

THE EYE IS THE WINDOW OF THE MIND:

My theatres are crowded with those windows through which human beings look out. It is my ambition to put before them only that which is edifying, inspiring, worthy of the artist, the theatre and the public. I invite criticism of all kinds, from fathers and mothers especially.

—MARCUS LOEW

MISS D'ARMOND ON
HOW TO SECURE AND
KEEP A COMPLEXION

Pointers From Pretty Star
Who Will Be At Loew's—
Next Week.

Have you begun to wonder what has become of the girl who is petite and dainty and sweet, who is not an undulating giantess of snaky figure, but who represents lovely sturdiness of a kind that has charmed and will charm through all the ages?

Does this present-day fad of making yourself over to be something the

realist-poster-cubist school and its descendants dream after a Scotch woodcock, plus a Welsh rabbit, leave your despairing lest the girl-real girl be going out of style, and the dreaded "something-just-as-good" be coming in to take her place?

Be of good cheer. "Girl-real girl" exists, in spite of all the cut-off-the-same-pattern evidence to the contrary. She exists, for I have seen and talked to her. Isabelle D'Armond, one of the charming lights of vaudeville, is petite and dainty and sweet, and very, very clever—clever enough to understand her type and not depart therefrom, and sweet enough to flit through your brain to the tune of the dear old refrain.

"Dainty, little, dimpled darling. Fairer than the new-blown rose, Pure and modest as the buds of spring-time. Sweetest flower that blows; Louglier like the softest music. Ah, to know you is to love you, sweetheart. Dainty little ingenue."

Miss D'Armond's Method.

All of which applies to dainty Miss D'Armond, except that her eyes are

softly brown, with the pure blue whites that betoken clear, sane, good health. Even under her make-up, Miss D'Armond's skin showed clear and demurely, her facial contours were firm and rounded, with no sagging lines at chin or throat or eyes. No athlete in the prime of condition ever had firmer flesh and more satin skin. And this is not the result of chance, for Miss D'Armond knows just how to achieve these results.

"I don't believe in soap, or even water, for the face," said she. "Water makes wrinkles, especially when its use is followed by that of a linen or damask towel. I use a bath towel to dry my face when I wash it once a week. Are you shocked at that? Please don't be, for I am sure I keep my face clean. Cold cream and plenty of it—that's my means for cleansing and keeping the flesh firm; and then I always rub up—up under the chin, up from the sagging wrinkles that like to cut a path from nostril to lip-corners, and up under the eyes with light strokes. Cold cream packed firmly under the eyes at night keeps away the tiny network of wrinkles that it is so hard to avoid. And tiny strips of court plaster at the outer corners of the

eyes and across the furrows that come between the brows, smooth them out. "And now, listen to the party I have with myself once a week: On Sundays, generally, I wash my face, and it is quite a process for only one day of the week I use water on my face. First, a good washing with warm water and castle soap, then a thorough steaming, followed by a witch hazel rub; next a dash or two of cold water, and finally my old friend, cold cream again."

With Miss D'Armond's firm, satiny skin and clear facial contours to recommend her treatment, I add my endorsement for her theory; and if the girl who is too fat, or whose skin shows a tendency to sag or wrinkle, will try it, surely she will bless pretty Isabelle D'Armond as double chin and sallow skin vanish and clear skin and firm flesh take their place.

"You go abroad so much," said I, "with a London season only a few weeks ahead, tell me just how you think our girls compare with those of other countries, won't you?"

"Oh, Canadian girls are the prettiest of all," said this dainty American, with the glowing enthusiasm she brings to whatever demands her attention. "Canadian girls are well groomed, well bred and have a fine outdoor swing when they walk—that is if they walk naturally and not just a la mode. But fat threatens girls—sweets and comfort and petting and pampering do that. I am very careful about not getting fat—and I take simple precautions besides plenty of exercise in the walking line. "Let me tell you about my anti-fat methods—a glass of hot water the first thing in the morning, and then a simple breakfast beginning with acid fruit. Plenty of hot water and acid fruit keep the system clean and sweet. No potatoes, no bread—though unbuttered toast is harmless—few sweets, no fats and no water at meals—that is a diet that is not a hardship to endure. And then always stand after meals. That is not a fad—it's a fact in the thinning process. I am not recommending anything that I have not tried myself, and I am determined not to be a victim of the white woman's burden—fat."

The great brown eyes looked at me earnestly, the merry mouth was ready to tremble into its infectious little crooked smile—one of the gayest, most heart-reaching smiles I have seen—and suddenly one of dainty Isabelle D'Armond's greatest beauty secrets revealed itself to me: it is this—her unselfish interest in all that goes on around her—her genuine admiration of other women, her sweet, sane oneness with all of life.

FIND PETRIFIED CATS
BENEATH OLD FLOOR

Foughkeeps, Feb. 14.—While repairing the floor of the Academy of Music of Beacon carpenters found the bodies of two cats that had become petrified. Fifty years ago, at the time the floor was laid, the cats must have run under it. The carpenters, unknowingly, had walked them in.

They evidently had attacked each other, as one had an ear chewed off. The bodies are as hard as flint, but brittle, and no parts are missing except the chewed ear.

Katherine MacDonald comes to Loew's in a late screen story, "The Thunderbolt," March 4, 5 and 6.

INTERIOR OF LOEW'S

Continued From Page One.

shades subdue the lights. To the left of the entrance and also upstairs is a smoking-room for the men.

The stage is large and equipped with the most modern appliances, which make it the equal of any on the continent. The drops are numerous and beautifully painted. They are operated by a multitude of ropes, and the heaviest can be raised or lowered by one man working with one hand—an operation usually requiring the work of three men. The lighting is controlled by a dimmer, a huge machine weighing nearly one thousand pounds. By this machine it is possible to secure 140 different degrees of light.

Another outstanding feature of the stage is the passage that runs across the width of it, and which is divided by a solid brick wall from the stage. By using this passage, one is enabled to pass from one side of the stage to the other without reflections being shown on the drops. The dressing rooms for the use of the actors are located off of this passage. Nothing has been spared by the

management that would add to the beauty of the playhouse. All London will be enthralled with its many wonders of beauty. A glimpse of the interior is worth the price of admission alone.

STRONG MEN MADE ON SIMPLE FARE.

The Spanish peasant works every day and dances half the night, yet eats only black bread, onion, and watermelon. The Smyrna porter eats only fruit and sour olive, yet he weighs in with his load of 100 pounds. The Roman soldiers, who built such wonderful roads and carried a weight of armor and baggage that would crush the average farmhand, lived on coarse brown bread and sour wine. They were temperate in diet and regular and constant in exercise.

KEEPING CUT FLOWERS FRESH.

Most cut flowers can be kept in good condition for several weeks by cutting off about half an inch of the stems under the surface of the water after the water is changed each day. This underwater cutting prevents little plugs of air from entering the little ducts through which the water rises in the stems, and assures a steady upward flow. A wad of wet newspaper packed into the bottom of the vase will help bulbous flowers.

Surgeon Removes
100 Lbs. Fat From
Chicago Musician

Chicago, Feb. 13.—Through one of the most unusual surgical operations on record, Paul Biese, well-known musician, and one of Chicago's heaviest men, is 100 pounds lighter. The operation was performed by Dr. Max Thorck, who removed 100 pounds of skin and fat from Biese's abdomen.

"The operation was of a plastic nature," said Dr. Thorck. "It will be impossible for the excess fat to return. With its removal the skin was cut away and tightened so that fat cannot longer grow about the girth."

Biese will later have fat removed from his neck and face. He will be completely recovered in two weeks, Dr. Thorck said.

Ever lovable Billie Burke will be the screen attraction at Loew's Theatre, March 3, 5 and 10, in her latest screen release, "The Misleading Widow."

BORN WITH BULLET IN SHOULDER

Gadsden, Ala., Feb. 13.—After suffering a 22-calibre rifle bullet being imbedded in its shoulder before birth, the week-old child of Mrs. Alice Martin will live, physicians say. The mother is dead from effects of the bullet which the infant carries in its shoulder.

Mrs. Martin was handling the rifle when it was accidentally discharged, the bullet entering the abdomen. In an effort to save her life, a Caesarian operation became necessary. Mrs. Martin died two days later, but the child is in good health, and the bullet will not be removed, it is stated.

BANKER'S MISTAKE.

Lancaster, Pa., Feb. 13.—An error in writing a check by a clerk of the Peerless Building and Loan Association of Philadelphia some time ago, gave Piero Stafferi \$1,400, instead of \$14.90 for his five shares of stock, and Piero, highly elated at the boom market, bought a home here.

Today the loan company obtained an injunction restraining him from selling or mortgaging the house, and has filed a bill asking for the return of the overdrawn money.



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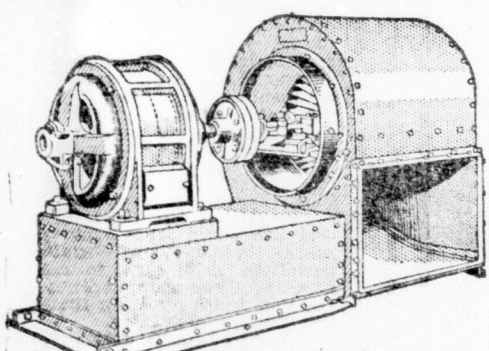
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