



***Profit Makers—All Three***

**I**MPERIAL Parowax, Imperial Household Lubricant, and Imperial Ioco Liquid Gloss are in demand the year round.

All three products are needed every week for some one of their many uses, and the average housewife usually must replenish her supply frequently.

These products are staple specialties—not seasonable sellers. You can afford to give them valuable counter and window space.

Look to your stocks to-day and make sure you are supplied. Ample stocks assure satisfactory profits.

New stock can be obtained from Imperial Sales branches in leading cities.

**IMPERIAL OIL LIMITED**  
Power · Heat · Light · Lubrication  
Branches in all Cities