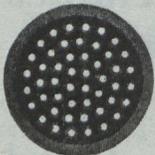


WIRES AND CABLES

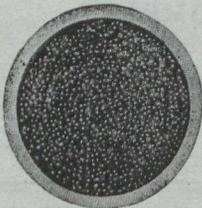
YOU'VE seen it. The large Reel with the Northern Electric Company's name on either side. You can see it wherever wire work of any kind is being done. In the small hamlets and in the large cities throughout the Dominion, it is a familiar sight by the street-side.

Quality, Dependability and Service is what has made the **NORTHERN ELECTRIC COMPANY LIMITED** the largest manufacturers of bare and insulated Wire and Cable.

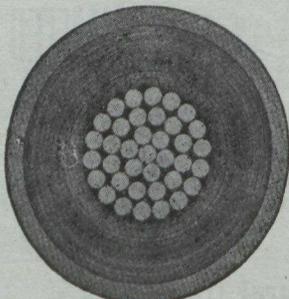
Our Nearest House will be glad to furnish specifications and prices on any type of bare or insulated wire and cable for electrical purposes—write us to-day.



Paper Insulated Lead Covered Telegraph Cable



Paper Insulated Lead Covered Telephone Cable



Paper Insulated Lead Covered Power Cable

Northern Electric Company
LIMITED

MONTREAL
HALIFAX
OTTAWA

TORONTO
LONDON
WINNIPEG

REGINA
CALGARY
VANCOUVER