Company Sales Pitch

(Please list five or six key points about your company and its products that would be of interest to perspective agents — e.g. "our company is the largest manufacturer of timber harvesting machines in North America. Our machines are used by 75% of the top 100 lumbering firms in the world. Our mechanical picker which we wish to export to Australia has a unique ability to handle gum trees.")

Competitors

(Please list the brand names, company names, city and country of your main competitors. This information will allow us to avoid sending your product literature to companies that already represent your competitors and we can also provide information on how your competitors are doing here.)

Market Projections

(Please list your projected sales for the next three years. List key target industry sectors and customers in great detail, e.g. "railway communications and signalling engineers who operate private voice and data networks.")

Comments