

IF YOU WERE

a clothes expert you could pick out the good dresses in a crowd as easily as you could pick a fat man from a crowd of thin ones. We want to impress you with the fact that clothes made by us have all the good points. Good clothes do not indicate a proud man, but they do a wise one. Exercise your wisdom by placing your next order with us.

O. LABELLE & CO.
346 RICHMOND STREET.

FERGUSON & SONS

Funeral Directors
180 KING STREET.
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT.

SMITH, SON & CLARKE

UNDERTAKERS
115 DUNDAS ST. PHONE 586
625 DUNDAS ST. PHONE 678
Residence on Premises.
Private Ambulance Service.

GRIFFITH BROS.

LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection
104 DUNDAS ST. PHONE 459.
CARL MILLER, Asst. Manager.

Logan & Ball

Funeral Directors
418 RICHMOND ST. PHONE 156.
Residence on Premises.

R. K. COWAN

HARRISTER, SOLICITOR, ETC.
County Bldg., new Court House, London.

PHONE 1591.

"Hello, John! Be sure to order that ton of coal from McGuffin's Coal Yard, 625 William Street." "ROSIE."

Green & Co.

495 YORK STREET
Sells MURRAY MIN. ANTHRACITE CHESTNUT COAL. No smoke, no clinkers; burns bright; best burning coal in the city, and only \$5.50 per ton.
GOOD DRY STAIRS \$1.50 PER LOAD.
PHONE 1391

KINDLING WOOD \$1

Per Load, or 2 Loads for \$1.50.
Delivered to All Parts of the City.
LONDON BOX CO.
309 BATHURST ST. Phone 528.

Beattie Elected Mayor for 1910

Hurray! Winnet's customers unanimously voted that

D. L. & W. SCRANTON COAL

Is the best Coal for Heating and Cooking to be had in the city. If you have not tried it, try it and see if our customers have not voted O. K. All sizes. Prompt delivery.
Phone 481. Office: Horton and William Streets. ywt

Who Said Open Winter?**Open To Take in Coal We Guess**

The blizzard that has just swept the whole country has made people think of the winters we used to have. Also to think of more coal, and to think of Hunt's Coal, which is delivered so promptly.

OFFICE: 363 RICHMOND ST.
Phone 123.

YARD: WATERLOO-M. C. R.
Phone 412. ywt

TO LET

Premises centrally situated, suitable for light manufacturing or storage. Rent cheap.
LONDON LOAN AND SAVINGS CO'Y

HOTELMAN APPEALS THE CIGAR CASE

Mr. Brammer Harrison Not Satisfied With P. M. Love's Decision.
Mr. E. W. Scatcherd, acting in behalf of Mr. Brammer Harrison, proprietor of the Harrison House, filed an appeal this morning before the first division court against the decision given by Magistrate Love in the recent case, where Mr. Harrison was found guilty of selling cigars on Sunday and fined. The appeal will be heard on Jan. 14, and a decision given by Col. Denison in Toronto last summer is the basis of the appeal.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's**THOS. WILSON**

Merchant Tailor

212 DUNDAS STREET

HIGGINS' BLOCK. Telephone 88

OUR AIM

Is to please our customers. We take every means in our power to do that. Make one of our customers and you will be pleased too.

MAY BROS.

685 YORK STREET.

PHONE 1224.

**Several Pointers on Our Coal**

It is free from slate and stones—burns clear and bright, and gives out more heat than any other coal. Orders filled for any size coal, and delivered promptly.

D. H. GILLIES & SON

PHONE 1312.

The Home Table Should Never Lack**Johnston Bros' XXX Bread**

Eat it daily throughout the coming year, and you will be benefited in health by it.

Johnston Bros. Phone 944

LONDON AND DISTRICT**Assignment.**

Mr. J. P. Crumney, furniture dealer of this city, has assigned to G. D. Bindner.

Normal School Opening.

The winter term of the Normal School opened yesterday with 187 students in attendance, of these 20 were men. The winter examinations were held just before the Christmas holidays.

Lobo Reform Association.

The annual meeting of the Lobo Reform Association will be held at Coldstream on Jan. 17. The election of officers and other business of importance will be transacted. A number of speakers will be present, including Mr. J. C. Elliott, M. P. P. T. G. Turnbull, J. H. Fowler, London; Mr. Jared Vining, London; J. M. McEvoy, and others.

Rev. Mr. Graham III.

Rev. Mr. Graham, pastor of Wellington Street Methodist Church, who was to have taken the service at the week of prayer meeting in the First Methodist Church last night, was confined to his room with a very severe cold.

Series of Lectures.

The educational department of Ontario has arranged for a series of six lectures to be given at each of the Normal Schools of the province. Mr. C. B. Edwards, inspector of public schools, will deliver the first lecture at the London Normal School on Friday evening, Jan. 7, at 8 p.m. The subject will be "Some Important Factors in Education." These lectures are intended for the Normal School students, but the public are cordially invited to attend. The other lectures will be announced at a later date.

Builders' Exchange.

The Builders' Exchange have recently taken a ten-year lease of the premises formerly occupied by the board of trade over the Bank of Nova Scotia. They have had the rooms very tastefully decorated and equipped for the requirements of the members, and congratulate themselves that they have secured the most suitable premises for their purposes to be had in the city. They will hold their annual meeting

BEGIN THE YEAR RIGHT

Buy a watch that you can depend on the year 'round. See our \$10 special 17-jewel, in fully guaranteed case.

The best for the money in London.

SUMNER

The Quality Jeweler,

380 RICHMOND STREET.

**Parnell's Home-Made Bread**

A pure, sweet, wholesome loaf. Full of nutriment—just what is needed in this cold weather.

Ever Tried It?

Then there is our high-grade bakers' bread for toasting. It takes such a delicate brown when toasted, and has such a delicious flavor, that we know you'll like it.

Call us up and we'll have a driver call.

Phones 929 and 1390

Hazel-Rose

(REGISTERED)

An exquisite article for the face and hands. Keeps the skin soft, white and beautiful. An ideal toilet lotion and skin food, 25c.

Cairncross & Lawrence

Chemists and Druggists.

216 DUNDAS STREET.

Promotion for Mr. Gunn.

Mr. Chester B. Gunn, who has been for the past six years in the office of the International Harvester Company in this city, has been promoted to take charge of the company's office at Yorkton, Saskatchewan, and left last evening for the west. Mr. Gunn has been very popular in many circles, and carries with him the good wishes of a host of friends.

An Aylmer Couple.

Detroit Journal: Jessie C. McIninch, in the divorce court, said her husband, Leroy, had refused to work, so she fired him. He promised to do better in future, so she took him back, withdrew the divorce bill she had filed and paid his board for a week. For one week Leroy was supremely happy, but as he had made no move towards getting a job his wife fired him once more and for good. They were married in Aylmer, Ont., in 1899. She will get a decree.

Woman's Music Club.

Another delightful recital of the Woman's Music Club was held in the Masonic Temple yesterday afternoon. The programme was arranged by Mrs. T. G. Dockstader and Mrs. S. H. Mower, and was drawn from the classic period. The opening numbers by Miss Helen Ivey were beautifully rendered. Miss Jean McIntyre, of St. Thomas, a pupil of Mr. Thomas Martin, made a very decided impression with her piano solos, and she proved herself to be a musician of exceptional ability. Especially notable was her rendition of Beethoven's Sonata in C major. Miss Edyth McBride's selections were also greatly appreciated, especially the old English song, "Phyllis Hath Such Charming Graces." Mr. Dwight-Edwards sang in his usual finished style, and his work was greatly enjoyed. The programme was as follows:

(a) Thou Art Like a Flower.....Handel
(b) O Lord, Correct Me.....Handel
(c) Miss Helen Ivey:
Fantasia e Fugue.....Bach
Miss Jessie Strong:
(a) Pi tra i ceppi.....Handel
(b) Mes belles Amourettes.....Unknown, 1713
(c) Del vider alla finestra.....Mozart
(d) Ave Verum.....Stradelli
(e) Mr. Cyril Dwight-Edwards:
Sonata in C Major.....Beethoven
(f) "Waldenstein," Op. 53
(a) Allegro con brio.....(b) Introduzione (Andante).
(c) Rondo (Allegretto moderato).
(d) Miss Jean McIntyre, St. Thomas:
Graces (Old English).....Anthony Young
(e) Phyllis Hath Such Charming Graces (Old English).....Scarlatini
(f) With Verdure Clad.....Haydn
Miss Edyth McBride.

BRAKEMAN WAS FOUND GUILTY OF ASSAULT

Was Bound Over to Keep the Peace By the P. M.

In the police court this morning a young G. T. R. brakeman, who assaulted a clerk in one of the east end offices of the company a few days ago, was found guilty of assault and bound over in the sum of \$200 to keep the peace.

The dispute arose about who should inspect the brakeman's watch, and after a few words the brakeman hit the clerk on the head when he wasn't looking.

"I think the attack was a very cowardly one," said the court, "and you should be heartily ashamed of yourself."

SCHOOL GARDENS ARE A HELP TO PUPILS

Cleveland Lady's Address Last Night in the Normal School.

Miss Louise Klein Miller, curator of school gardens in Cleveland, gave a very interesting lecture at the Normal School last night under the auspices of the London Horticultural Association. Dr. A. O. Jeffery, the chairman of the evening, in introducing the speaker, spoke of the object of the society, the beautifying of the city.

School gardens, in Miss Miller's opinion, were of inestimable value to the pupils, but she considered that this work might be given a considerably wider scope, by introducing it into the high schools as well as the public schools.

In a number of places in the United States, continued Miss Miller, this scheme had been tried with marked success. In Oklahoma the state board of education requires that horticulture be taught in connection with the public schools, and the state agricultural college trains teachers for this work. Thus pupils are taught that the success of a city depends on the state of the agricultural district surrounding it.

In 1904 school gardens were started in the Cleveland schools, and now practically every school has its garden, and many of the children have been inspired to start gardens at their own homes.

The work is done out of school hours and is not compulsory, and it has, in Miss Miller's opinion, a very beneficial effect on the physical, mental and moral life of the child. It was also, considered the speaker, a great assistance with backward pupils, most of whom were very successful in this work, and were consequently inspired to further efforts in the direction of their studies.

MASONIC TEMPLE COY WAS FORMED YESTERDAY

Site Will Be Selected Shortly—Financing the Project.

At a meeting of the committees from the different Masonic Lodges in the city held yesterday afternoon, the Masonic Temple Company, Limited, was organized, with the following officers:

President—P. W. D. Brodrick, Vice-President—A. B. Greer, Secretary-Treasurer—S. Baker. The letters of incorporation have arrived, and the work of preparing the by-laws of the association are now under way, and will be completed within a few days.

The selection of a site will be made shortly. There are four now bonded, and one of the four will be chosen. All are within easy access of the street car lines.

Financing the Project.

The work of financing the project is well advanced. The blue lodges, chapters and temples have all sub-

ROSS' STORE FOR WOMEN

LADIES' READY-TO-WEAR DEPARTMENT

We Have Decided on a WINTER COAT CLEARANCE

We will not influence you with saying how much the prices are lowered, for it is easy to make figures to mislead, and we know that the bigger the reduction shows in figures the greater will be your doubt of its genuineness, but we value your confidence equal to your patronage, and this we shall retain, because honesty wins.

Now for the facts:

Every Garment We Offer Is of the Most Recent Production.

We're going to sell them, and at prices which will very favorably compare with any values in the market.

You've been waiting for this, haven't you?

Don't wait any longer, but see the goods and

BUY THAT COAT NOW**196 DUNDAS ST., LONDON****FIRE! FIRE!**

Our Entire Stock Must Be Sold on Friday and Saturday, regardless of cost.

Everything must be cleared out to make room for the carpenters and painters.

We will put in an entire new stock and be open for business on or about February 1.

Remember Friday and Saturday of this week for bargains.

Only two days. Come early.

Henderson & Blinn

Fruit Merchants

Phone 3079. 354 Richmond St.

THE NEW FIRM THE OLD STAND A. E. JOLLY & CO.

SUCCESSORS TO G. C. JOLLY

Wall Paper, Pictures and Frames, Artists' Supplies, Room Mouldings, Window Shades, Curtain Poles, Etc.

PAINTING and PAPERHANGING

Watch this space for future Advertisements

190 DUNDAS ST., LONDON**THE ONE-PRICE JEWELRY STORE THE YEAR 'ROUND**

BEST QUALITY SILVER-PLATED BAKE DISH, stamped and guaranteed, only \$5.00. The best value ever offered. See them.

W. J. WRAY & CO.

384 RICHMOND STREET, OPPOSITE CITY HALL.

Wholesale and Retail Jewelry and Optics.

Men's and Boys' Clothing on Credit

Man is judged by his clothing, so why appear day after day in shabby clothes when Raphael & Co. will outfit you with a suit or overcoat on CREDIT?

This clothing is a splendid sample of modern tailoring, made of all-wool materials only and finished with the best of linings and trimmings, with prices right, as Suits and Overcoats at

\$10.00, \$15.00, \$20.00, \$25.00

Boys' Clothing

We sell nothing in this line but what will give perfect satisfaction to the parents of healthy boys.

Suits and Coats from \$3 and Upwards

Open Evenings **Raphael & Co.** 236 Dundas St.

During the year at least \$7,500,000 worth of toys have been imported in the United States. Property on Wall street, New York, was sold lately for \$1,500,000, an average of \$822 a square foot.