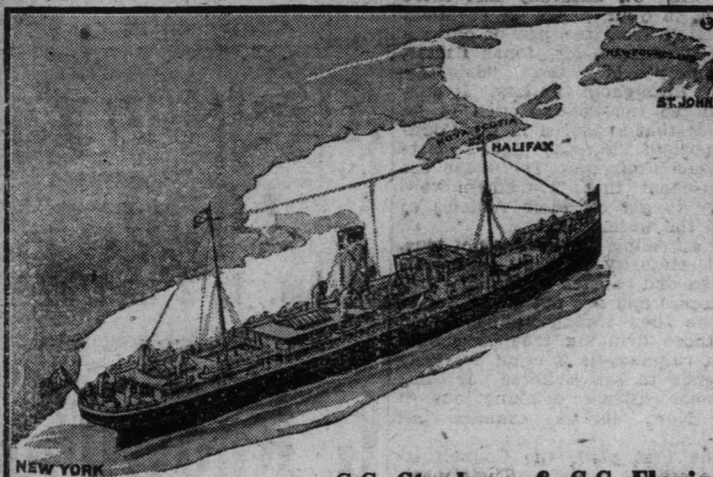


INTENDED SAILINGS.



S.S. Stephano & S.S. Florizel

From St. John's:	From New York:
FLORIZELSept. 26th	STEPHANOSept. 27th
STEPHANOOct. 7th	FLORIZELOct. 7th
FLORIZELOct. 17th	STEPHANOOct. 18th
STEPHANOOct. 28th	FLORIZELOct. 28th

HARVEY & CO., Ltd., Agents.

**BUY YOUR
Floor COVERINGS**

—FROM—
BLAIR'S

Because they will Save you Money.

They are offering a big variety of patterns in the New American Floor Coverings at

\$1.10 yard.

You can buy these same Floor Cloths somewhere else for \$1.20 and that is the usual price, but Blair's say September being a kind of a quiet month they can easily cut more Floor Cloths than, so the cut in the price cuts two ways.

They say according to the prices the manufacturers are now quoting, these coverings would cost them all this to land.

They show a big range of Block and Floral Patterns, as they have the manufacturers of three different makers, viz.: Congoleums, Feltoleums and Neponsets, and show the best patterns of each make. These are much better than cheap Floor Canvases, of which the cheapest to-day is about \$1.00 per yard.

This is mainly because the basic material for Cheap Floor Canvases is Burlap or Brin, and the immediate demand for that is tremendous. It is estimated that for the making of sand bags and the wrapping of foodstuffs, etc., for the Army, that the British Government calls for sixty million square yards per week. Therefore the price of brin has more than doubled. But Blair's are trying to help you all they can on prices, therefore remember—

**BLAIR'S
FOR FLOOR COVERINGS**

**Choice
Gravenstein
Apples!**

**250 brls Choice N. S.
Gravenstein Apples,**

due Friday morning per
S.S. Florizel.

GEO. NEAL

New Hats for Autumn!

Now showing, Ladies', Misses' and Children's New Fall Hats in newest and most fashionable styles. Call and

SEE THEM TO-DAY.

Also special showing of New Fall Millinery, including Ribbons, Flowers, Fruits, Mounts, etc.

William Frew.

ALWAYS THINK OF

Callahan, Glass & Co., Limited,

When you require Furniture for
your home, as they are the
CHEAPEST STORE
in St. John's for

HOUSEHOLD FURNITURE.

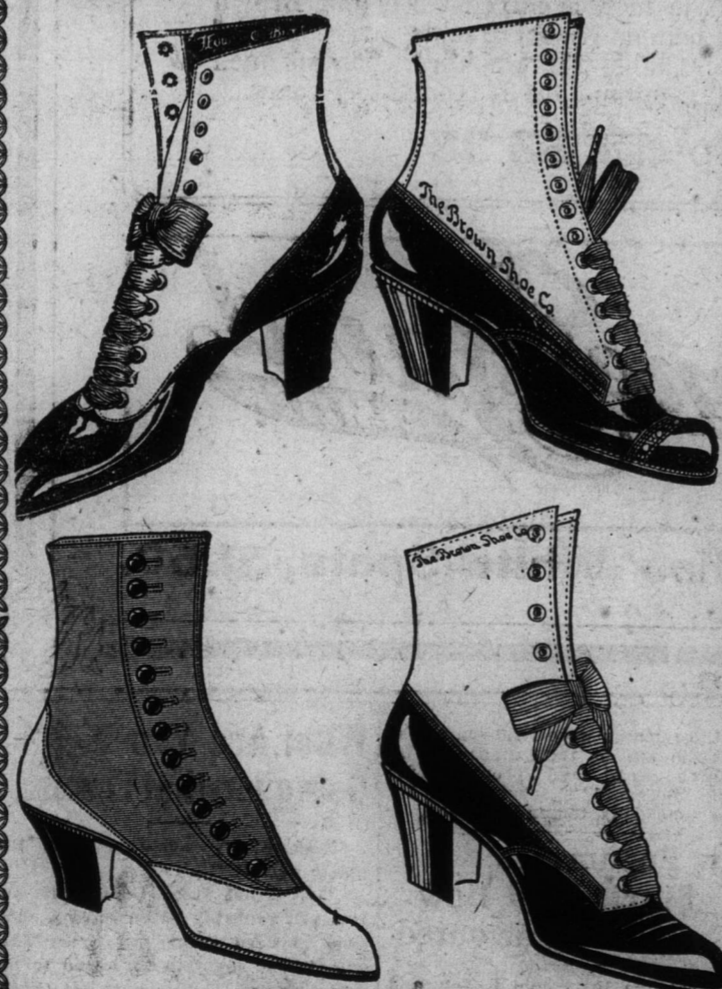
Every day we are having shipments
of Furniture and we were very fortunate
in buying at the **old prices**
therefore **we** can give our **patrons**
goods **much cheaper** than any
other store in the city.

CALLAHAN, GLASS & CO., Limited,

The Big Furniture Store.

THEATRE HILL DUCKWORTH ST.

**Smallwood's
BIG SHOE SALE!**



FOUR HUNDRED PAIRS

Ladies' Fine Button and Laced Boots,

In Tan Calf, Patent Leather and Gun Metal Calf, with Grey, Fawn and Black Cloth Tops, in the following sizes: 2 1/2, 3, 3 1/2, 4 and 4 1/2. These Shoes retail in some shoe stores for \$4.00, \$4.50 and \$5.00. Sale Price, \$2.00, \$2.50 and \$3.00.

NO CHARGING. NO APPROBATION.
N.B.—These shoes are built in every particular, being Good-year welted.

F. SMALLWOOD,

THE HOME OF GOOD SHOES (Ladies' Dept.)

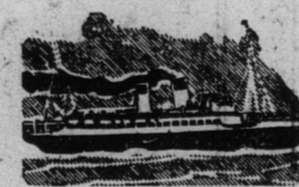
Gravenstein Apples, etc.

To arrive next week.
200 brls. GRAVENSTEIN APPLES, 500 half brls. PEARS.
Now in Stock:

100 brls. APPLES—Duchess.
100 cases SILVERPEEL ONIONS.
30 brls. NOVA SCOTIA POTATOES.
30 cases ORANGES. PRICES RIGHT.

BURT & LAWRENCE.

NOTICE.



THE STEAMER

Portia

will leave the wharf of

Bowring Bros., Ltd.,

on

**Wednesday, 27th Sept.,
at 10 a.m.,**

calling at the following places:

Cape Broyle, Ferryland, Renew's, Trepassey, St. Mary's, Salmonier, Placentia, Marytown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Hr., Francois, Cape LaFune, Ramona, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay.

Freight received until 6 p.m. on Tuesday.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, LTD.

Coastal Mail Service.
Telephone 306.

Coal!

Just arrived, 7th July,

**Choice Cargo Screened
North Sydney Coal**

In Store:

Anthracite Coal

(all sizes.)

M. MOREY & CO.

MINARD'S LUMBER LUMBER-MAN'S FRIEND.

**REID-NEWFOUNDLAND
COMPANY.**

**Charlottetown
Excursion!**

Excursion Tickets will be sold to Charlottetown, P. E. I., for the Exhibition to be held September 26th, 27th, 28th, 29th. Tickets are good going on Sunday, September 24th, and Tuesday, September 26th. Return limit October 2nd.

One Way First-Class Fare.

Reid-Newfoundland Co.

5c. The Crescent Picture Palace. 5c.
EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

Presenting Joseph Kilgour and Harry Morey in

"The Ruse."

A Broadway feature produced in 3 reels by the Vitagraph Company.

"THE SELIG TRIBUNE"—The world's greatest news film. Today's issue is instructive and interesting.

"MAYBE MOONSHINE"—A Ham and Bud comedy.

PROFESSOR MCCARTHY PLAYING THE PIANO.
SAM ROSE, Baritone, singing the newest Ballads & novelty songs
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Men's Overcoats!

Fall---1916---Models.

Just opened—and ready for your inspection and approval, a fine range of Men's Winter Overcoats in Chin-chillas, Tweeds, etc., in Navy, Grey, Brown, and some very smart mixtures.

These Overcoats, perfectly cut and tailored, are all Fall 1916 Models, and are the productions of first-class English and American tailoring houses.

**U. S. Picture and Portrait Co.
Water Street.**

"Victory" Flour.

On the spot and to arrive

20,000 barrels

Victory and Royal Gold Flour.

Franklin's Agencies, Limited,

J. B. URQUHART, Manager.

The "Evening Telegram" is read by
over 40,000 People daily.

WEATHER FORECAST.
TORONTO, Noon.—Fresh
strong westerly winds, fair
and cool.
ROPER'S, Noon.—Bar. 28.8
ther. 65.
Drink Welch's Grape Juice

VOLUME XXXVIII

GA

NOTICE



THE STEAMER

Portia

will leave the wharf of

Bowring Bros., Ltd.,

on

**FRIDAY, 29th Sept.,
at 10 a.m.,**

calling at the following places:

Cape Broyle, Ferryland, Renew's, Trepassey, St. Mary's, Salmonier, Placentia, Marytown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Hr., Francois, Cape LaFune, Ramona, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, LTD.

Coastal Mail Service.
Telephone 306.



JUST AS YOU WANT

it, we cut the choice meats for you. Come in and tell us what you want and how you want it, and we'll show you how satisfactory

OUR MEATS.

our service and our prices are the best in our market, our honest weights and quality also.

M. CONNOR

marlton, N.S.



HEY! THERE

your premises are afire. Ask for our question, and which we'll insure.

WHEN BURNING IT'S TO INSURE.

Now is the time. Give your order and we will write you a policy.

OUR STRONG COMPANIES

AMPLE SECURITY

PERCIE JOHNSON

Insurance Agent

Damsons, Peaches,

To arrive to-day expect

25 cases DAMSONS.

10 cases PEACHES.

15 cases GREENGAGES.

Also

5 cases TOMATOES.

M. A. BARTON

sep25,16