

SURROUNDING Friday & Saturday SHOPPERS with Seasonable Suggestions.

Friday and Saturday Bargains and our Fall Exhibit combined will make Friday and Saturday days of wonderful opportunities to thousands. The newest merchandise and some striking old time values are involved, including wearing apparel, House Furnishings, Smallwares, etc.

Prices are beyond comparison with anything offered in St. John's.

FLOOR COVERINGS at Most Reasonable Prices.

MOHAIR DOOR MATS—Plain Crimson and Green with curl centre and plain straight borders; Mats that will look well in any room and always retain their colors; size 28 1/2 x 11 inches. Regular \$1.25 each. **Friday & Saturday \$1.05**

DOOR MATS—Scotch make, in a good heavy quality, with hemmed sides that will always lay flat on the floor. Pretty floral and scroll effects with shaded grounds; size 12 x 30 inches. Reg. 85c. each. **Friday and Saturday 75c**

HEARTH RUGS—Here you will find a splendid variety of designs and color combinations in two sizes and qualities. One is of a fairly heavy make and measures 54 x 27 inches. The other is a good large size, being 60 inches long and 36 inches wide. Both are excellent values to-day at the regular price of \$3.25 each. **Special for Friday & Sat. \$3.00**

STAIR OIL CLOTH—All new, quiet shades and designs that are so much in demand to-day; good lasting qualities; 38 ins. wide. Reg. 20c. yard. **Friday & Saturday 17c**



Men's Styles

MEN'S PATENT LEATHER BOOTS.
Bench made Boots in Blucher and Buttoned styles with Goodyear welts, medium soles and heels, and kid tops. There are about three dozen pairs in the lot and at this price they should sell out quickly. Reg. \$5.10. **Friday and Saturday \$4.65**

MISSIE'S DONGOLA BOOTS.
Broad fitting Blucher styles with patent leather tip, low heel and medium sole. A good quality, light weight Boot that would be most suitable to wear with rubbers; sizes 11 1/2 to 2. Regular to \$2.35 pair. **Friday and Saturday \$2.10**

WOMEN'S HOSE.
You will find these decidedly out of the ordinary value at the low price quoted below. They are of pure Cashmere in a variety of qualities that would be good value to-day at from \$1.00 to \$1.30 pair, but some of them are imperfect; they are manufacturers' seconds and must go Friday and Saturday at, per pair... **80c**

BOYS' BOOTS.
Of Strong Gun Metal leather, with dull kid tops; large, roomy shapes that will prove comfortable and satisfactory. American water-tight Blucher style; sizes 1 to 4. Reg. \$3.00 pair. **Friday and Saturday \$2.75**

WOMEN'S CLOTH TOP BOOTS.
Finished with two rows of patent leather down the front. A good wearing, stylish boot, with comfort and durability combined; sizes 3 to 7. Reg. \$2.80 pr. **Friday and Saturday \$2.40**

INFANTS' CLOTH TOP BOOTS.
Despite the fact that the cost of leather is soaring every day, we offer this serviceable Boot to-morrow at this low price; sizes 3 to 6; dongola foxed; patent leather tips. Regular \$1.15 pair. **Friday and Saturday \$1.04**

WOMEN'S SPATS.
Fine Cloth Spats, perfectly shaped and finished with binding and buttons in shades to match; sizes 3 to 7 in Black, Grey and Tan. Regular \$1.40 pair. **Friday and Saturday \$1.28**

USEFUL HOUSEHOLD ARTICLES SPECIALLY PRICED.

SIDEBOARD CLOTHS—Something entirely new with narrow hemstitched hem at sides and wide hem at ends; all new designs. **35c** Reg. 45c. each. **Friday & Saturday 35c**

TABLE NAPKINS—Good quality Union Damask, well bleached; size 17 1/2 x 18 1/2 inches; assorted designs. Reg. 20c. each. **Friday & Saturday 16c**

CUSHION PADS—Stuffed with selected batting, and covered with soft saten in Pink, Green, Red, Blue or Yellow. Very light in weight; size 24 x 24 inches. Reg. \$1.25. **Friday and Saturday \$1.00**

CUSHION COVERS—Embroidered Crash and Fancy Madras Muslin in very pretty designs and color combinations; size 24 x 24 inches. Regular 90c. each. **Friday and Saturday 48c**

TEA CLOTHS—Beautiful Tea Cloths of fine American Cotton, finished with a neat hemstitched hem 2 inches wide and corners of embroidery and openwork; also a few with edges of fine lace and insertion trimmed centres; size 31 x 31 inches. Reg. 55c. each. **Friday and Saturday 43c**

TABLE CENTRES—Fawn Linen with colored embroidered centres and hemstitched hem; good washing colors; size 18 x 18 ins. Reg. 50c. each. **Friday & Saturday 38c**

UNDERWEAR.
For Misses or small Women. A fairly heavy make with close ribbed waist and cuffs. The front is finished with crocheted edging; drawstring neck. Reg. 60c. ea. **Friday and Saturday 45c**

WOOL TOQUES.
Comfortable, Pure Wool Toques for Women and Misses. Smart two-tone effects in Navy & White, Black & White, Cardinal & White and Cardinal & Navy, also plain colors of Navy and White. They are made from double materials, with pom-pom or tassel finished crowns. Reg. \$1.00 each. **Friday and Saturday 84c**

UNDERSKIRTS.
Black moire and taffeta with wide flounce of pleats and pin tucks, also broadened saten in Fawn, Grey, Pale Blue, Saxe and Mole; drawstring waists. Reg. \$2.25 each. **Friday and Saturday \$1.80**

CREAM FLANNELETTE NIGHTDRESSES.
Made from Horrocks' celebrated materials in a new style with semi-collar that is stitched to the shoulder seams and edged with hem and silk hemstitching. The front is trimmed with bow of white silk ribbon, while tucks and silk embroidery extend to the waist. The turned up cuffs are finished with pin tucks and silk hemstitching. Reg. \$2.75 ea. **Friday and Saturday \$2.20**

CRUSHABLE FELT HATS.
For Women and Misses. Trimmed with narrow band of colored ribbon & bow. Colors: Fawn, Red, Brown and Blue. Reg. \$1.10 each. **Friday and Saturday 90c**

Your Attention is Directed to These SHOWROOM Bargains.

IT IS DOUBTFUL IF OUR WEEK-END LIST EVER INCLUDED THE SAME ATTRACTIONS.

CORSET COVERS.
Fine Corset Covers of closely knit elastic Jersey, with long sleeves and crocheted finished neck and front. We want you to see these for they are remarkable values at this price. Reg. 35c. each. **Friday and Saturday 32c**

VOILE and MUSLIN COLLARS.
Fashionable Sailor shapes, neatly trimmed with wide hemstitched hem. Colors: Cream, Champagne, Pale Blue, Pink, etc. Reg. 35c. each. **Friday and Saturday 30c**

INFANTS' BARRAS.
Plain, medium weight flannellette in an extra good quality. Well made and finished. Reg. 90c. each. **Friday and Saturday 70c**

WOMEN'S HAND BAGS.
An unusually good assortment of Hand Bags; colored kid and Black moire; the kid bags are made in several different styles in Black, Brown, Grey, Tan and Blue, with double or single straps and strong metal frames. The moire is in a very serviceable make with tassel trimmings and brass frame. Reg. \$1.50 each. **Friday & Saturday \$1.20**

NECK SCARVES.
Of artificial silk and cotton in bright shades of Grey, Saxe, Rose, Navy, Tan, Apricot, Wallflower, Black and White. Reg. 40c. each. **Friday and Saturday 32c**

WOOL SWEATER COATS.
These lovely Sweater Coats are woven in an elastic ribbed stitch of fine worsted. Square shaped collar, sash, cuffs and tops of pockets are of brushed wool in a contrasting shade. They come in two tone colors, Corn and Kelly Green, and Copenhagen and White. Regular \$9.00 each. **Friday and Saturday \$7.50**

WOMEN'S DRESSING JACKETS.
Heavy flannellette trimmed with edging of satin and satin covered buttons. Beautiful floral patterns with grounds in Grey, Champagne, Pink, Helio and Pale Blue. Reg. 85c. each. **Friday & Sat. 70c**

HAIR NETS.
These are well known brands. Made in England and France by the best makers. Practically invisible and very durable. All the natural shades. Regular 30c. each. **Friday and Saturday 6c**

TAFFETA RIBBONS.
Well known for their firm silk weave and splendid value. There is the advantage of a large assortment of all the popular shades to choose from. Assorted widths. Regular 30c. yard. **Friday and Saturday 25c**

WOMEN'S BLOUSES.
Poplin Blouses designed in a new and attractive style. Becoming turned down collars; Raglan sleeves and low neck in Black, Cream, Grey, Champagne, V. Rose, Brown and Tan; also colored silk Blouses with fancy lace trimmings, and Black Lustre and Cashmere Blouses. Regular \$2.50 each. **Friday and Saturday \$2.00**

COTTON BLOUSES.
Here is a moderately priced crepe cotton Blouse whose smart, simple lines will make a strong appeal to the well-dressed woman. The new style sailor collar is finished with hemstitching and white lawn edging. The sleeves are in raglan style. Reg. \$1.00 each. **Friday and Saturday 85c**

A Long List of SMALLWARES at Fri. & Sat. Prices.

Cotton, mercerized. Reg. 5c. reel for... 4c.
Mending Wool, all colors. Reg. 3c. for... 2c.
Crochet Cotton. Reg. 11c. ball for... 8c.
Dress Fasteners. Reg. 12c. dozen for... 10c.
Boot Laces. Reg. 5c. pair for... 4c.
Hair Pins. Reg. 25c. box for... 20c.
Books of Pins. Reg. 6c. each for... 5c.
Papers of Pins. Reg. 3c. each, 3 for... 2c.
Hooks and Eyes. Reg. 4c. card for... 3c.
Books of Safety Pins. Reg. 6c. for... 5c.
Rubber Balls. Reg. 20c. each for... 15c.
Colored Crochet Cotton. Reg. 7c. for... 6c.
Hair Pins. Reg. 4c. box for... 3c.
Dressing Combs. Reg. 25c. each for... 20c.
Safety Pins. Reg. 4c. card for... 3c.
Hook and Eye Tape. Reg. 28c. yard for... 25c.
Tan Boot Laces. Reg. 6c. pair for... 5c.
Pearl Buttons. Reg. 12c. dozen for... 11c.
Dome Fasteners. Reg. 9c. dozen for... 6c.

Men's Furnishings at Special Low Prices.

BOYS' WINTER-WEIGHT UNDERWEAR.
Made from a good quality Union yarn; neat, close-fitting cuffs and ankles. A suit that will wash and wear well. Sizes 24 to 32. Reg. to \$1.00 garment. **Friday and Saturday 85c**

MEN'S BRACES—Fine quality webbing with stout, detachable button loops, and brass fittings. Reg. 40c. each. **Friday and Saturday 34c**

MEN'S PIPES—Assorted, straight and bent stems of vulcanite and imitation amber. Reg. 45c. each. **Friday and Saturday 39c**

MEN'S WIDE END TIES—Paisley, checked, spotted, striped and floral designs. These ties are made in the newest and best large, wide-end shape. Considering the condition of the silk market to-day they are extra value, and we feel that you will be well satisfied with your purchase. Reg. 65c. each. **Friday 55c and Saturday 50c**

MEN'S RAGLANS—Splendid coats of rubberized raglan cloth, in a medium tan shade. The lining which is loose at the bottom is of a soft plaid material. They are made with raglan sleeves, military collar, flap pockets and strapped cuffs. A full range of sizes from 34 to 42 chest measurement. Reg. \$14.50 each. **Friday and Saturday \$13.00**

MEN'S AMERICAN COTTON SHIRTS.
The popular coat style that is so much sought after. Made with stiff cuffs and collar bands in a big variety of fancy and pin stripes, including Pink, Blue, Helio, Tan and Black; sizes 14 to 17. Reg. \$2.20 each. **Friday & Saturday \$1.95**

MEN'S HARD FELT HATS.
Made from good quality smooth felt, with narrow corded-ribbon band and bow at side. A very stylish shape that's well-made and finished. Reg. \$2.00 each. **Friday & Saturday \$1.70**

Velvet, Coating, etc

PURE WOOL OVERCOATING
An English fabric woven from high grade wool yarns in a nice fine finish; for tailored suits it is perfect as it has the weight and firmness as well as the appearance. Dark Grey only. Reg. \$4.00. **Friday and Saturday \$4.00**

PLAIN & MIRROR VELVETS.
Rich pile velvets that are very much in demand for trimming suits, dresses and military purposes. Colors: Dark Grey, Light Grey, Brown, Golden, Saxe, Sultana, Scarlet, Orange, Terra Cotta, Cardinal, Reseda. Reg. \$1.40 yard. **Friday and Saturday \$1.20**

STRIPED FLANNELETTE.
A good, strong, hard-wearing cloth for children's night shirts etc. It is made from an extra good quality of cotton; nice and evenly napped. Reg. 15c. yard. **Friday and Saturday 16c**

APRON GINGHAMS.
Dark, light and medium checks in assorted sizes. Splendid for children's wear and aprons; 36 inches wide. Reg. 25c. yard. **Friday and Saturday 23c**

The Royal Stores Ltd.

WAR NEWS

Messages Received Previous to 9 a.m.

WITH THE ITALIANS.
Italian Army Headquarters, Nov. 8. (By Associated Press.)—The bulk of the Austro-German invading forces today presents a main frontage of about thirty-five miles back of and along the Tagliamento River with parties thrust forward eight or ten miles west of the river for the purpose of feeling for points of least resistance. This is producing detached engagements, but no battle in force has yet occurred. The Livorno River, to which the Italian withdrawal is now progressing, is only one of a series of successive defence parallels. The Italian army still has in reserve large bodies of troops.

AUSTRO-GERMAN FORCES CROSS LIVIZNA RIVER.
BERLIN, via London, Nov. 8. The Austro-German forces in Northern Italy have crossed the Livorno River, the army headquarters announced to-day.

CORN CROP.
WASHINGTON, Nov. 8. The corn crop is larger by more than 66,000,000 bushels than ever grown in the history of American agriculture. The Department of Agriculture in its preliminary estimate of the crop, placed the quantity at 3,910,083,000 bushels. Conditions since the October forecast caused a reduction of about 19,700,000 bushels in the indicated output.

Weekly Session OF CITY COUNCIL.
On behalf of Mr. Fred Fitzpatrick, Hon. M. P. Gibbs answered Council's letter regarding Franklin Ave., where the Council offered to open a street at an expenditure of \$4,540, giving the owner a building frontage of 1870 feet, the Council holding itself responsible for 835 feet and Mr. Fitzpatrick for 935 feet and pay proportionate share of opening, namely \$2,265. Mr. Gibbs offered a payment of \$1,500, holding that his client has the right to lease or sell the land and that the lessees or owners have the right to build thereon. The Council contends that, under the Municipal Act, the City may, open any new street and charge cost of improvements to the property, or that they may open such street on terms agreed upon by the Council Board. Councilor Morris considered Mr. Fitzpatrick's offer a generous one and moved that the city accept \$1,800 as a compromise. Councilor Vinicombe, seconded the motion, which was lost on division. Mayor Gosling held that the generosity was on the City's side, as with the improvements Mr. Fitzpatrick's land at \$1 per foot, 20 years valuation, would be worth \$37,000. Lawyers Squires and Winter acquainted the Board that they were not agents for the Wickford St. property where there were dangerous chimneys standing. They were, however, arranging to have the danger removed. Mr. J. S. Ayre asked for compensation for damage done his lawn by Council employees while laying water pipes. Dr. Tait said he had received a letter stating that a young man named Albert King, of Duckworth Street, was digging a sewer for the Council with a portion of the King's uniform on. The Dr. opined that this employe should be digging trenches at the Front. After the disposal of a lot of Postline business the meeting adjourned.

City's Health.

A nurse at the General Hospital who was found to be suffering from diphtheria was removed to the Fever Hospital yesterday. Within the past week three cases of diphtheria were reported in the city. There are now at the Fever Hospital 18 cases of diphtheria, 4 of typhoid fever and one of infantile paralysis.

Still Holding Gun When Plane Alighted.

London, Oct. 22.—Among the Imperial casualties is reported as killed Second Lieut. John Percy Fitzherbert Adams, of the Durham Light Infantry, attached to the Flying Corps. Second Lieut. Adams was for two years curate at St. John's, Newfoundland. He was killed in an air fight and was still holding the gun when the machine descended.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

nov.11