

# BATHING SEASON.

We are now plenteously stocked in every article needed to make your Bathing Season enjoyable.

**BOY'S BATHING SUITS,**  
95c each.

One piece regulation suit of Navy Blue strictly fast colors, Sizes: 28, 30, 32, 34.

**LADIES' BATHING SUITS,**  
\$2.00 to \$4.40.  
Sizes, 38 to 40.

**GIRLS' BATHING SUITS,**  
\$2.00 per Suit,  
Sizes, 30, 32, 34.

Bathing Caps, 45c to 65c each. Bathing Shoes, 90c pair.

**MEN'S BATHING SUITS,**  
\$1.55 each.

One piece Black, Fine Ribbed Jersey Cloth Trimmed in White, sizes, 38, 40 and 42.

## BISHOP, SONS & COMPANY, LIMITED.

PHONE 484.

P. O. BOX 920, ST. JOHN'S.

### Baby Carriages and Carts!

We have just received a small shipment of Baby Carriages and Carts, which we are selling at our usual low prices.



Martin-Royal Stores Hardware Co.  
m.t.h.ty

### "Where Ignorance is Bliss 'Tis Folly to be Wise"

**BEAVER BOARD** But! to not know about Beaver Board is to be inexcusably ignorant. Beaver Board makes a draftproof—comfortable—sanitary dwelling.

**FOR** Beaver Board eliminates the expense of continual repapering—won't crack like plaster—saves labor and therefore reduces the building cost.

**BETTER BUILDINGS** Building with Beaver Board is NOT a fad. On the contrary, it marks the advance of the 20th Century. See "The Building Age" for June, page 296.

ASK US ABOUT **BEAVER BOARD** **COLIN CAMPBELL, Limited, Distributors**

### You Should not Have to be Asked.

You should not have to be asked to subscribe to the Victory War Loan. If a man offered you a Five Dollar Bill you would not have to be pressed to accept it if you were assured that it was a present. The interest, at the rate of 6 1/2 per cent, which you will receive on all money you invest in VICTORY BONDS is a present from your country. The Government pay you for the use of your money, and at the same time use the money you loan them in providing for your protection from the horrors of war. You win both ways. But while making money on the transaction you are doing "your bit" in the Great War. Surely there was never a proposition placed before you which carries so completely its own endorsement upon its face. Over

four million people thought similarly in the United States when the first great Liberty War Loan was launched there, because that huge number of people eagerly subscribed to the issue, and have also invested their money in succeeding loans. This chance is now offered you. It is yours to accept or turn down. Answer the knock of opportunity at once. It may be the last you will get. Don't miss it.

**EDITOR ILL.**—Mr. M. J. James, Editor of the Industrial Worker, we regret to say, is ill, and has been confined to his home for the past few days.

**IN STOCK:**—WELCH'S GRAPE JUICE, Half Gallon Size. P. E. OUTERBRIDGE, 266 Water Street. Telephone 60.—jly11,tf

### The Red Cross Mother.

She goes with your boy every mile of the way From home and over the sea; She greets him in France at the very dock. With cheer and sympathy, She trudges along the dreariest march— A constant companion, she! When the murderous shrapnel takes its toll, Here is the outstretched hand To succor the wounded and bring them back. From death in No Man's Land, For hers is the spirit that gives and helps— The heart that can understand! Reckon the sum of one mother's love, Then double, and double again; Multiply this yet a million times, For a million women, and then, Far more than all these is her tenderness— This world-wide Mother of Men! —Marie V. Caruthers, in The New York Times.

### Hr. Grace Notes.

Traps are still doing excellent work with codfish, but hook and line men are doing practically nothing.

Rev. A. A. Holmes leaves by today's train for his new mission at Pouch Cove. We wish the Rev. gentleman who has become very popular here and his family equally so, a very successful term in his new charge.

A slight thunder storm passed away to the north of us this morning, the weather shortly after clearing up, and just now, 1.30 p.m., we are enjoying delightful weather.

Miss Mary Butler, daughter of the late William Butler, passed away on Thursday last, of consumption, after a long illness, aged 22 years. Another young person, Miss Effie Snow, aged 17 years, succumbed to the same fell disease on Wednesday last. Another victim, a young married woman was claimed last week. Cannot something more be done to stamp out this destroyer of youth. Are the authorities doing all they can? Are the people who have loved ones taken thus, able to afford to destroy all clothes that cannot be properly cleaned? Let all doctors be given power to have everything necessary destroyed, not counting the cost, that fact will be sufficient recompense for many hundreds of dollars. Give the doctors the power; don't handicap them as has been done in some cases, at least.

This subject brings to our mind a case that is very plain, showing how this disease is passed along from one person to another. A woman with a small family was stricken with the malady a few years ago, right here in this town. The services of a very healthy young woman of a neighboring outport were secured to nurse the sick one, who died after a few months. The young woman then got married, and almost immediately was seen she had contracted the disease. A healthy, very healthy girl was secured to nurse her, and after her death the poor girl, too, was seen to be suffering from consumption and died a few weeks ago. Has everything in this house been destroyed or properly fumigated? Has the doctor power to enforce this? If not, he certainly should be given a free hand, and even an assistant to be sure that all his instructions are carried out to the letter. This is, to our mind, the way to fight that dread disease.

—COR.

### Legal Sharks.

Dear Sir,—There are certainly some legal sharks in this little town of ours. Last week a lawyer charged a poor fisherman in a nearby settlement \$25.00 for making out his son's exemption papers. This fisherman is over four score years and has a son lately returned from the firing line, minus a leg; another son in the Navy, and because a third has been called up (although coming under Section B), our legal friend charges him \$25.00 for making out the papers. This is certainly unjust. It is reported in the same settlement a lawyer has been down the past week or two and charging as high as \$40.00 for getting a man clear. That sounds at the least anything but patriotic. If the proper authorities wish to move in the right direction, or if the legal gentleman (?) whom the cap fits so neatly, wishes for profits of the above statement, I will gladly supply the same free of charge. Yours in anticipation of justice, ANTI-SHARK. July 16th, 1918.

Just Received: A large shipment of Moll's Chocolates for Stafor's Drug Stores, Duckworth Street and Theatre Hill. jly18,tf

### An Architectural Gem Destroyed.

Yesterday (Monday) evening, flames of fire were observed issuing through the belfry window of Holy Cross Church. A large crowd, including the sergeant and soldiers here on military duty, hastened to the scene, but the fire had gained such headway and control that scarcely anything could be done but stand off, and with sorrowful hearts and tearful eyes witness the destruction of the handsome church, its furnishings and fittings, its gold and silver ornaments and vessels. This gem of architecture was erected in 1897 by the famous builders, the Farfys, of Brigus, under the supervision of the Rev. Fr. Murphy, the then Parish Priest, and was admired by all visitors for its elegant proportions and handsome equipments. It was dedicated with imposing ceremonies and functions in November, 1899, by Bishops MacDonald, Howley and McNeil, and a numerous retinue of priests from the three R. C. Dioceses. Past Pastors of this Church were Rev. Dr. Murphy, Rev. J. Mackey, the late Rev. J. W. Donnelly, Rev. M. P. Dwyer, the late Rev. G. J. Battcock and the present beloved Pastor Father Finn. During his pastorate two new wings were almost completed. The loss to the Parish of Holyrood is a severe one. The Church, its furnishings, fittings and requisites, the sacred vessels and ornaments, vestments and cloths—all consumed and approximates a net loss of \$30,000. Fortunately it was covered with insurance for \$4,500. The origin of the fire is uncertain. Some far away observers noticed the fire through the Sanctuary window and thought it at first the reflection of the luminary. But immediately after flames were bursting through the lower window, and it became obvious the whole interior

was on fire. We thank Almighty God no one was injured or none of the nearby houses suffered any damage. But while we sympathize with Father Finn and his people on their loss, let us have abundant faith, hope and charity, that with a united effort and fixed determination of their internal and external friends they will surmount this temporary adversity, and a grander and superior Church will rise phoenix like from the ashes of that destroyed. Holyrood, July 16, 1918.

### Brain Fag

This great restorative feeds the nerves back to health and vigor. It restores the energy and vitality that is necessary to success and the healthful enjoyment of life. You are mentally tired. The strain has been continuous. The supply of nerve force is running low. You cannot leave for a long rest in the country, and it is therefore necessary that you have assistance where you are. Help awaits you in the form of Dr. Chase's Nerve Food.

### Salt Scarcity.

There is plenty of fish at Trinity and Bonavista, but salt is scarce, and has been for the past week. Two hundred hogheads reached Trinity on Tuesday, which, however, did not supply half the need.

An evening gown may be trimmed exclusively with the ostrich feathers which are not used in millinery now.

### Published by Authority.

Under the provisions of the War Measures Act, 1914, His Excellency the Governor in Council has been pleased to order that the following Regulations respecting Lights shall come into effect as and from this date.

W. W. HALFYARD, Colonial Secretary, Dept. of Colonial Secretary, July 16th, 1918.

1. Measures shall be taken so that the glare or upward reflection from street or other outdoor lights in the City of St. John's shall be reduced to fifty per cent. of the normal. This Regulation will also apply to Bell Island, Conception Bay.
2. No light shall be lit in any public building, shop or private residence in the City of St. John's, except the windows in such public building, shop or residence are covered by suitable blinds or shades, so that the glare or reflection upon the heavens is reduced to fifty per cent. of the normal.
3. Head lights used on any motor cars or motor cycles in or near the City of St. John's, or in or near any settlement in the Districts of St. John's East or West, or on any road approaching St. John's or any of the said settlements, upon which lights may be visible at sea, shall be so obscured that the glare or upward reflection upon the heavens shall be reduced to fifty per cent. of the normal. Side lights on motor cars, motor cycles, or vehicles of any description must be obscured, and shall not be of greater strength than ten candle power.
4. It will be the duty of the members of the Constabulary to see that these Regulations are strictly enforced and all orders issued by them for their better observance shall be forthwith carried out.
5. Every person convicted of a violation of these Rules and Regulations before a Stipendiary Magistrate or Justice of the Peace, shall be liable to a penalty not exceeding \$100, or in default of payment to imprisonment not exceeding Three Months. jly18,31

### G. KNOWLING, LTD.

White Pique, White Jean, White Cotton Poplin.

WHITE COTTON VOILE, 28 ins. wide, only 30c. per yard.

WHITE ROBE MUSLINS. WHITE INDIAN MUSLINS.

SILK MUSLINS in Black, White Cream, Sky, Navy, Pink, Vieux Rose and Helio.

Linens, Ginghams, Percales.

WHITE COTTON VOILE, with Red stripe, 36 ins. wide, only 35c. per yard. This is exceptional value, worth 70c. per yard.

COLOURED MUSLINS. COLOURED COTTON CREPE, ORGANDIE MUSLIN.

COLOURED RATINE in Champagne, Pink, Old Rose, Sky, Helio and Salmon. Worth 70c. per yard. Our Price, 35c.

COLOURED SPONGE CLOTH in Black, Navy, Red and Green, Worth \$1.00 per yard. Our Price only 70c. per yard.

### Mill Ends.

We have just received a large selection of Manufacturers' Remnants in Dainty Muslins, White and Coloured Gabardines and Percales, which we are now offering far below regular values.

G. KNOWLING, LTD. jly18,31,tt,th

### THIS IS THE HOOK TO CATCH 'EM.

Fishermen, you see by the reports from Norway how they catch such enormous quantities of fish. Well, O. Mustad's Key Brand Hook is used exclusively in that country. See that you get the Key Brand. jly5,6,od,tf

### Grove Hill Bulletin THIS WEEK.

Celery Plants, \$2 a hundred Cucumber Plants, 30c. ea. Wreaths, Crosses, Wedding Bouquets at shortest notice. Terms: Strictly Cash.

J. McNEIL, PHONE 247, Waterford Bridge Road.

Black patent leather and pink satin make a charming tam-o-shanter for automobiling. The ever-delightful sash not only holds its own, but is developing an even greater favor in fashion.

MINARD'S LINIMENT CURES GAB. GET IN COWS.

### Heed These Special



**LADIES' HOSE.**—Another value line of all Lisle Hosiery in black or white; here is the stocking you want for your days; you get three pairs for less than a Dollar; value for 45c. Friday, Saturday and Monday.

**LISLE HOSE.**—All Lisle hosiery in black or white, with splendid mercerized finish; one of our best sellers and good value at 65c. pair. Friday, Saturday and Monday.

**HALF-SILK HOSE.**—Lisle Hosiery with half silk, one of our favourite lines, offering all of Tan, Khaki, Palm Beach, Pale Blue, etc., and White. 65c. value. Friday, Saturday and Monday.

**CHILDREN'S SOCKS.**—Children's Summer Socks in a good cotton Lisle make, shades of Pale Blue, in assorted sizes. Friday, Saturday and Monday, the pair.

### LADIES' GLOVES

Some very GOOD Value offering in these SILK and Lisle Gloves.

**LADIES' SILK GLOVES.**—Wrist length Silk Gloves with 2 dome fasteners. Black or White only; these are fast, being superior value. Special pair, Friday, Saturday & Monday.

**LONG SILK GLOVES.**—Fine quality Gloves, elbow length, in shades of Sky, Pink, Tan and Black. Gloves are really good value at \$1.00. Friday, Saturday and Monday.

**LISLE GLOVES.**—Our offering includes most wanted shades, i.e. Tan, Natural, Navy, Brown, Black and wrist length. 2 dome fasteners. Fine Lisle make. Reg. 70c. pair. Friday, Saturday and Monday.

**BOYS' NEGLIGE SHIRTS.**—These Shirts good enough for Sunday and strong enough for everyday use. endless variety of pretty patterns, soft bosom and laundered cuffs. Reg. \$1.00. Friday, Saturday and Monday.

### Here is a list of our sharp

**SUMMER SHEETING.**—130 yards of pure White American Cotton Sheet, extra fine quality and make, ideal for warm weather wear as it is cool, wears as well as the heaviest makes and is made in 36 and 42 inches wide. Special per yard Friday, Saturday and Monday.

**TABLE DAMASKS.**—We can offer the best value in town in pure White Table Damasks, 28 inches wide, nicely patterned, splendid fabric, equal to pre-war values. Come and see for yourself. Special per yard Friday, Saturday and Monday.

**NOVELTY**—A lot of new neckwear, ties, etc. have even better value. Friday, Saturday and Monday.



**MEN'S BOOTS.**—A nice soft Box toe, satisfactory wear, for one and one half sizes 6 to 10. Regular \$5.50. Friday and Monday.

**POLICE BRACES.**—A Shirley product, the broad extra heavy elastic, as easy as the finer make; fits the body. Regular 55c. Friday, Saturday and Monday.