

The Governor's Visit to Twillingate

His Excellency Sir William Lamont Allardice and Lady Allardice arrived at Twillingate on an official visit on Friday, 19th inst., by H.M.S. Wistaria. The morning was rather cloudy with easterly wind and sea running, and many wondered if the ship would be able to leave Fogo. However, at 11 a.m. she anchored and Magistrate Miffen went on board. At 11.30 his excellency the Governor, Lady Allardice, Capt. Goodfellow, Private Secretary, and Capt. Johnston commanding H.M.S. Wistaria landed at the Coastal Wharf, where they were met by Magistrate and Mrs. Miffen and were introduced to members of the Committee. A large number of citizens were present at the wharf to witness the landing. Some hundreds of school children marshalled under Mr. Hartnett, Principal of St. Peter's High School, then proceeded to Alexandra Hall followed by his Excellency and party in autos. On returning to the Hall, his Excellency and Lady Allardice were introduced to the public by Magistrate Miffen. An address of welcome from the citizens was presented by T. G. W. Ashbourne, Secretary of the Committee, and one from the school children by Master Frank Gilbert. Later Miss Marguerite Winsor presented a bouquet to Lady Allardice. His Excellency thanked the citizens and the children for the address and the cordial welcome, and said he was glad to see so many children present, as both he and Lady Allardice were very fond of them.

The weather having cleared, the party then motored to Minty's Farm and from there to Dr. Ledwith's where his Excellency and party were entertained at dinner. In the afternoon they visited Back Harbour field to see the football game between the crew of H.M.S. Wistaria and the citizens, and from there drove to Long Point where they inspected the Lighthouse and Fog Alarm. They then returned to the Hospital where they were entertained by Dr. Parsons to tea. A monster public meeting was held at 8 p.m. in Alexandra Hall. His Excellency spoke at length reviewing past year conditions and present day developments, and laid particular stress on our great resources, viz., Forests and Fishing. He mentioned the advisability of Newfoundland watching her markets both in Europe and elsewhere, and of adopting herself to the very best and most up-to-date methods of preparing produce in the most presentable manner and best suited to the wishes of the consumer. He cited cases where, in other lands, trade had been lost through the fact that people were not willing readily to change their conservative methods for modern and more convenient ones. His Excellency thought we should be selling considerably more fresh fish to the American markets. Continuing, he said we should take the greatest precautions against forest fires and do our utmost to conserve our forests, which take a long time to develop, but which mean practically unlimited wealth.

Lady Allardice in a very eloquent address emphasized the necessity of having nurses in every settlement, where no doctor is available, to take care of the needs of the people. She told of the organization and work of the Newfoundland Outport Nursing and Industrial Association (NONIA), and showed samples of the work which had been done by the women of the outposts. Some of the garments knitted were on exhibition at Wembley. She remarked that there was a great demand for this kind of work by the American tourists who visited St. John's. She showed the possibilities of further developing this industrial work. Speaking on Girl Guides, Lady Allardice explained the good effect the training had, and that the uniformity of dress in that order

helped to make every member more democratic. She urged our girls to study domestic life in order to become efficient and good mothers. A vote of thanks was proposed by Rev. J. W. Winsor, who spoke of his Excellency and Lady Allardice as real empire builders, and was seconded by Comd. Canaling. The motion was put to the meeting by the Chairman, Magistrate Miffen and was carried unanimously by a hearty clap. During his address his Excellency expressed his desire to shake hands with those present. This invitation was responded to by practically every person in the building. Citizens were delighted with the opportunities of meeting him personally, and were highly pleased with the great interest his Excellency and Lady Allardice took in them.

Wedding Bells

WHELAN-MOAKLER.

At St. Teresa's Church, Brooklyn, N.Y., on Sunday, Sept. 14th, in the presence of a large gathering of friends, a very pretty wedding ceremony was performed; the principals being Miss Margaret Whelan, daughter of the late Alice and Michael Whelan and Mr. A. J. Moakler, son of Mr. and Mrs. Jonas Moakler, of this city. The bride, who was attended by Miss Mae Power, formerly of St. John's, was attired in a gown of white crepe romane with wreath of orange blossoms and carried a bouquet of yellow tea roses. The duties of best man were ably performed by Mr. M. Welmers of Brooklyn. A reception was tendered at the residence of Mrs. Anna Canning, St. Francis Place, where the toast of the bride and groom was enthusiastically honored, congratulatory speeches being made by Dr. L. P. Conway; Messrs. A. F. Murray and H. J. Power. The bride and groom left at midnight for the Marlborough Bismarck Hotel, Atlantic City, where the honeymoon will be spent. Mr. and Mrs. Moakler will leave for their future home, Caribou Terrace, Circular Rd., St. John's, on the 15th, leaving New York September 29th.

Home Massage

HOW TO BEAUTIFY YOUR FACE, NECK AND ARMS.

Soap and water washing is of little use in cleansing the delicate skin of the face, neck and arms. And skin-cleansing is the first step in the preservation or attainment of beauty. This is the approved method of skin-cleansing, and the first massage will show how ineffectual ordinary washing is. Before retiring, massage the face, neck and arms gently but thoroughly with Pond's Cold Cream, using the tips of the fingers. Then wipe off the surplus cream with a soft towel, and notice how much dirt has been removed—not from the surface of the skin, but out of the pores. Continuous repetition of this treatment clears the skin, gives it a smoother texture and a more even colour. Blot up hollows and lines, and dispense roughness and dryness. Beautify, protect and refresh your complexion by day with Pond's Vanishing Cream; no wind can then roughen the skin, no sun can freckle or redden it.

"To Soothe and Smooth Your Skin."

Pearline for easy washing—July 17, 1924

This Company Has Pioneered

FOR FORTY-TWO YEARS.

Those who give their time to legislating against big business in the interest, as they say, of the "common people," assume that all concerns which have a real or seeming monopoly are careless in the service they render, unprogressive in method, and uninterested in reducing costs for the benefit of their customers. The New York Edison Company, which enjoys a perpetual franchise for supplying the City of New York with electricity, cannot be so classified.

"While we have no competition from other electric lighting companies," says an officer of the company in Forbes Magazine (N.Y.) "there is always potential competition from the larger consumers. There is nothing to keep them from installing power plants and making their own current instead of buying it from us. To keep their business we have to give them a dependable service at a lower rate than they could get from their own plants."

"More than 99 per cent. of all buildings in the city rely upon our service exclusively."

The Edison company feels that its ability to furnish service promptly to new customers would greatly impair its goodwill. For that reason it plans its new construction so as to keep an actual reserve capacity of about 150,000 kilowatts. It has never had to delay rendering service to a customer, no matter how large or how small.

During the past four years an average of nearly \$14,000,000 a year has been expended for new equipment and to extend its service. During the same period it has annually retired from service an average of \$1,600,000 worth of equipment because it was not up to modern standards of efficiency. Probably no other lighting company is so quick to replace serviceable old equipment with new equipment which tests have shown to be better than the old.

The company makes great efforts to deserve the goodwill of every one with whom it deals. Its policy, as stated by President Nicholas F. Brady, is:

"The courtesy and attention which an employee gives to every customer, no matter how small, must be at least as great as that which he would render to a director of the company. This rule is indispensable for any concern which considers, as we do, that favorable public opinion is our greatest asset."

When the King is at Goodwood

Whenever the King and Queen attend the Goodwood races, they are the guests of the Duke of Richmond at Goodwood House, the Duke's private residence.

The State apartments, which the King and Queen always use, are on the ground floor. The King's bedroom is furnished throughout in oak. The bed is a massive "four poster" of ancient design and execution, and the mantelpiece is a magnificent specimen of oak carving, the author of which is now unknown.

The fireplace is made of wrought iron taken from the Sussex mines in the days when this was one of the principal iron-producing counties in England. The design of the fireplace is composed of the arms of the Dukes of Richmond.

The great "Tapestry Room" is used as the Queen's private sitting-room. The walls are covered with tapestries of rare design and workmanship, and will bear comparison with the specimens of this work either at Windsor Castle or at Hampton Court.

Perhaps the chief feature of Goodwood House is the wonderful dining-room. It is built in the Egyptian style throughout in marble and bronze. An inscription in hieroglyphics is sculptured over the handsome mantelpiece, and the ornaments of the room are carried out in porphyry. The room was the work of a French soldier who served in Egypt under Napoleon.

A treasure that attracts much attention from all who stay at Goodwood House is the breakfast service that was used by Napoleon on the morning of Waterloo.

Do the Dead Protect Those Left Behind

After reading an account of how the spirits of dead people had helped their loved ones by guiding their steps or protecting them in time of trouble, A. M. writes to a London paper as follows:

Such an experience has actually befallen me, and the circumstances, as I am sure you will agree, are most remarkable.

About three years ago my husband, to whom I had been married three years, died after a prolonged illness. We had loved one another deeply and had been very happy. Before the end he wrote a long letter to me which I was not to open until after his death.

In that letter he declared his last wishes to be that I should not go

A Wonderful Display of NEW Fall Carpets and Rugs in Beautiful Designs and Color Combinations

Note the Low Prices!

Let us now turn our thoughts to renewing the charm of your rooms, by calling your attention to a new display of Carpet Squares, Hearth Rugs and Floor Coverings, which we have just received from the manufacturers.

Carpets and Rugs are the foundation of your Home Furnishings. We have a wonderful assortment, from which you can secure any desired color, to harmonize with any particular color scheme. The prices are an added inducement to buy, being fully 25 per cent. lower than last season.

Hearth Rugs Carpet Squares Stair Carpet

Tapestry Hearth Rugs.
A splendid assortment in the newest designs and colorings; plain ends; size 27 x 54.
Prices, each . . . \$2.50, \$2.55, \$3.20, \$2.55, \$3.90 & \$4.00

Axmister Hearth Rugs.
These are beautiful Rugs, made in a big variety of handsome designs, in pretty Oriental and other colorings; plain ends; size 27 x 52.
Price, each . . . \$4.75, 10.25, 10.75 & 14.25

Axmister Carpet Squares.
In a wide range of beautiful designs and colorings, heavy pile, fringed ends; assorted sizes.
Size 24 x 48. Price, each . . . \$ 4.85
Size 24 x 54. Price, each . . . \$ 5.45
Size 27 x 58. Price, each . . . \$ 6.90
Size 30 x 60. Price, each . . . \$ 7.25
Size 32 x 66. Price, each . . . \$ 8.35
Size 31 x 72. Price, each . . . \$ 8.75
Size 32 x 72. Price, each . . . \$10.00
Size 35 x 72. Price, each . . . \$11.55
Size 36 x 72. Price, each . . . \$12.99
Size 44 x 78. Price, each . . . \$19.00

Velvet Hearth Rugs.
A big assortment in new and novel designs and colorings, special hard wearing quality, in assorted sizes; plain ends.
Size 27 x 54. Prices, each . . . \$2.50, \$3.55 & \$4.55
Size 24 x 58. Price, each . . . \$4.15
Size 27 x 54, fringed ends. Price, each . . . \$5.50

Mohair Hearth Rugs.
A wonderfully rich looking Rug, in plain shades of Red, Green, Gold and Black. These wear exceptionally well.
Size 27 x 60. Price, each . . . \$11.25
Size 30 x 60. Price, each . . . \$12.50

Wool Hearth Rugs.
All Wool Reversible Hearth Rugs, in pretty Oriental designs and colorings; special value.
Size 23 x 61. Price, each . . . \$ 8.00
Size 24 x 68. Price, each . . . \$11.25
Size 48 x 84. Price, each . . . \$39.75

Jute Hearth Rugs.
Reversible Jute Rugs, in pretty designs and colors. Anyone requiring a cheap Rug will find these splendid value, and will give satisfactory wear.
Size 23 x 48. Price, each . . . \$1.65
Size 27 x 54. Price, each . . . \$2.25

Beautiful Squares. In a wonderful assortment of very pretty designs and colorings; assorted sizes. Come and see these New arrivals whether you buy or not.

Velvet Stair Carpet.
New designs and colors, in assorted widths, heavy pile, a splendid wearing Carpet.
18 in. wide. Prices, per yard . . . \$2.75, 3.00, 3.55, 3.80
22½ in. wide. Price, per yard . . . \$3.25
27 in. wide. Prices, per yard . . . \$3.40, \$4.00 & \$4.20

Tapestry Squares.
These are splendid quality, newest designs and colors; assorted sizes.
Size 6-3 x 9-11 Price, each . . . \$24.00
Size 9 x 9 Price, each . . . \$44.00
Size 9 x 10-6 Price, each . . . \$39.00
Size 9 x 12 Price, each . . . \$24.00, \$30.00, \$31.00, \$35.00 & \$39.00
Size 10-6 x 11-6 Price, each . . . \$65.00
Size 10-6 x 13-6 Price, each . . . \$52.00

Tapestry Stair Carpet.
This is made of closely woven fabric, and will give excellent wear, a splendid assortment in the newest designs and colorings; assorted widths.
18 in. wide. Prices, per yard . . . \$1.25 & \$1.50
22½ in. wide. Prices, per yard . . . \$1.55 & \$1.75
27 in. wide. Prices, per yard . . . \$1.90, \$2.00 & \$2.20

See Our Display of Canvas and Linoleum

You will find Canvas and Linoleum, suitable for every room in the house, at the prices are much lower than you would expect.

Inlaid Linoleum.
Our new Inlaid Linoleums comprise the biggest and best assortment we have had for a long time, the patterns are beautiful—Parquet Inlaid, Carpet Inlaid, Marble Inlaid and various others; 2 yards wide.
Prices, per yard . . . \$3.95 & \$4.45
Also in plain Green and Red, very heavy; ideal for office use; 2 yards wide.
Price, per yard . . . \$3.50
Plain Brown. Price, per yard . . . \$2.95

Painted Linoleums.
A wonderful assortment of new designs and colorings, very special wearing quality; 2 yards wide.
Prices, per yard . . . \$2.20 & \$2.45

Floor Canvas.
Painted back; 2 yards wide, of a very serviceable quality, in pretty floral and tile patterns, in new color combinations.
Prices, per yard . . . \$1.20 & \$1.50

Cocoanut Matting.
Plain or bordered; all widths; assorted prices.

Corrugated Paper.
You require some of this when laying your new Linoleum; 36 inches wide.
Price, per yard 80c.

The Royal Stores, Limited

The wedding was fixed for some time ahead, and then, three months later, occurred something which made me change my plans. I had been strangely perturbed since my engagement, and one night, when I was sitting at my window gazing at the moonlight, something more powerful than myself made me get up and go to the sitting-room, where I began to write.

As I began the letter—which was addressed to my fiancée—a great joy seemed to well into my soul and I felt that some protecting influence was near me. Suddenly it dawned upon me—it was my husband! I wrote the letter, but the words hardly seemed to be mine. At any rate, the purport of the letter was that I had decided it would be better if the engagement was broken off.

The rest of the narrative may be told in a few words. Three weeks later, while on a holiday, I met a man of my own age with whom I fell in love. We were married within a fortnight and our life together has since been an idyll of happiness.

That was nearly a year ago, and the more I think over the matter the more I feel convinced that the spirit of my dead husband came to me and prompted me to break off my first engagement, knowing as he did that a man in every way "worthy of my love" was waiting for me. Nothing can make me believe otherwise.

Moreover, propaganda now going on with the avowed object of undermining the British Constitution and of destroying our democratic form of government should be made to cease before we recognize the Soviet Government.

Our Own People First.
This treaty is all give and no take. We should consider the claims of our own people before those of a Government which is doing its best to create such conditions in this country as, by its own short-sightedness and stupidity, it has created in Russia. The Soviet Government should be allowed to stew in its own juice until it comes more to its senses and recognizes its obligations.

Further, I believe that if undue haste is made to place Germany on her feet without recognising our own difficulties industrial conditions here will become even worse than they are. For us to back the proposed loan to Germany would undoubtedly mean keener competition, and prices would be much further reduced below our own cost of production. The possibilities are, therefore, that a trade revival here will be delayed, with the distinct danger of the basis of unemployment in this country being widened.—Daily Mail.

Tiny mounds of boiled rice topped with currant jelly makes a nice garnish for fried chicken.

SCHOOL MUSIC!

TUTORS.
Charles Halles 50c.
Sydney Smiths 90c.
Theo Pressers 85c.
Hemys Tutor 90c.
Boots Pleasant Hours . . . 80c.
Oscar Herringer \$1.10
Bayleys Scales and App. . . 90c.
MacFarren's Scales and App. . \$1.10

THEORY BOOKS.
Jousses Catechism 25c.
Rudiments of Harmony . . 35c.
Trinity College, Prep. . . . 40c.
T.C. Ques. and Exr. 40c.
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T.C. Ques. and Exr. 40c.
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T.C. Ques. and Exr. 50c.
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T.C. Ques. and Exr. 60c.
T.C. Adv. Junior 40c.
T.C. Adv. Ques. & Exr. . . 40c.
T.C. Adv. Intermediate . . 50c.
T.C. Adv. Ques. & Exr. . . 50c.

Trinity College Studies, all grades, 60c.; Groups of Pieces, 50c.; Scale Cards, 12c., 15c.; Manuscript Bks, 15c., 20c., 25c., 35c. and 50c.

CHARLES HUTTON, THE HOME OF MUSIC.

Labradorite

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stones made into an assortment of Pendants—Bean, Oval and Square shape—are the chief items in our new selection.

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THE RELIABLE
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