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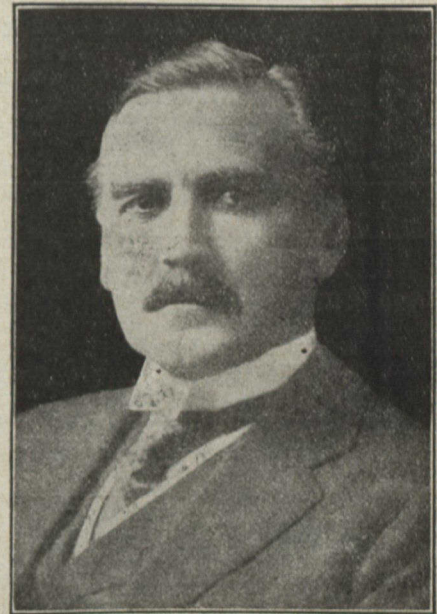
TORONTO, NOVEMBER 30, 1917

ESTABLISHED
1867

***Victory Loan Subscription
Lists Close To-morrow,
Saturday, December 1st,
at Midnight***



**YOUR LAST CHANCE!
Help To Make It a
Real Victory Loan**



Sir Thomas White, Finance Minister

"While greatly gratified at the widespread patriotic interest which has been manifested in the Victory Loan throughout the entire Dominion I am disappointed at the total subscription to-day, which has not equalled our expectations and is not as large as it should be, having regard to the urgent national importance of the loan. There are more subscribers than at the same period of previous loans, but the individual average is comparatively small.

"I think many people to show their good will and interest in the loan are taking \$50 where they could take \$100, \$100 where they could take \$500, and \$1,000 where they could take many thousands.

"I desire to urge as strongly as possible upon the Canadian people the supreme importance of making this loan an overwhelming national success. If we can reach a total of three hundred million dollars, which can easily be accomplished if everybody will do his part, there will be adequate financial support for our military forces, and in addition the prosperity of the Dominion will be secured for the coming year.

"I most earnestly appeal to the people of Canada to give this great and vital national undertaking their most loyal and unstinted support. Let those who have already subscribed increase, if possible, their subscriptions, and those who have not yet subscribed immediately make application for as large an allotment as their means will permit. Canada must decisively score in her great Victory Loan."
—Statement issued by Sir Thomas White at the end of last week.

***IF You have been waiting to see how the Bonds were
going—they have been going well; BUT Your Sub-
scription is needed so that the \$300,000,000
objective will be attained***