helped to make every member more This Company The Governor's mocratic. She urged our girls to Visit to Twillingate study domestic life in order to become ficient and good mothers. A vote o

thanks was proposed by Rev. J. W. Winsor, who spoke of His Excellency His Excellency Sir William Lamond Allardyce and Lady Allardyce arrived and Lady Allardyce as real empire Allardyce and Lady Allardyce as real cupits at Twillingate on an official visit on builders, and was seconded by Comdt. Canaing. The motion was put to the priday, 19th inst., by Hands, due with the morning was rather cloudy with easterly wind and sea running, and Mifflen and was carried unanimously easterly wind and sea running, and many wondered if the ship would be able to leave Fogo. However, at 11 a. m. she anchored and Magistrate Wifflen went on board. At 11.30 his invitation was responded to by prac-the for the former. Lady Al-Excellency the Governor, Lady Al-tically every person in the building. lardyce, Capt. Goodfellow, Private Citizens were delighted with the oplardyce, Capt. Goodfellow, Private secretary, and Capt. Johnston com-manding H.M.S. Wistaria landed at the Coastal Wharf, where they were met by Magistrate and Mrs. Miffien and were introduced to members of the Committee. A large number of citizens were present at the wharf to witness the landing. Some hundreds of school children marshalled under school children marshalled under forward with the greatost pleasure to Mr. Hartnett, Principal of St. Peter's High School, then proceeded to Alex-High School, then proceeded to Alex-andra Hall followed by his Excellency and Lady Allardyce were much imd party in autos. On returning to pressed on account of the deep inter-Hall, his Excellency and Lady Alest they have taken in all that peryce were introduced to the pub- tains to the welfare of Newfoundland

Magistrate Mifflen. An address and its people.-Twillingate Sun. welcome from the citizens was preented by T. G. W. Ashbourne, Secretary of the Committee, and one from school children by Master Frank bert, Later Miss Marguerite Winpresented a bouquet to Lady Al-

Hardyce were very fond of them.

visability of Newfoundland watching

her markets both in Europe and else-

of preparing produce in the most pre-

sentable manner and best suited to

the wishes of the consumer. He cited

cases where, in other lands, trade had

been lost through the fact that people

their conservative methods for mod-

ern and more convenient ones. His

thing to keep them from installing power plants and making their own current instead of buying it from us. To keep their business we have to give more dependable service at a lower rate than they could get from



Home Massage

NECK AND ARMS.

were not willing readily to change HOW TO BEAUTIFY YOUR FACE.

WHELAN-MOAKLER.

"More than 99 per cent. of all buildings in the city rely upon our service exclusively." The Edison company feels that inability to furnish service promptly to

their own plants.

Has Pioneered

FOR FORTY-TWO YEARS.

nterest, as they say, of the "com-

non people," assume that all concerns which have a real or seeming

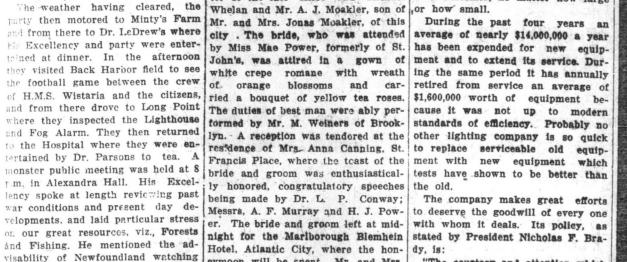
which enjoys a perpetual franchise

islating

Those who give their time to leg-

against big business in the

At. St. Teresa's Church, Brooklyn, new customers would greatly impair rdyce. His Excellency thanked the N.Y., on Sunday, Sept. 14th, in the its goodwill. For that reason it tizens and the children for the ad- presence of a large gathering of plans its new construction so as to resses and the cordial welcome, and friends, a very pretty wedding cere- keep an actual reserve capacity of it he was glad to see so many chil- mony was performed; the principals about 120,000 kilowatts. It has nevren present, as both he and Lady being Miss Margaret Whelan, daugh- er had to delay rendering service ter of the late Alice and Michael to a customer, no matter how large



eymoon will be spent. Mr. and Mrs. "The courtesy and attention which Moakler will leave for their future an employee gives to every customwhere, and of adopting herself to the home, Caribou Terrace, Circular Rd., er, no matter how small, must be at very best and most up to data methods St. John's, on the Silvia, leaving New least as great as that which he would-York September 29th.

render to a director of the company. This rule is indispensable for any concern which considers, as we do, that favorable public opinion is our greatest asset."

Velvet Hearth Rugs.

Tapestry Hearth Rugs.

Axminster Hearth Rugs.

Axminster Hearth Rugs.

plain ends; size 27 x 52.

Price. each

Size 21 x 54. Size 27 x 58.

Size 30 x 60. Size 28 x 66.

Size 31 x 72. Size 32 x 72.

Size 36 x 72, Size 36 x 72.

Size 54 x 78.

A big assortment in new and novel designs and colorings, special hard wearing quality, in assorted sizes;

These are beautiful Rugs, made in a big variety of handsome designs, in pretty Oriental and other colorings;

Size 36 x 63. Prices, each .. \$6.75, 10.25, 10.75 & 14.25

In a wide range of beautiful designs and colorings,

heavy pile, fringed ends: assorted sizes. Size 24 x 48. Price, each

Price, each

Note the Low Prices!

A Wonderful Display

Let us now turn our thoughts to renewing the charm of your rooms, by calling your attention to a new display of Carpet Squares, Hearth Rugs and Floor Coverings, which we have just received from the manufacturers

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDVAND, SEPTEMBER 30, 1924-

Carpets and Rugs are the foundation of your Home Furnishings. We have a wonderful assortment, from which you can secure any desired color, to harmonize with any particular color scheme. The prices are an added inducement to buy, being fully 25 per cent. lower than last season.

Hearth Rugs Carpet Squares Stair Carpet Beautiful Squares, in a wonderful assortment of A splendid assortment in the newest designs and color-ings; plain ends; size 27 x 54. Prices, each .. \$2.50, \$2.85, \$3.20, \$5.85, \$3.90 & \$4.00 pretty designs and colorings; assorted sizes. Come an

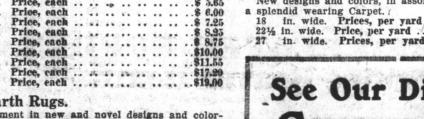
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	Size Size	6 8-3 9	xxx	9 10-6 9	Price, each Price, each Prices, each Price, each Prices, each		4.00,	\$34.00	\$30 & \$40 \$61 , \$52	0.0 0.9 5,0
	Size Size	12 11-6	x	13-6 13-6	Price, each Price, each Price, each					1.0
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	splei 18 22½	in.	wea wide	e. P	colors, in as Carpet. (rices, per yas ice, per yard rices, per yard	rd	\$2.75,	8.00, 1	8.85, 8	.8

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Tape	stry	Squ	ares.						
	e are	splend	lid quality,	new	est	desi	gns	and	colors;
Size	6-8	x 9-11	Price, eac	h					.\$24.00
SIZE	9	x 9 x 10-6	Price, eac	ch	•••	•••••	• • • •	•••••	.\$44.00
Size	9	x 12	Prices, e	ach	\$2	24.00,	93	0.00,	\$31.00,

10-6 x 11-6 Price, each \$65.00 Size 19-6 x 13-6 Price ,each . \$52.00

Tapestry Stair Carpet.

Contraction of the second second					c .	
excellent.	wear, a sp	losely woven lendid assor assorted wid	tment in t	the newe	give st de-	1
18 in 22½ in	wide. Pr.	ices, per yan ices, per yan ices, per yan	d	.\$1.55 &	\$1.75	1



\$ 4.95

S Fall Carpets in Beautiful Designs and **Color** Combinations

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