The "Herald" still Wriggling.

On Saturday, the Joint Stock limited Company of the Guelph Herald were treated to even more than their usual diurnal dose of in-furiate personalities, which are the great distinguishing features of its great editorials. On this occasion Mr. George Elliott is the theme of the Herald's penny a liner, and, gracefully, as usual, does he handle it. "Mr. Elliott is," we are told, a "very estimable, though rather obsolete old gentleman, one who appears to be a candidate for Mr. Stirton's political shoes, but who by some fatality never succeeds in getting higher up than the exceedingly honorary position of President of the Association;" and again "as a man who wrapped up in the importance of the occasion and himself, a man engaged in exchanging admiring glances with his political friends amidst bursts of globular cal friends amidst bursts of globular oratory," and the whole spiced with a reference to a personal peculiarity which, harmless in itself, is purposely attempted to become, through the instrumentality of the Herald's odious vulgarity, a butt for offensive ridicule and jeers. And wherefore this disgusting diatribe against an admittedly "estimable and highly respectable old gentleman? Simply because Mr. Elliott felt obliged in the performance of a public duty to characterize the Herald's mendacity as a falsehood stamped by itself on its own face. And as a further testimony to the Herald's genuine appreciation of its own expressed opinion of Mr. Elliott's estimableness, respectability and veracity, and to "clinch it by person whose names" (Jerry Connors being the most important) guaranteed by the Herald, will be a sufficient passport of their reliability. A series of psuedo-saturical letters, are covertly introduced in order, as is fully intended to throw discredit on Mr. Elliott's veracity altogether.

The Herald's Ishmaeliush adventurer does not seek to overturn Mr. Elliot's "ellinche" as furnished by oratory," and the whole spiced with

The Herald's Isimmelitish adventurer does not seek to overturn Mr. Elliot's "clincher" as furnished by himself, but like his illustrious prototype, the "cuttle fish" attempts to darken the successful attack upon his mendacity by every conceivable form of literary smut and ruffianism, and we wish him joy of his luxurious revel.

and we wish him joy of his luxurious revel.

Mr. Elliot's personal character is too unimpeachable in every particular to be either attacked or sneered at by anyone in this community. Apart altogether from his service as a public man, his private relations in life command universal respect, and the public cannot, therefore, but be abundantly satisfied that the statement made by us and unequivocally substantiated by Mr. Elliott, that Mr. McMillan was not "hissed down" at the recent Reform meeting was correct.

The Geneva Arbitration. — The London Observer anticipates that by the awards to be made by the Geneva Tribunal, England will be obliged to pay heavy sums of money for direct damages, although it is believed the total amount will fall below the American estimates by several millions.

Equitable Life Insurance Company.

Equitable Life Insurance Company.

We call attention to the advertisement of this Company alsewhere. Mr. J. W. Paterson is general agent for Wellington, Grey, and Bruce, and will be happy to give any information concerning its standing and system. A contemporary says of this Company;—

The enterprise, steady perseverance, and thorough scientific knowledge of those untiring men, who, in spite of all obstacles, brought the "Old Equitable," (as it is called) to a successful issue—have had their counterpart in the energy and ability by which our Equitable in New York has, in many respects, been able to outstrip all competitors. Not only does this latter Society annually assure a greater number of lives than any other Co. in the large average of their policies, the selection is from the best and wealthiest classes in the community. Merchanits, bankers, capitalist all-seem to prefer the Equitable, who from the extent of their business are enabled to grant the heaviest risks on single lives, and the liberal and yet conservative management entitles them to the utmost confidence.

We have already alluded to the application of the tontine system to Life Insurance. A defined and very marked improvement has been added by the Equitable, under a form of Insurance known as the Tontine Savings Fund Poley, which has become exceedingly popular in this country, and has attracted more business since its introduction than any plan yet adopted. A very full explanation of this policy is given by the Equitable in its various documents and publications; and many other Life Insurance Companies, though at first opposing it, have since adopted a somewhat similar assurance.

Enormous as has been the growth to the Equitable in its various documents and publications; and many other Life Insurance companies, though at first opposing it, have since adopted a somewhat similar assurance.

Enormous as has been the growth with the first opposing it, have since though at first opposing it, have since adopted a somewhat similar assurance.

Enormous

A communication to the London Echo
states' that cardinals' hats have been bestowed upon the Archbishops of London
and Paris.

A communication to the London Echo
The whole will be sold together, or
rately, to suit purchasers.
Apply, if by letter, post-paid, to Di
Apply, if by letter, post-paid, to Di
Campbell, Averfovle P.O.

MONTHLY CATTLE FAIRS.

March, May, July, Septembergan Averaber.

Jor.

Jor.

Jor.

Jor.

July and October.

Juny—First Monday in January, April, July and October.

Juny—First Monday in January, April, July and October First Thosday in February,

May, August and November.

Juny—Ton—First Thusday in each month.

Justowel.—First Friday in each month.

Justowel.—First Friday in each month.

Juny—March, May, July, Sept. and November.

Juny—Monday before Guelph.

January.

January,

January,

January,

March, Corpstal Falace Grounds, the day atter, Guelph.

EQUITABLE

Life Assurance Society,

No. 120, Broadway, New York.

New Business, sum assured 1871, \$41,804,027.00

The Largest of any Company in the World.

in this respect or the braise and gratitude of the community.

There are many reasons for selecting the Equitable Life Assurance Society.

1st—No company has such large annual transactions, thereby infusing into its business aconstant accession of fresh and selected lives which is one of the greatest elements of strength.

2nd—Liberality in dealing with all claims: observing at the same time, a due regard to policy-holders by a first ensistance to any attempt at imposition.

3rd—Perfect organization in every department, which renders official information casily attainable and secures a complete administration of its affairs.

4th—Being one of the most progressive institutions of its kind in the world, it is ever prepared to seize at once upon all the improvements in the business that science can suggest.

auggest.
The Equitable Life Assurance Society issues every recognized form of policy, and es-TONTINE SAVINGS FUND INSURANCE

which the Company introduced. This new which the Company introduced. This new amount of the property of the company introduced. This new amount of the action of the company of the compan

ent kinds of Policies issued by the Society can roadily be obtained at THE COMPANYS OFFICES, 120 Broadway, New York, Or from any of its representatives through-out the United States and Canada.

58 CHURCH STREET, TORONTO, GEO. B. HOLLAND,

W. J. Paterson,

Office-DAY'S BLOCK, GUELPH.

HART & SPEIRS,

Conveyancers, Land, Loan, Insurance and General Agents, 4 Day's Block, Guelph

In reference to the above, Wm. Hart begs o inform his friends and the public that he ias entered into partnership with Mr. Jas. Speirs in the above business, and while spressing his grateful acknowledgments or the liberal share of patronage bestowed pon him for the past three years, would espectfully solicit a continuance of the ame to the new firm.

All business entrusted to us will receive

business entrusted to us will recei thand strict attention. Deeds, Mortgages, Wills, Leases, &c., &c

neatly and correctly propared.

noatly and correctly propared.

MONEY always on hand in sums to suit
borrowers, on mortgages or good personal
security. No delay or extravagant charges.

Our list of Town and Farm Property is
large and varied, and parties in want of real
estate of any kind should call on us before

3. Governments, the rest governments of the rest governments of the synthic street, and the synthic street, and the street, and the synthic street, an

TEW ARRIVALS

FOR JULY

Another Large Supply of

BOW BELLS

With which is given a very nice Berlin Wool Pattern for a chair

CASSELL'S. QUIVER

CHAMBERS'

ALL THE YEAR ROUND CORNHILL

METROPOLITAN TABERNACLE SUNDAY MAGAZINE

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LONDON READER GENTLEMEN'S JOURNAL YOUNG LADIES JOURNAL

EVERY MONTH SUNDAY AT HOME

YOUNG MEN OF GREAT BRITAIN BOYS OF ENGLAND

> GOOD WORDS A large extra supply, containing in memoriam Norman McLeod, D.D., by A. P. Stanley, D.D., Dean of Westminster.

ANDERSON'S J.

OPPOSITE THE MARKET

GUELPH

Guelph, July 12, 1872 .

THE LARGE No. 1.

Millinery,

Shawls, and

Mantles IN GREAT VARIETY

Guelph, July 2nd, 1872

AT REDUCED PRICES

For To-morrow (Saturday).

WM. GALLOWAY.

Guelph, July 12, 1872

JULY MAGAZINES

AT

DAY'S BOOKSTORE.

YOUNG LADIES JOURNAL BOYS OF ENGLAND

GENTLEMAN'S JOURNAL

EVERY MONTH

CHAMBERS' JOURNAL SUNDAY MAGAZINE GOOD WORDS

CASSELL'S MAGAZINE ALL THE YEAR ROUND

LONDON JOURNAL

CORNHILL MAGAZINE LITTLE FOLKS ST. JAMES

DAY'S BOOKSTORE,

WYNDHAM ST.,

GUELPH.

THE BEST HOTEL IN TOWN.

New Advertisements.

PERRY'S GROCERY STORE Higinbotham's Block, Guelph.

SUGARS SUGARS

FOR THE BEST

Glass Preserve Jars---Patent Tops; All Right Preserve Jars; Mason Preseve Jars;

Gem Preserve Jars, PERRY'S GROCERY STORE.

The Best TEAS are always kept in Stock, and sold at THE LOWEST PRICES.

ers will please call and do their shopping before 6 p.m., and oblige.

For the Preserving Season

The "Gem" Self-Sealing Jars, Self-sealing Jelly Jars. 10lbs. of Bright Sugar for \$1. 8lbs. White Crushed Sugar for \$1.

MCELDERRY'S,

No. 2, Day's Block, Guelph.

CO-OPERATIVE STORE.

The Twenty-fifth Quarterly Dividend of 3 per cent. for the quarter, will now be paid on presenting Pass-Books.

Any Retail purchaser can have a Pass-Book on

Persons receiving a Pass-Book now will be entitled to a share in the next dividend, payable on the 1st of October, next.

J. C. MACKLIN & Co.

BUSIER THAN EVER

AT THE

FASHIONABLE WEST END DRY GOODS STORE.

of all kinds including MUSLINS, GRENADINES, SILKS, POPLINS, &c. &c.

NOW OPENING

LADIES, LADIES — For a large and superior choice of first-class Dress Goods, re aend your friends to the Fashionable West End.

A. O. BUCHAM. Fashionable West End Dry Goods Store, Alma Block.

FRUIT DEPOT

STRAWBERRIES

DAILY.

SEA SALMON -- FRESH ONCE A WEEK.

HUGH WALKER.

WYNDHAM STREET, GUELPH.

DUIGNAN'S PUBLIC CAB.

ble rates.

As he will make it his study to see to the comfort of all passengers he hopes to receive a share of public patronage.

Orders left at the Express Office, Mr. Hugh Walker's, and at the Post Office will be promptly attended to.

Sept. 4, 1871. do JOHN DUIGNAN



NEVER KNOWN TO FAIL

HIGINBOTHAM'S

Cholera Preventive

Now more than twenty years before the pub-ic, and never known to fail when the direc-ions have been strictly adhered to.

Cholera, Morbus, Diarrhea, Dysentery, etc.

PREPARED ONLY BY

Full directions with each bottle

In old or young, is instantly relieved by a few doses of this specific.

E. HARVEY&Co.

Family and Dispensing Chemists Guelph, July 10, 1872. CO AND RECEIVE

A PRESENT

P.C. ALLAN'S

I will give to every purchaser to the amount of Twenty-five Cents, a Beautiful Berlin Wool Pattern, cost-ing 25 cents, and also to every pur-chaser to the amount of Fifty Cents, a Berlin Wool Pattern, costing 50c.

Remember the Sign of the Red Flag,
opposite the English Church,
Guelph, July 3, 1872. DOMINION

Boot and Shoe Store. Noted for Cheap Boots and Shoes.

A large stock constantly on hand, selling CHEAP FOR CASH.

ALL KINDS OF CUSTOM WORK

WM. TAWSE.

Opposite the Market House.

Guelph, July 10, 1872 SELF-HEATING

Smoothing Irons.

SAVES THE TROUBLE AND EX-PENSE OF MAKING FIRE IN THE STOVE.

Just the article for the Hot Summer weather. Every household should have one.

PRICE LOW.

JOHN M. BOND & Co.,

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