

WHY?

Why is it that persons in remote parts of the world take our language courses? Why is it that many public and private schools in the United States and Canada are using our texts? An agent of a well known Correspondence School of Scranton, Pa., is taking our Latin Course; why does he not patronize his own school? Why is it that our method is so well known when we employ no agents and do but little advertising? In these days, when people are flooded with circulars of all kinds, why is it that our circulars are nearly always carefully read and kept for years? Why is it? Have not our students told you some of the reasons why in these columns? Write us, and we will give you some further reasons.

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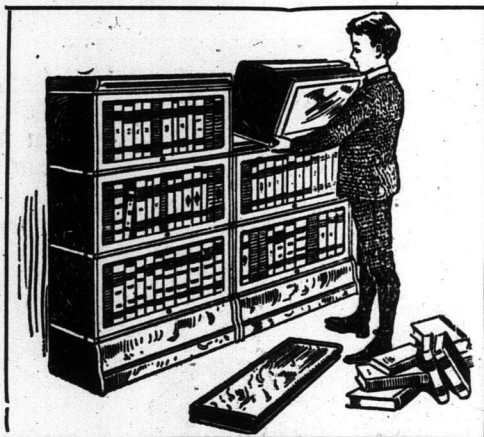
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