WOMEN'S FOOTWEAR.

ALL STYLES & PRICES.

This will be a money-saving day for you, if you size up these prices.

Our Shoes and Our Prices are our best ads.

Women's Black Kid, High Lace, medium Heel @ $3.50
Women's Black Kid High Lace, low Heel @ $3.50
Women's Black Kid Blucher, medium Heel @ . . $4.00
Women's Black Calf Blucher, med Heel @ . . $4.00
Women's Tan Kid, High Lace, med. Heel @ . . $4.50
Women's Tan Calf, High Lace, med. Heel @ . . $5.00

EXTRA—Women's Black Kid, High Lace @ . . $1.50
CHILD'S and MISSES' SKUFFER BOOTS
The Boot with a reputation.
Sizes (5 to 8), $2.50; (9 to 11), $3.00; (12 to 2), $3.25

PARKER & MONROE, Ltd.

feb9,f,s,m,w.

SPECIALS FOR Friday & Saturday

Men's Storm Rubbers $1.25 Pair.

Knitted Ties Large assortment of 35c. Each.

Black Fingering Wool 13c. Slip. 2 for 25c.

Blue Chambray Shirts Medium weight. 99c. Each.

SUMMERS, 330 Water Street, 4 doors E. Adelaide S.

feb9,2i

JUST ARRIVED

A Shipment of

Fish Hooks

14, 15 and 16 Bultow.
Small, Medium, and Large Quarter, Kirby and Round.
Extra Large Hake and Jigger; 5 & 6 Square Bultow.
SELLING AT LOWEST PRICES.

Bowring Brothers, Ltd.,
HARDWARE DEPARTMENT.

feb3,tf

Reid-Newfoundland Co., Limited

NOTICE

Express train will leave St. John's 1.00 p.m. to-morrow, Sunday, going to Millertown Junction only.

S. S. GLENCOE.

South Coast Service.

Passengers leaving St. John's on 8.45 a.m. train, Monday, February 12th, will connect with S.S. Glencoe at Argentia, for usual ports of call between Argentia and Port aux Basques.

Reid-Newfoundland Co., Limited

MONEY TO LOAN

For the
BUILDING OF HOUSES,
BUYING OF HOUSES.
Mortgages: City Property Security.

FRED. J. ROIL & CO.,
Real Estate and Insurance Agents,
Smallwood Bldg. Duckworth Street.

THE STAR CAR!

Built by the Durant Company.

The first shipment of this much talked-of Star Car will arrive by this Rosalind.

ANGLO-AMERICAN GARAGE,

'PHONE 797. J. COCKER

feb8,9,10,13,15,17

THE JOY OF A RECORD That is Virtually Noiseless.

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

Columbia

NEW PROCESS
RECORDS

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent.

COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

U. S. Picture & Portrait Co.
GRAFANOLA DEPARTMENT.

Furness Line Sailings

From Liv'pool	St. John's Halifax	Halifax Boston	Boston Halifax	Halifax St. John's	St. John's Halifax
SACHEM—	Feb. 2nd			Feb. 10th	Feb.
DIGBY— Feb. 3rd	Feb. 12th	Feb. 16th	Feb. 20th	Feb. 24th	Feb.

These steamers are excellently fitted for Cabin Passengers.
Passengers for Liverpool must be in possession of Passports.
Through rates quoted on cargo from all United States and Canadian Ports.
For rates of freight, passage and other particulars, apply to

Furness Withy & Co., Limited
WATER STREET EAST.

w.a.tf

INCREASED PROTECTION.

This FACT is an important one to bear in mind when considering Casualty Insurance.

The Death Benefit Amount is increased TEN PER CENT each year up to 50 per cent., so that a Policy issued to you NOW for $5000 would pay $7500 if claim were made in 1927, or would pay $7500 in 1926 if the first full year's premium were paid in advance.

It might be worth your while to learn all about this policy.

UNION CASUALTY CO.
'PHONE 1154. CITY CHAMBERS. BOX 263.

ASK YOUR GROCER FOR— HOWARDS EDINBURGH BORAX SOAP

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros, &c.

Also well known in the principal Outports.

jan2,1y

You'll like Our CHEESE

Our full Cream CHEESE has that snappy twang YOU like. Use plenty of it in cooking; there is nothing that contains higher food value. This means good health for your family. A fresh supply now on hand of CANADIAN, ENGLISH, DUTCH, INGERSOLL (Pkgs.) PARMESAN in Bottles.

BUY TO-DAY.

BOWRING BROTHERS, Ltd.

jan6,8,10.

Potatoes From Ireland

Realizing that last year's crop of Potatoes in the "Old Land" was one of the largest in its history, and being desirous of supplying our customers with our usual Low Prices on this vegetable, we got in touch with our Representatives on the "Other Side" and made arrangements for a shipment of this Food Product put up in 90 lb. Bags or Half Barrel Sacks, and offer them to arrive in a few days by S.S. Digby from Liverpool at very Low Prices.

GET OUR QUOTATIONS AND WE'LL GET YOUR ORDER.

F. McNamara,
'Phone: 393 Queen Street

BON MARCHE BARGAINS.

We have marked down our entire stock to clear, so as to make room for our Spring Goods to arrive shortly.

Embroidery	3c. up	Ladies' Wool Hose	45c. up
Turkish Towels	25c. ea.	Children's Hose	16c. up
London Smoke	23c. yd.	Children's Underwear	33c. up.
Flannelette	19c. yd.	Ladies' Underwear	85c. up.
Men's Shirts	$1.35 ea.	Cotton Blankets	$2.75 pr.
F. L. Underwear	87c. gar.	Men's Wool Sox	60c. pr.
Wool Serge	95c. yd.		

BON MARCHE,
268 WATER STREET. SEE OUR WINDOWS.

jan20,tf

FIRE INSURANCE!

QUEEN INSURANCE CO. of America
— AND —
THE GREAT AMERICAN INS. CO.
OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.

PHONE 668. P. O. BOX 782.
GEO. H. HALLEY, Agent,
ADRAIN BUILDING. 165 WATER STREET.

jan2,tu,s,tf

POTATOES, PARSNIPS, OATS.

ON THE SPOT—
P. E. I. POTATOES.
P. E. I. PARSNIPS.
WHITE OATS.
MIXED OATS.
LOWEST PRICES TO THE TRADE.

George Neal
Limited

Morey's Coal is Good Coal!

In Stock, Best Grades of
North Sydney Screened, Scotch Household and Anthracite

COAL.

M. MOREY & Co., Ltd.

eod,tf

Did you ever notice how a
New Tie adds to a man's appearance?

Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our

GENUINE FANCY SILK TIES
Worth $1.20
Now 87 cents each
to pull trade to

Templeton's

LOOSE LEAF

BINDERS
and
Accounting Forms
for every purpose

Dicks & Co, Ltd.

jan12,eod,tf