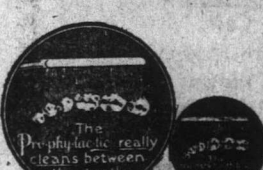


Prophy-lac-tic

Tooth Brush



SAVE time by saying Prophy-lac-tic when you buy a toothbrush. Just specify hard, soft or medium, and you will get just the right brush. It will be handed to you enclosed in a yellow box, which has been protected from dust and people's thumbs.

Distributed in Nfld. by GERALD S. DOYLE, St. John's.

The Newest

Wrist Watch.

Madame is made changes with such rapidity that it is sometimes difficult to keep pace with her; what a relief it is to know that jewels do not go out of fashion quite as quickly! Wrist watches are always very popular, and these being worn in Paris just now are really charming. A small round or square watch is set in pink or red coral, and mounted on a black ribbon strap. Sometimes the coral is carved, sometimes it consists of large rounded beads; the effect is equally pretty in both cases. Carved ivory combs for the hair are also much appreciated the other side of the Channel. Many of them are real jewels, for the ivory is so delicately carved that it has the appearance of lace, and the edge is studded with precious stones, which match in color the evening frock of its owner. Large jet combs are very fashionable, and look lovely in golden hair, which is dressed rather closely to the head and low in the neck. Emeralds—Princess Mary's favorite gem—have always had many admirers, and some of the newest pendants, consist of a great square emerald hanging within a hollow circle of pearls.

Increases the action of the intestines

Hundreds of men and women have already found freedom from laxatives by eating Fleischmann's yeast.

Doctors are now agreed that the administration of yeast matters is a fresh remedy for constipation. It is one of the best.

Yeast is the country's healthiest food. It is a fresh yeast which is used in the making of bread. It is a natural food, and it is the only yeast that is not made from chemicals. It is the only yeast that is not made from chemicals. It is the only yeast that is not made from chemicals.

When King Charles Signed the Charter.

BIRTHDAY OF H.B.C. (By J. PREST, Associate Editor in the May Beaver.)

On May 2nd, 1670, King Charles the Second signed away the sole rights of the trade and possession to all territories bordering on the shores of Hudson Bay, but he had not the slightest notion at the time that he was giving "The Gentlemen Adventurers of England Trading into Hudson's Bay" three-quarters of a new continent. The original Company was composed of Prince Rupert, The Duke of Albemarle, Earl Carran and Arlington, Lord Ashley, Sir John Robinson, Sir Robert Viner, Sir Peter Collington, Sir Paul Neale, Sir Edward Hungerford, Sir John Griffiths, Sir Philip Caryle, James Hayes, John Kirke, Francis Wellington, William Prettymann, John Fenn and John Portman, Esq.

This "Company of Adventurers" was given by the Royal Charter sole right to establish settlements and carry on trade within this huge territory. They were also authorized to erect forts and to build ships of war for protection against the French, who were then at war with England.

The territory granted to the Hudson's Bay Company was a vast tract of unexplored wilderness as extensive as the whole of Europe. This rich "Edorado," abounding in fur, timber and mineral, was explored in part some two years previously by two adventurous Frenchmen, Radisson and Gosseliers, who had interested Prince Rupert, Lord Carran and John Hayes in the wealth of fur which abounded in this region.

These three distinguished patrons were instrumental in fitting out an expedition to the shores of Hudson Bay. On June 8th, 1668, the good ship Nonsuch, of fifty tons burthen, under the command of Captain Gilliam, set sail from Wapping on the River Thames with a small crew of hardy seamen bound on a voyage of unknown possibilities.

On board this small craft went Gosseliers as leader of the expedition. After many buffetings by frequent storms, the little Nonsuch arrived at the mouth of a river flowing into Hudson Bay, now known as Rupert's River. At its mouth a fort was hastily built of rough hewn logs and christened Fort Charles.

The erection of the fort was under the direction of Gosseliers, who had previously visited this territory and knew the advisability of protection from the Indians who inhabited the region. But a few days had elapsed when a party of Nodways appeared, greatly astonished at the presence of white settlers. After much parleying the Indians were pacified by the giving of trifling baubles, such as beads, colored cloth and knives, and the object of the settlement was made known. The Indians promised to bring beaver and other furs and to sell other tribes to return with them the following winter to trade. Gosseliers' hopes were realized to the full during the next winter, for he made treaties with the Nodways, Crees, Ottawas and other tribes. Solemn conclaves were held and promises made to trade with the white men. The following summer, on June 1st, and with a full cargo of valuable furs, the Nonsuch set sail again for England, arriving at the mouth of the Thames in August, 1669.

It would be difficult to exaggerate the satisfaction of the London merchants on hearing of the results of their first trading venture. They therefore counselled together, and considered the advisability of petitioning Prince Rupert, leader of the enterprise, to seek his cousin's aid (King Charles the Second) in obtaining an exclusive charter to trade and harbor in this newly discovered region.

Hence the beginning of the Hudson's Bay Company. The Royal Charter was signed May 2nd, 1670—just 252 years ago.

What a Bank Is.

"Banks came with civilization. They have grown with civilization. With the earlier forms of industry and trade came the early forms of banking. At first it was a side line to other business. The goldsmiths began it because they were prepared to keep gold and silver in safety; and all the money was in gold and silver then. Later, merchants undertook it as a branch of their affairs. Finally it became what it is to-day—the business that guards and feeds and develops every other business."

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Great Sale of High-Class Dining-Room Furniture

May! Month of preparation for prospective June brides. Of wonderful gathering together of dainty clothes and linens; of careful planning of expenditure for each room in the new house—"How much can we allow for the Living-room, Dining-room, Kitchen, etc."—of the happy furnishing of these lovingly-planned rooms after the purchases are all made.

May! Month of home-making. Our huge "Make-room" Sale will appeal forcibly to June brides-to-be. It is buying made easy to shop with us. Here under one roof is everything necessary for every room in the house.

Though we are specially featuring beautiful Dining-Room Furniture this week, all our wonderful stock is offered at prices that are a delight to the actual purchaser, and a temptation to every one.



A Tale of Dining Tables

Round Tables, Square Tables, Extension Tables, Jacobean legs, Pedestal legs, Quartered Oak, Jacobean Oak, Fumed Oak; all sorts of handsome Dining Tables at prices that are unbelievably small for such "quality" articles.

Extension Tables—Square, in good surface oak.

Regular Price \$44.50

Make Room Price \$26.70

Regular Price \$48.50

Make Room Price \$28.10

Extension Tables—Round, in fine fumed finish.

Regular Price \$72.25

Make Room Price \$48.00

Regular Price \$78.00

Make Room Price \$52.00

Extension Table—Special, very massive, quarter cut oak, pedestal legs, highly polished, golden finish.

Regular Price \$148.00

Make Room Price \$95.00

Many others at various prices.

Dining-Room Buffets

10 only Surface Oak Sideboards, English bevelled plate mirror, 24 x 14.

Regular Price \$70.50

Make Room Price \$38.50

Buffets, surface oak; very attractive design.

Regular Price \$71.00

Make Room Price \$48.00

Buffet, golden finish; Queen Anne design.

Regular Price \$110.50

Make Room Price \$85.00

China Buffet, quarter cut, golden oak; beautiful colonial style.

Regular Price \$150.00

Make Room Price \$95.00

Buffet, quarter cut golden oak; colonial design.

Regular Price \$165.00

Make Room Price \$110.00

Buffet, genuine walnut; Queen Anne design.

Regular Price \$176.85

Make Room Price \$123.50

Buffet, Jacobean oak; William and Mary design.

Regular Price \$220.00

Make Room Price \$154.00

Very large Buffet, quarter cut golden oak, golden finish; colonial style.

Regular Price \$23.50

Make Room Price \$165.00

Massive Buffet, quarter cut golden oak, golden finish; colonial style.

Regular Price \$265.00

Make Room Price \$180.00

Very massive Buffet, colonial style, quarter cut golden oak, golden finish; size 25 x 60.

Regular Price \$275.00

Make Room Price \$184.00

For the June Bride's Presents

These handsome China Cabinets are most useful as well as ornamental in any dining-room. They will safeguard the bride's dainty china gifts. One of them would be a delightful gift in itself for the bride-to-be.

China Cabinet in fumed finish quaint mission style.

Regular Price \$67.50

Make Room Price \$41.50

China Cabinet in fumed oak heavy mission design.

Regular Price \$98.50

Make Room Price \$65.00

China Cabinet, Jacobean oak finish; William and Mary design.

Regular Price \$130.50

Make Room Price \$91.50

China Cabinet, genuine walnut; Queen Anne design.

Regular Price \$133.75

Make Room Price \$95.00

China Cabinet, Jacobean oak; authentic copy Queen Anne period.

Regular Price \$142.85

Make Room Price \$100.00

1 only China Cabinet, fumed oak; very handsome design.

Regular Price \$185.00

Make Room Price \$81.50

Make Room

In your home for this wonderfully beautiful Suite. It is the only one in stock and it's a concrete example of the fact that "a thing of beauty is a joy forever". At its first price a genuine bargain—at its sale price a slaughter.

6 Chairs—5 Dinners, 1 Carver, in splendid English oak, original Sheraton design, upholstered in Blue Mohair.

Regular Price \$175.00

Make Room Price \$20.00

Buffets Beautiful

Two very handsome Buffets are those listed below. They are of extra fine woods, magnificently designed and built, and there is no duplicate in stock of either of them. A brilliant bargain opportunity for anyone looking for a "DIFFERENT" Buffet.

1 only genuine Golden Oak Buffet, William and Mary design.

Regular Price \$125.00

Make Room Price \$90.00

1 only very massive Buffet, solid mahogany; colonial design.

Regular Price \$295.00

Make Room Price \$195.00

Lounges of Luxury

Some dining-rooms—particularly rather large rooms—have a knack of looking too bare when a Dining Suite only is used. In this case a Lounge is just what the room requires to give it the "home" appearance so necessary to comfort.

Red and Brown Morocco Lounge, finely sprung and well padded.

Regular Price \$85.00

Make Room Price \$40.00

An exceptional Lounge Bargain, upholstered in good Green Velour.

Regular Price \$55.00

Make Room Price \$40.00

A smart, strong and serviceable Lounge, upholstered in soft toned Tapestry.

Regular Price \$125.00

Make Room Price \$45.50

Many others at various prices.

U.S. Picture & Portrait Co.

JUST ARRIVED

2000 BOTTLES BRICK'S TASTELESS COD LIVER OIL.

Uses: Spring tonic and blood producer. The ideal tonic after La Grippe. For Coughs, Colds and Run-down condition. For the backward or sickly child, it brings health and strength and increases the appetite. Gives positive tonic results whenever the health is not good.

TRY A BOTTLE.

Price \$1.50 per bottle; postage 50c. extra. Brick's Tasteless makes you eat.

DR. P. STAFFORD & SONS, Wholesale and Retail Chemists and Druggists.

mar 25, 1922, St. John's, Nfld.

velope every other business," says the National Exchange Bank of Roanoke, Va.

"Few people understand all the workings of a bank. Most people think of it as a place where you may leave your money, to be paid out upon checks whenever you wish to use it. But a bank renders many services besides receiving deposits and paying checks. People should know what these services are and why it renders them. Their banks will become more useful when they understand them better."

"You will understand the bank better when you understand that it is a thousand people carried their money around in their pockets it would do them very little good, be-

voir in which many drops of water that were once scattered are first gathered together and then sent through the factories and stores and dwellings of the city to render useful service. It is like the power station, where water that was running to waste or lumps of coal that were rendering no service are transformed into power that moves the wheels of the mills and the cars and carries light and energy into stores and homes."

"You will understand the bank better when you understand that it is a thousand people carried their money around in their pockets it would do them very little good, be-

cause no one of them would have enough to operate a factory or conduct a store. But if each of them placed his surplus money in a bank, the bank could lend a part of it to the manufacturers, a part to the merchants, a part to the farmers, and that would mean more manufacturing, more agriculture, and more commerce—the things which make communities grow and which bring prosperity to every one who lives in the communities."

The tread thickens under the weight of the Car. CONVERSE COMPRESSION TREAD.

may 12, 1922.

Words From the Wise.

The longer life is scarcely longer than the shortest, if we think of the eternity that encircles both—Carlyle.

The wrinkles of the heart are more fadable than those of the brow—Mme. Delany.

Women, like roses, should wear only their own color and emit no borrowed perfume.—Rabbi Ben Aza.

Drinking water neither makes a man sick nor in debt, nor his wife a widow.—John Neal.

Patience is bitter, but it yields a sweet fruit.—Rousseau.

Indolence and stupidity are first cousins.—Rivarol.

G. P. TEA

(India and Ceylon)

This is the Highest Grade Tea packed

Exquisite quality and delicious flavour

JOHN P. HAND & CO.

P. O. Box 1847.

Agents, St. John's, Nfld.

Little use to him who cannot read. The word is a beautiful book, but of Goldoni.