

PROGRAM RESULTS: ALL REGIONS

BUSINESS ACTIVITY

During the January - March 1990 period, 75 posts submitted quarterly reports identifying the following business activities:

542 EXPORT SALES WORTH \$658 MILLION

418 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS

31 NEW JOINT VENTURE/LICENSING AGREEMENTS WORTH \$56.1 MILLION

24 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$302.1 MILLION

17 CANADIAN INVESTMENTS ABROAD WORTH \$35.6 MILLION

15 TECHNOLOGY TRANSFERS WORTH \$11.3 MILLION

HIGHLIGHTS:

\$ 290 million investment into Canadian hotel, steel and autot industries (Tokyo)

\$ 105 million of aircraft sales (Tokyo, Jakarta)

\$ 41.2 million sale of digital switching equipment (Ankara)

\$ 34 million sale of electrical equipment (Chicago)

\$ 27 million sale of subscriber radio systems (Nairobi)

\$ 27 million sale of pulpmill equipment (Baghdad)

\$ 20.9 million sale of sonobuoy equipment (Detroit)

\$ 15 million sale of an aircraft hanger (Moscow)

\$ 15 million sale of seed potatoes (Havana)

\$ 10 million sale of cancer treatment equipment (Brasilia)

KEY STATISTICS: for the seventy-five posts having submitted a quarterly report

MISSIONS IN:	MISSIONS		NUMBER CONFIRMED EXPORT SALES	VALUE CONFIRMED EXPORT SALES (\$M)
	TOTAL	REPORTING		
Africa & Middle East	17	13	69	131
Asia Pacific	19	13	76	218
Europe	27	21	121	130
Latin America & Caribbean	14	12	76	53
United States	13	13	200	126
	90	75	542	658

	TRADE ENQUIRIES		INVESTMENT ENQUIRIES		BUSINESS VISITORS	
	Cdn	Local	Cdn	Local	Cdn	Local
Africa Middle East	4900	4899	95	498	846	1507
Asia Pacific	8579	14095	289	456	3049	5944
Europe	6330	6390	292	466	1986	2063
Latin America & Caribbean	3755	2887	95	56	769	853
United States	8416	8154	181	909	2320	3507
	31980	36425	952	2385	8970	13874