

RADIO FOR DEVELOPMENT

The first Radio Production for Development Workshop included participants from Canada, Indonesia, Papua New Guinea and India



Throughout the world, the media are the major sources of both information and education for a great proportion of the population and, therefore, play a key role in raising the awareness of both individuals and communities about major developmental concerns.

Recognizing this fact, the Kuala Lumpur-based Asia-Pacific Institute for Broadcasting Development (AIBD), in cooperation with the Ryerson International Development Centre of Toronto and the Canadian International Development Agency (CIDA), launched a \$4.8 million project to establish Development Broadcasting Units (DBUs) in rural areas. The function of these units is to produce programs focussing on three development themes: women in development, the environment and human settlements.

Subsequently, to assist in the production of development broadcasting programs, the three partner organizations sponsored a workshop in Kuala Lumpur from January 23 to February 3, 1989. The workshop brought together participants from Papua New Guinea, India and Indonesia, as well as Canadian resource persons. This was the first time that practitioners of development broadcasting have met in this manner to share their radio broadcasting production experience.

With its comparatively small population scattered over a very large geographical area, Canada has developed an expertise in rural communications that is particularly applicable to development broadcasting.

EDUCATION

Indonesian Open University Staff Receive Canadian Awards

Twenty-seven staff members of Indonesia's Open University (Universitas Terbuka (UT)) received awards for graduate studies in Canada, in a special ceremony at UT's Jakarta campus on January 31, 1989. The event was the first of its kind held on a campus overseas by Simon Fraser University (SFU) of British Columbia. The awards involved Masters degrees in Education earned at SFU.

The UT staff members have been going to Canada on fellowships under a three-year, \$3 million development project funded by the Canadian International Development Agency (CIDA), in cooperation with the Open Learning Agency of British Columbia, SFU and UT. The project also aims to contribute to the development of UT by assisting with staff training, implementing computerized systems for student enrol-

ment and examinations, and producing course materials. It is part of Canada's \$53.5 million development program in Indonesia during 1988-89.

The colourful awards ceremony began with an academic procession of UT students and SFU faculty, accompanied by taped bagpipe music by the SFU pipe band. Dr William Saywell presented the awards, assisted by other Canadians visiting for the occasion, notably Academic Vice President Dr George Ivany, professor Emeritus and Project Director Dr John Ellis, Professor of Education Dr Thomas O'Shea, and Administrator Ms Kay Pearson, all of SFU. Mr Ed Carlin, Advisor from the Open Learning Agency, also participated in the presentation ceremony. Dr Sigit Moeljono, Assistant Rector, headed the UT representatives, while Mr Oetomo

Djajanegara represented Indonesia's Directorate General of Higher Education. After the ceremony, the graduates and guests were joined by family members and friends at a buffet luncheon.

H.E. Jack Whittleton, Canada's Ambassador to Indonesia, was among the speakers at the ceremony. Nothing the achievements of UT during its first five years, Ambassador Whittleton said, "The Canadian Government is pleased to be associated with UT's initial success. The Canada-Indonesia development cooperation program has among its objectives to strengthen the skilled personnel needed for Indonesia's national development. It also seeks to create new linkages between our two countries at all levels — government, institutions, individual citizens."