

ENTERPRISE

MONARCH STEEL RANGE



You confidently expect the range you buy to give perfect satisfaction for many years to come. You will not be disappointed if you select an Enterprise Monarch. A splendid baker, easy on fuel, fitted with every modern convenience, it is also built to last.

Write for free booklet which gives many reasons why you should buy an Enterprise

The Enterprise Foundry Company - Sackville, N.B.
Makers of High Grade Stoves, Ranges, Furnaces

SOLD BY LEADING DEALERS EVERYWHERE

Sold by leading dealers everywhere and in Bridgetown by

MAGEE & CHARLTON

A Bargain Counter

A FULL LINE OF

Boots and Shoes, Rubbers

Rubber Boots, Lum-

mans' Rubbers

Also a NEW LINE of

Ladies' Pumps and Oxfords

We are too busy to tell you more about them now. Come in and see for yourself.

LLOYD'S SHOE STORE

Shoe Distributing Centre

PHONE 32

Both Sides of the River

We have two cars of

FLOUR AND FEED

Consisting of **Five Roses and Robin Hood Flour** in bags and barrels; also Special Middlings, Bran, Shorts, Feeding Flour, Dairy Feed Oats and Meal.

Fortunately we only unloaded part of our car on Saturday, so the remainder can be obtained on the South side of the river by our customers in that vicinity.

J. H. HICKS & SONS

Queen Street

BRIDGETOWN, N. S.

Boston & Yarmouth Steamship Co., Ltd.

Winter Service

Steamship "North Land"

From Yarmouth, leave Wed. and Sat. at 6.00 p. m.

From Boston: leave Tues. and Fri. at 1.00 p. m.

For staterooms and other information apply to

J. E. KINNEY, Supt.

Yarmouth, N. S.

Advertise in the MONITOR

FOR BETTER SERVICE

Important Meeting of Life Insurance Men

At a largely attended meeting of the Life Insurance men from Hants, Kings and Annapolis counties at Kentville on Tuesday March 9th, there was inaugurated a movement in the forming of a local branch of the Life Underwriters Association which should tend to place this business in a position to give better service to the public of the Annapolis Valley than ever before.

The Life Underwriters Association is an association of Life Insurance men formed with the sole idea of bettering conditions in the field. It is within the memory of many men when the conditions under which the universal commodity was sold was such that to be known as a Life Insurance Man was almost a reproach. The greatly improved conditions and the high standing of the business to day in the public estimation is in very large measure due to the efforts of this association both in improving the class of men who were selling insurance and in improving the conditions under which they worked.

The Life Underwriters Association has certain definite ideals before it. Among the chief of these are the education of the salesman so that he can better advise as to the plan of insurance which is best suited to the individual need of his client, and thus give better service to the insuring public. The Association also stands for clean methods of business making the interests of the client and agent alike and such practices as twisting policies, misrepresentation of or relating of commissions are directly against the ethics of the Association.

There is no doubt that the formation of such an Association in the Annapolis Valley is a step in the right direction and will enable the insurance men in this district to give even better service to the public than it has in the past. Mr. G. H. Oakes, of the Great West Life, Kentville, is secretary of the Association and one of the insurance men in this district who were not able to attend the opening meeting but wish to affiliate themselves with the movement are requested to communicate with him.

A vain woman may accuse a man of being a flatterer, but never of being a liar.

There ain't no use in kickin', friend. When things don't come your way, It does no good to holler round, And grumble night and day. The thing to do is curb your grief, Cut out yer little whine; And when they ask you how you are, Just say "I'm feelin' fine."

There ain't no man alive but what is Booked to get his slap; There ain't no man that walks but what From trouble gets his rap. Go mingle with the lurch, old boy, Where all the bright lights shine. And when they ask you how you are, Just say, "I'm feelin' fine."

Your heart may just be bustin' with some Real or fancied woe. But when you smile the other folks Ain't really apt to know; The old world laughs at heartaches, friend. Be they your own or mine; So when they ask you how you are, Just say, "I'm feelin' fine."



A Typical Cross-Continent Scene in the Testing of Overland "4"

OVER SOUTHERN MOUNTAINS NOW ON CANADIAN ROAD

Roughest of Canada's Roads are Like Paved Streets in Comparison with Deserts and Mountain Trails on which New Canadian-made Automobile had its Initial Tests—Invention of New Springs Promises to Revolutionize Light Car Construction.

'Tis a far cry from the sagebrush, a basis of quantity production, of Arizona and the mountain trails of California to the prairies of Western Canada and the town and country roads of all the other provinces between British Columbia and Prince Edward Island. Yet automobile tests of the severest kind ever attempted over mountains and through streams and the roughest of American country had much to do with a car that is now being made in Canada, by Canadians and for Canadians.

The car in question is the Overland 4, which had 250,000 miles of that kind of testing before the factory at Toronto sold a single car. Since the Canadian factory reached

MOTHERS!

Watch your children's skins. As soon as you see the slightest trace of a rash or sore, apply Zam-Buk. This antiseptic balm will protect the sore place from infection, prevent it from spreading and healing soon follows.

Careful mothers always keep Zam-Buk on hand for their children's injuries—it ends pain so quickly and prevents any possibility of festering. Best for cuts, burns, scalds, bruises, ringworm, scalp sores, eczema and teething rash. All dealers 50c box.

Zam-Buk

BLUENOSE SELLS AUTO INVENTION

Attleboro, (Mass) paper: Clarence M. Frost, the local inventor, has sold the right to manufacture and distribute the More-Less Aerated Water System for automobiles to a Boston party. The price included is a big one, and speaks well for the device which the local man put on the market after years of study and experiment. Mr. Frost will continue as a salesman for the company, establishing agencies throughout the country.

Under the terms of the agreement all the rights will revert to Mr. Frost after a term of 5 years. The plant will be moved to Boston. Mr. Frost is now at work on another device which he claims will be full as satisfactory to automobile owners as the More-Less Aerated Water System. Mr. Frost who makes his home here is a well known resident coming here from Nova Scotia ten years ago. His success is the subject of much favorable comment from automobile men.

FM FEELING FINE

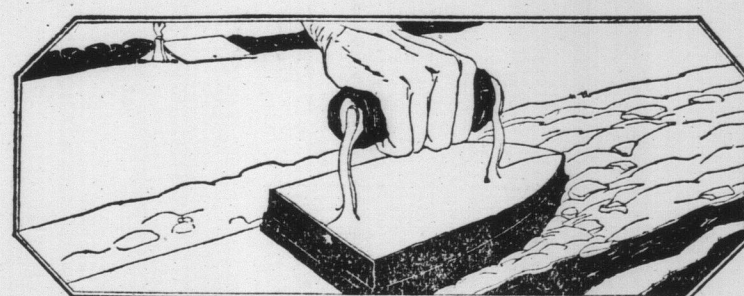
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New Triplex Springs Iron Out the Wrinkles of the Rough Roads

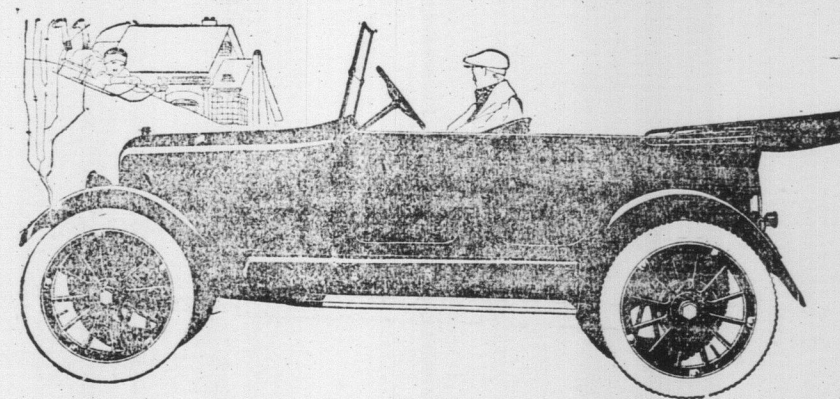


THE wrinkles of rough roads seem smoothed out completely by the wonderful springs of Overland 4.

These springs hold the wheels to the road, while the passengers ride in even comfort. The astonishing qualities of these diagonally attached Triplex Springs have created an utterly new conception of light car riding ease.

Best of all, this heavy car kind of comfort is now obtainable with economy in fuel and tires and remarkably low upkeep cost.

Overland 4 is started and lighted by two-unit electric starting and lighting system. It has rain-vision windshield and unit power plant. It is equipped with all the latest car essentials and conveniences.



BEELER & PETERS

Head Office and Factories: Willys-Overland Limited, Toronto, Canada
Branches: Toronto, Montreal, Winnipeg and Regina

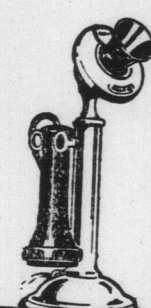
A Security that is Well Protected

There is no speculation in an investment in the securities of the Maritime Telegraph & Telephone Company. The value of the Company's property has been fixed by the Public Utilities Commission, and the return allowed is more than sufficient to pay all interest charges. Adequate reserves have been made and retained to cover depreciation, and damage from storms, etc., so that the capital of the Company is well protected. The reserves today are over one million dollars.

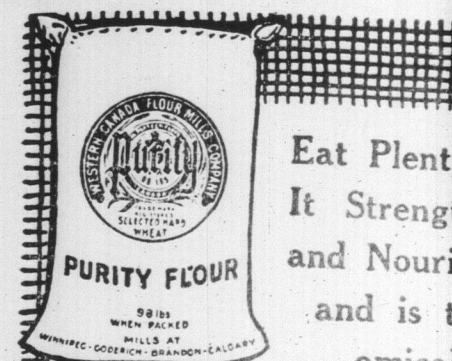
The telephone will always be required as an aid to the transaction of business and for social convenience. The growth of its use in Nova Scotia is indicated by the following:—

1912 . . . 15,061 telephones
1919 . . . 26,406 telephones

The Public Utilities Commission by adjustment of rates whenever such becomes necessary, gives assurance that a return of 8% on the capital invested in the Maritime Telegraph & Telephone Company is practically guaranteed.



The Maritime Telegraph & Telephone Co. Limited
Halifax, N.S.



Eat Plenty
It Strengthens
and Nourishes
and is the
omical

Bake your Bread from
PURITY FLOUR

"More Bread and Better"
Western Canada Flour
TORONTO, CANADA

Branches at: Winnipeg, Brandon, Calgary, Edmonton, etc.

Better Shoe

While announcing the arrival of WEAR including such Good Shoes as "KINGSBURY" etc. I desire at the attention to MY SPLENDID SHOE STORE

By stocking the various widths in men's I fit every foot with the correct size and not only more style and comfort but better

Such Service is seldom given outside stores and this exclusive feature has won from other towns.

Select Your Easter Shoes Now and Width is in Style

Expert Service in Fitting

C. B. LONG

The Home Of Good Shoes

TODD'S For One

I WILL SELL

Flour, White Meal and Samson's

At A Special Discount

CASH

GROCERIES

Read The

The tea market is very strong. Higher prices come. The markets are very bare and the improvement in this condition for many CANADIAN GROCER Feb. 28th.

I AM STILL SELLING

Orange Pekoe Tea, in bulk
Coffee, in bulk

Buy a few pounds at this price while it lasts

A. J. BURTON

PHONE 37

THE Yarmouth Beaut

Is Used by All Refined Smokers

There's a Reason, Quality