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OUR CLUB'S BIG CHRISTMAS TREE

WHAT PRESENTS ARE ON IT FOR BOYS AND GIRLS

\$25 Cash for the Boy or Girl Sending Best Reply

\$15.00 Cash for the 2nd Best; \$10.00 Cash for the 3rd Prize, and 50 bright new, crisp \$1.00 Bills for Boys and Girls sending the next nearest correct and best written answers

So that we may become better acquainted with more of our boys and girls this Christmas, we are giving you this fine Christmas Tree loaded down with beautiful and valuable presents. Ten of the presents are in sealed boxes. Nobody but Uncle Peter has seen what they contain, but on each one has been drawn a puzzle picture that tells what is in it. No. 8 represents Boxing Gloves. Now can you guess what Christmas present for a boy or girl is in each of the other nine? Get some one to help you if you like, but write out yourself your answers to all of the ten pictures. On Jan. 31, 1918, Uncle Peter, who edits our page for Boys and Girls, will judge the answers and award the big cash prizes as above to the boys and girls, complying with the conditions of the contest whose answers are all correct, neatest and best written. So get busy and send in an answer to-day, and this Christmas may be the happiest you have ever had.

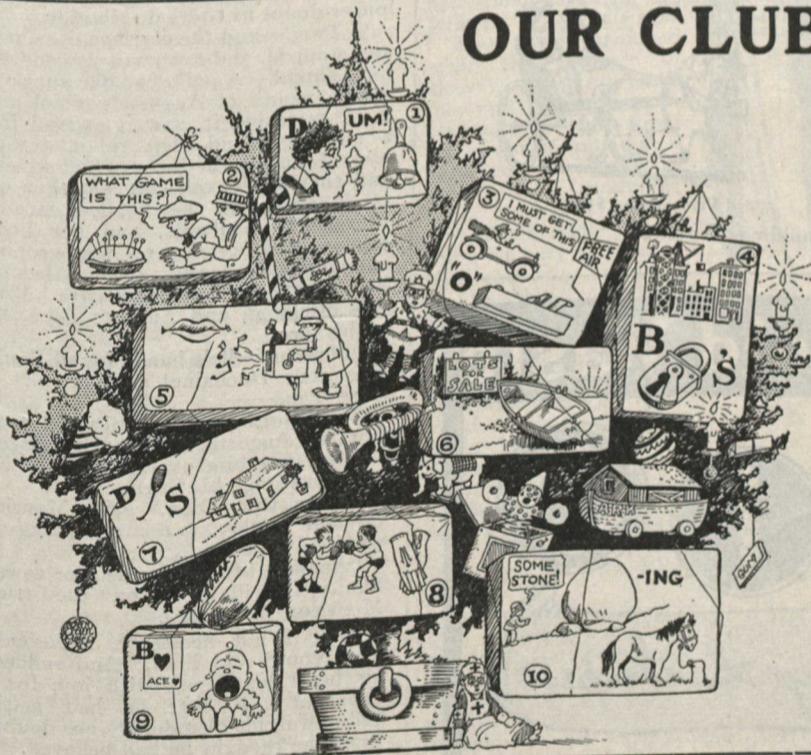
- Some Xmas Presents on the Tree for Boys and Girls
- Baseball
 - Air Rifle
 - Boxing Gloves
 - Candy Doll
 - Doll Carriage
 - Dumb Bells
 - Nine Pins
 - Desk Bracelet
 - Brooch
 - Build'g Blocks
 - Mouth Organ
 - Bicycle Furs
 - Doll's House
 - Hockey Stick
 - Football
 - Perfume
 - Aeroplane
 - Dime Bank
 - Silk Handkerchief
 - Wrist Watch
 - Chest of Tools
 - Skates Ring
 - Rocking Horse
 - Necktie
 - Sail Boat

Our "Success Club" for Boys and Girls has provided these fine prizes and hundreds of Christmas presents as well. You'll hear all about the "Success Club" when you send your answers, and if you wish you can become a member free and receive the lovely Club Emblem Pin. It is a beautiful emblem with initials finished in rich red and blue on a gold background. The endless chain of friendship forms the border, the Lamp of Knowledge is at the top, and at the bottom are the Laurel Leaves, emblematic of everlasting reward for good work.

Thousands of boys and girls in Canada are already in the "Success Club" and proudly wear the Club Pin. If you are bright and quick to send in the answers, you can join the "Success Club" too, and win a big cash prize and a dandy Christmas present as well.

Only boys and girls under fifteen years of age may send answers and each boy and girl desiring his entry to compete for one of the fine prizes will be required to perform a small service for the Club for which an additional valuable reward will be given. Address your answers to

THE "SUCCESS CLUB"
c/o RURAL CANADA, A Continental Bldg.,
TORONTO, ONT.



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