

# "THE LANCASTER WATCH."

EVERY WATCH  
**FULLY GUARANTEED**  
 FOR  
**FIVE YEARS.**



**ALL LANCASTER WATCHES**  
 HAVE  
**FINE THREE-QUARTER PLATE**  
**MOVEMENTS.**

## THE BEST WATCH IN THE WORLD FOR THE MONEY.

IN reference to the merits of the Lancaster Watch, the following testimonial from J. P. Wickersham, Esq., Superintendent of Public Instruction for the State of Pennsylvania, speaks for itself. It reads as follows :

LANCASTER, Nov. 1st, 1878.

A. BITNER, ESQ.,

*General Manager, Lancaster Watch Factory.*

DEAR SIR :—In answer to your inquiries of Oct. 28th, I have to say that I was absent on my recent European tour just four months. I carried with me a watch made at the Lancaster Watch Factory. Before starting I set it to the time of the Pennsylvania Railroad. It was never changed during the entire trip, and, upon my return, IT WAS ON THE MINUTE WITH THE SAME RAILROAD TIME

When at Geneva, Switzerland, with a dozen or more American friends, I visited the celebrated Watch Factory of Patek, Philippe & Co., whose American agents are the great house of Tiffany & Co., New York. After being shown through the factory, we were conducted to the salesroom, where our attention was called by the Superintendent to a large number of very fine watches, the product of the establishment. He also gave us his reasons for thinking that better watches could be made in Switzerland than in America. When he had concluded, I handed him my Lancaster Watch and asked him what he thought of it. After examining it with the eye of an expert, and with marked interest, he replied, speaking at brief intervals : "I have never seen this watch before. . . It is a good watch. . . It is better than the Waltham. . . It is the Best Watch made in America." What adds force to his opinion is the fact that he had carefully studied all the finest American watches exhibited at our Centennial Exposition. All my friends heard the remarks above quoted, and will vouch for the accuracy of my report of them.

Yours truly,

J. P. WICKERSHAM."

**SEND FOR PRICE LIST AND TERMS TO**  
**ZIMMERMAN, McNAUGHT & CO.,**

**56 YONGE ST., TORONTO,**

Sole Agents for the Sale of these Watches for the Dominion of Canada.