



## Messages

# CIVIL CANADA:

*Among the best places in the world to live*

### **An unsurpassed lifestyle that keeps getting better**

Canada is ranked by the United Nations as the country with the best quality of life in the world.

The good news is already here: Canada's way of life is rated tops by the UN. The best news is that all the requirements are in place to make Canadian life even better.

Canada ranked first on the Gender Development Index.

### **Harmonious, progressive communities**

The knowledge economy is giving rise to whole new fields of industrial endeavour.

The Government of Canada will continue to support innovative new sectors.

We are working hard to create the kind of business environment that fosters innovation.

### **A safe and dynamic country that is open to the world**

There is a distinct Canadian advantage in the crucial areas of capital investment and global competitiveness.

A Free Trade Area of the Americas could open up a hemispheric market for Canadians.

Canada has safe and clean urban centres, where a wide mix of ethnic groups live well together.

### **A country with cutting-edge technology and all the latest conveniences at hand**

Canada has equipped itself with all the technological tools needed to build a 21st-century kind of life for its citizens.

Industries of the New Economy are powering Canada's prosperity.

### **A business-friendly environment**

Canada fully understands that the knowledge economy is all about people.

The Canadian government recognizes the foreign credentials of immigrants.

