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## Timaly Topics <br> - or $=$ PRINTING

FINE PRINTING IS AN ART
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Do you know you do not have to go any farther away
printing.
deal depends on the stock used in order to get a
BETTER job. Investigate this. Last, but not the least, do you know that The Advo-
cate Job Department turns out only this BETTER cate Job Department turns out only this BETTER
clase of work. II you will read on a little fur1 st -We cater to that class of people who use
only the best stock, and who know what BETTER only the best stock, and who know what BETTER
printing is. 2nd-In order to give these customers the class
of work they want, we hare to keep in stock only the
best grades of material. We do not handle cheap best grades of material. We do not handle cheap
lives.
3rd-In order, again, to be able to turn out that 3rd-In order, again, to be able to turn out that
BETTER class of printing, we employ only experienced and competent printers, who keep abreast of the
times and watch the styles. 4th-What is as important as the above is equip-
ment. If The Advocate Job Department was not fitied out as it is, with the most modern machinery and the
very latest in type faces, it could not handle the fast
growing trade, that has developed in the past year, of growing trade, that has developed in the past year, of
turning out that BETTER class of pripting. Only high grade stock is used

Now, Mr. Business Man, if you will read the above over carefully, see how your supply stands, then
get in touch with this office, we feel sure you will become a custorrer. Give up that old-fangled notion that
first class printing comes only from the large printing offices. As a matter of fact, the reverse is the
case, and prices are invariably lower.

REMEMBER THAT WE DO ALL KINDS OF PRINTING

Letter, Note and Bill Head Stock, at prices and quality to suit any business and any purse. Our prices range
from $\$ 2.50$ to $\$ 4.00$ per thousand for Letter Heads, and from $\$ 2.50$ to $\$ 3.25$ per thousand for Envelopes. Our Envelopes are the same material as our papers,
and therefore match. We are always pleased to sub-
mit samples of stock, and prices, on application.

## More Business

IS WHAT WE WANT

We have just the grade of paper you want, so why not let us get together in a co-operative way and make a
strong pull for increased business-more business than
$\underline{\underline{\text { usual. }}}$

THE MIRAMICHI PUB. CO. Limited
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