

FOR  
**PURITY**

# Bi-Carbonate of Soda

FOR  
**STRENGTH**



TRADE MARK

This brand is always reliable.

Highest test 98.50% pure.

Made only  
by

The **UNITED ALKALI CO., Ltd.**, Liverpool.

"New Process" Soda, finest on the market.



## Pure Castile Soap

**RED LION BRAND**

If you want to keep a Soap that you can recommend to your customers, then purchase "Le Lion Rouge"; quality never varies.

# Fry's

≡ 100 Medals ≡

Highest honors at Chicago

It pays to sell them.



Always reliable.



Purveyors of chocolate to Her Majesty the Queen

BY ROYAL APPOINTMENT

Canadian Agents

**ARTHUR P. TIPPET & CO.**

MONTREAL, P.Q.

TORONTO, ONT.

ST. JOHN, N.B.