tins, 19c. Maconochie's Pickles, Mixed Chow and Walnuts, pint bottle, 22c. Clark's Pork and Beans, large tin, 19c. Lemon Lemonade Syrup, 3 bottles, 25c. Clark's Potted Meats, assorted, per tin, 5c. Maconochie's Bloaters Paste, per tin, 6c. Baker's Cocoa, 1/2-lb. tin, 22c. 300 lbs. Fresh Peel Cake, per lb., 15c. Fancy Mixed Biscuits, 2 lbs., 25c. —Basement.

Gloves and Hosiery

Women's Long Silk Gloves, 20-inch length, Mousquetaire style, dome fasteners, double tipped finger, heavy thread, perfect finish, black or white, 5 1/2 to 7 1/2; 75c value. Saturday59

Women's Silk Lisle Thread Hose, extra fine quality, medium weight, fashioned, double garter welt, high spliced heel and toe, double sole, black or tan; sizes 3 1/2 to 10; 35c value. Saturday29

Men's Pure Silk Socks, good weight, fine close weave, even finish, elastic close-fitting ribbed top, spliced heel, toe and sole; shades tan, black and colors; 9 1/2 to 11; 45c value. Saturday35

Men's Silk Lisle Thread Socks, extra fine quality, best finish, nice weight; clearing regular stock, up to 35c, consisting of embroideries and plain colors, spliced heel, toe and sole; sizes 9 1/2 to 11; regularly 25c and 35c. Saturday19; 5 pairs .55

—Main Floor.