

### CBC to phase out radio commercials

The Canadian Broadcasting Corporation plans to phase out radio commercials on its English and French networks later this year because they are not worth the problems involved for the amount of revenue obtained, according to Laurent Picard, president. He suggested that the net revenue from radio commercials to the CBC was about \$1 million. Mr. Picard said that the corporation would also like to eliminate television advertising aimed at children and to ban television commercials from certain forms of programming.

### Weekend hockey results

#### National Hockey League

##### Results February 2

Toronto 6, Boston 2  
 NY Rangers 3, Minnesota 1  
 NY Islanders 2, Vancouver 2  
 Philadelphia 12, Detroit 2  
 St. Louis 6, Buffalo 1  
 Chicago 3, Pittsburgh 1  
 Los Angeles 3, California 1

##### Results February 3

Montreal 4, Detroit 1  
 Toronto 3, Buffalo 3  
 Minnesota 5, NY Rangers 5  
 California 4, NY Islanders 2  
 Boston 5, Pittsburgh 4  
 Chicago 3, St. Louis 0  
 Philadelphia 2, Atlanta 2

#### World Hockey Association

##### Results February 2

New England 5, Houston 2  
 Minnesota 4, Cleveland 2

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### Results February 3

Cleveland 3, New England 1  
 Edmonton 5, Los Angeles 2  
 Winnipeg 4, Chicago 2  
 Toronto 5, Minnesota 4  
 Quebec 5, New Jersey 3

### Canada/Mexico

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ment and agreed on the need to ensure that such investment contribute to the national interest of the recipient country. They agreed that within this framework there were opportunities for mutually advantageous co-operation between Mexican and Canadian firms. They emphasized those areas where Canadian technology and experience might contribute to Mexican industrial development. Canadians including members of the Department of Industry, Trade and Commerce mission are actively following up joint venture proposals in electronics, auto parts, railway and steel equipment, mining, cattle breeding, and in the forest industries.

#### Science and technology

Canadian and Mexican ministers agreed that the search for areas of fruitful exchange between Canada and Mexico in the field of science and technology should be continued and intensified. They noted with satisfaction that the program agreed to during the visit of President Echeverria to Ottawa for an exchange of young technicians had begun and is yielding encouraging results. Ministers also reviewed the possibility of establishing new direct telecommunication links, including the use of both land lines and satellites, between the two countries and agreed that exploratory discussions should be continued.

Ministers discussed their respective mineral policies and Canadian ministers renewed their invitation to the Government of Mexico to send a delegation of officials to Canada to get a better understanding of and to exchange views on the mineral policies of the two countries.

Ministers noted that following the discussions in Ottawa between President Echeverria and Prime Minister Trudeau, it had been agreed to exchange experts and information on environmental problems in the two

countries. They noted with satisfaction that further discussions have taken place and that a Canadian delegation of senior officials will shortly visit Mexico to continue this dialogue.

#### Tourism

Ministers noted with satisfaction the increased tourism between Mexico and Canada in recent years. In order to encourage an even greater flow of Canadian travellers to Mexico and of Mexican visitors to Canada, and to ease travel formalities, they agreed to set up a special committee made up of officials of the agencies concerned in the two countries. This committee is to present within three months a report on the steps that should be taken to these ends.

#### Cultural exchanges

Ministers noted the significant start which has been made in the way of cultural visits and exchanges between the two countries. They specifically remarked upon the success of several reciprocal youth programs envisaged by the first Canada/Mexico meeting and which so far have benefited a good many young Mexicans and Canadians. Ministers further agreed that final consultations should start immediately towards the conclusion of a cultural and sciences and technology agreement between the two governments. Given the importance of such exchange for a better understanding between the two countries, the ministers agreed to make all necessary efforts to intensify this action. In the field of academic exchanges, it was agreed that each government would offer this year five scholarships for advanced studies in institutions of their respective countries. For 1975, the Canadian Government has offered to increase up to ten scholarships of the same kind. These results point to the desirability of increasing the exchange program to cover new areas and to consider the feasibility of joint research programs including exchange of researchers in the field of science and technology.

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