

# Manchester, Robertson & Allison,

ST. JOHN, N. B.,

—AND—

LONDON, ENGLAND.

The Largest Wholesale Dry Goods Establishment in the Maritime Provinces.

## DEPARTMENTS.

Hosiery, Gloves, Corsets,  
Ribbons, Laces, Parasols,  
Silks, Velvets, Plushes,  
Shawls, Mantles, Muslins,

Millinery, Dress Goods, Furs,  
Dress and Mantle Trimmings,  
Ladies' and Gentlemen's Cloths,  
Tailors' Trimmings,  
Gentlemen's Furnishings,

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Prints, Cottons, Shirtings,  
Linens, Hessians, Bags,  
Flannels, Blankets,  
Yarns, Warps, etc., etc.

Horse Blankets,  
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Carpets, Oilcloths, Linoleums,  
House Furnishings,

## SPONGE CREPON

THE IDEAL  
INTER-LINING



**Every Costume**  
demands the winsome style acquired  
by the use of SPONGE CREPON.

**It's Light, Stiff,  
Uncrushable,**

Waterproofed and Linen interior so  
interwoven that it can't pull out of  
shape. Ladies are all bound to have  
"Red Selvedge" Sponge Crépon—  
comes in White, Slate, Cream, and  
Fast Black.

See that  
"Red Selvedge."  
64 inches wide.

Write for illustrated  
booklet, "France—the  
Mother of Fashions"  
and Free Samples of  
Colors, and judge  
for yourself.

All Dress  
Lining  
Stores  
Sell It.

## A NEW WRINKLE.

# SPONGE CREPON,

### The Ideal Interlining.

This fabric, wherever it has been used, is pronounced the best article for the purpose that is manufactured. It is a perfect substitute for crinoline, canvas, haircloth, wadding, and all other fibres, being far superior to all these materials as an interlining. It possesses much greater elasticity than any article for a similar purpose now in the market, and, no matter to what crushing it is subjected, if shaken out it will at once regain its former shape.

On account of this elasticity SPONGE CREPON can be used in much lighter weight than any other material, and at the same time better results secured. This is a benefit that will be particularly appreciated for lining dresses.

#### A TRIAL WILL CONVINCING YOU THAT

- IT preserves a perfect fit.
- IT keeps the puffed sleeves and flare skirts in shape.
- IT is easily stitched, and can be rapidly shaped and plaited.
- IT makes skirts and waists set well, and look stylish until they are entirely worn out.
- IT gives body to the thinnest fabric, therefore causing light weight silk to appear as well as the heaviest.
- IT never breaks away at the seams.
- IT does not cut into the fabric into which it is sewn.
- IT is inexpensive and durable, for it positively will not pull or drag out of shape no matter to what use or misuse it is subjected.
- IT, therefore, will be used for an interlining as long as fashion decrees the present sleeves and skirts.
- SPONGE CREPON is made 64 inches wide, in White, Slate and Black, and each color in three weights, Light, Medium and Heavy. The colors are absolutely fast and will not run, and there is no solution used in the manufacture of SPONGE CREPON that will injure the most delicate fabric.
- RED SELVEDGE SPONGE CREPON has a linen woven interior which makes it a preventive to the lining tearing in the seams, sagging, creasing in the folds, or ripping in any possible manner. Also waterproofed.

Sponge Crepon \$1.75 per piece of 10 yards

RED SELVEDGE SPONGE CREPON \$2.80 per Piece of Ten Yards.

OUR TRAVELLERS are now on the road in their respective districts, and are showing a full line of Samples of all Goods, such as are now shown for sorting, also many lines for Spring, 1896. All classes of Woollen and Cotton Goods have and are still advancing, and as our contracts were placed early we are in a position to give our customers full advantage of lowest prices, therefore buyers would do well to place their orders now.

## MANCHESTER, ROBERTSON & ALLISON,

LONDON OFFICES: 2 Milk St.

27 & 29 King St., 37 to 43 Germain St., Chipman's Hill, 13 and 15 Market Sq., ST. JOHN, N.B.