

CLEARING SALE.

Now is a chance to buy shoes at prices not heard of before. We are closing out our stock of shoes in our retail store before the 30th of April. All must be sold. All our special lines at net wholesale cost for "cash."



If you want first-class goods, goods that will fit and wear, goods that will pay to buy, this is a chance to get them. All our stock must be sold, as our lease expires on the above date.

Any comments on the excellence of our goods is unnecessary, as the public know all about them. For years they have bought them and worn them and have had satisfaction.

Call early before the sizes get broken, for they will not be replaced.

THE J. D. KING CO., LTD.
79 KING ST. EAST.

FASHIONABLE

Dresses



Gowns, Blouses, Silk Under-skirts, Bicycle and Riding Costumes.

MISS K. BARBER,
3 KING STREET E.

Over Ellis' Jewellery Store.

Call and inspect the latest fashions

GET YOUR SPECTACLES

Telescopes, Microscopes and Opera Glasses from a strictly optical Institute.

"My Optician," 159 Yonge St.



MONTREAL NOTES.

THE first annual exhibition of the Women's Art Association, Montreal Branch, which closed recently, proved very successful in several respects. Considerable interest was evoked; the attendance was very fair, and the receipts satisfactory. It served also to prove what our women artists are capable of doing, and suggested an idea of independence which could not fail to be appreciated by the opposite sex, though there was not, nor is there now, any intention to create a spirit of rivalry in that direction; the study of art is too earnest for even such a thought. The exhibition served also to bring the objects of the association before the public and point out the advantages to be derived from membership.

The display was excellent in a degree, but it would have been better had the advertising and price of admission been kept within the modest range which, we are sure, the exhibition was intended to cover. When one sees something of this kind freely advertised in the papers and heralded by a special poster on every street car throughout the city, he expects something more than the ordinary for his twenty-five cents; and following so soon upon the magnificent showing of the Royal Academy, it was all the more noticeable and apt to create a bad impression. The collection was composed of forty-nine oils and forty-four water colours; the names of forty artists being represented, fourteen of whom were from Montreal and twelve from Toronto. Without doubt the gems of the collection were the works of Miss M. A. Bell. These works we believe arrived too late for the Royal Academy and it was a pleasure to have the opportunity of seeing them here. The pictures were not large, but the graceful attitudes, combined with excellent colour tone in "Mother and Child" and also in "By the Firelight"—a maiden sitting by the old hearth with her head resting on her hand—were irresistible.

Mrs. McCaig's large picture, "The Last Load"—a large ox cart in the centre of the field receiving the last sheaves—which, by the way, was priced out of reason, was good, but did not attract as much attention as her "Hauling Seaweed"—a lovely brown stretch of seashore, with fine atmospheric effect.

Miss Holden's now celebrated pictures, "The Hour of Service" and "I was an Hungry," so much admired at the Academy, were hung but to poor advantage.

Mrs. Watts' four pictures did not do her justice. This artist is capable

of much better work. The hall was not at all suitable for such an exhibition, especially for late-comers in the afternoon, and yet it was very noticeable to what better advantage Miss Plimsoll's "Shore, North Holland,"

was shown than in the Academy, where, it will be remembered, it hung in the hallway, and actually represented nothing. Here, with the full light from the opposite window, it revealed remarkably fine perspective and true values, in a long dreary grey line of shore, sea and sky, illustrating the necessity of good light for the proper showing of a picture.

Among the water colours, Miss MacDonnell's scenes among the old streets of Quebec, attracted much attention. These quaint old tumble-down shanties are extremely picturesque and Miss MacDonnell is very successful in pointing it out to us. We wish some of our artists would look about Montreal; they would find some streets, quaint enough for the brush, and that would create a surprise.

"Old French House," by Miss Ashton Phillips, is a pretty little scene; the quaint old structure with its garden and trees stands out in strong colouring, wonderful for so small a picture.

Miss Sanborn's "Trees in Autumn" was much admired, as indeed are all of this lady's pictures.

During the last week of the exhibition, visitors were able to view the posters, the result of *Waterproof Textile* competition, and kindly loaned for the occasion.

Poster painting is a craze, it can scarcely be called art, yet the hand of an artist is necessary to make a success of the drawing; as for colouring—it is simply extravagant effect. Unfortunately no names were furnished for we curious ones, but one of the prettiest cards was the work of a Toronto lady,—three little maidens dancing a quickstep across the floor. Another by a Montreal lady, but, unfortunately for her chances, turned the wrong way—a lady walking down the street revealing only the back of a brilliant grass-green skirt and black umbrella.

Some designs were very elaborate, others very simple; these last are what are wanted, but for the information of those offering their designs for sale or competition we advise them to study closely what has now come to be the "Art of Advertising." A good strong effect is absolutely necessary, and nearly all were good in this respect, some much better than the prize winner; but they were deficient as advertisements. Note the prize winner,—a rich yellow background, two ladies in black evening dress, one at either end, gracefully holding between them a long scroll with the advertisement well brought out.

Ladies will find in poster designing a wide field for original thought and fascinating work.

* * *
Miss Plimsoll's pictures, about forty in number, are on exhibition at the Art Gallery.

XMAN.
"Use Winsor & Newton's Oil and Water Colours."

H. STONE & SON

(DANIEL STONE)

UNDERTAKERS

429 YONGE ST., COR. OF ANN ST.
TELEPHONE 931

J. YOUNG

(ALAN MILLARD)

THE LEADING UNDERTAKER

PHONE 070 350 YONGE ST.

D. McINTOSH & SONS

THE LEADING

MONUMENTAL DEALERS

524 YONGE ST., TORONTO
Telephone 4249.

Claws

My Mamma won't use any but "Claws" Shears and Scissors, they work so nice and cut so easy and are for sale by all first-class dealers.

CLAUS'S SHEAR CO.
67 Adelaide E., TORO TO

SUNLIGHT SOAP **SUNLIGHT SOAP** **SUNLIGHT SOAP**

The Twin Bar
WITH ITS
Twin Benefits

Less Labor | Greater Comfort

If you wish your Linen
White as Snow

Sunlight Soap will make it so.

Books for Wrappers | For every 12 Wrappers sent to LEVY BROS., Ltd., 23 Scott St., Toronto, a useful paper-bound book will be sent.

A 1/2 PAN WATER COLOR

is a small thing, but it lasts an artist a very long time, and so a good artist gets the very best he can, and the beautiful permanent color makes him cry for joy. This beautiful color is made by Winsor & Newton, of London. They are the artist's friends.

A. RAMSAY & SON, Wholesale Agents
MONTREAL for Canada.